The Sacramento Observer

AMERICA'S NO. 1 BLACK NEWSPAPER

1973 WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

SPORTS AT IT'S BEST

(SEE OBSERVER'S SPORTS SECTION)

California's top educator, Wilson Riles, shown here in the city as he signs in to vote in Tuesday's Primary Election, maintained his position as Superintendent of Public Instruction by establishing himself at the polls as the state's number-one vote-getter in the primary. Riles racked up an impressive victory over a field of six contenders all seeking his post. Riles established an early lead and never looked back once during the course of the election. The superintendent compiled 67 per cent of the vote in his bid for a second term. With over 90 per cent of the state's vote, in, as we go to press, Riles received nearly 3 million votes, clearly a majority of the total ballots cast. The school chief is home free and will not have to face a run-off in the November general election.

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BLACKS POLITICAL GAINS

By J. Shawn Ortiz

Primary election '74 witnessed California's largest list of certified candidates seeking office in the state's history. Likewise, the number of Blacks seeking statewide elected offices also established a record.

A total of 29 candidates sought the office of Governor, presently occupied by retiring Republican Ronald Reagan.

Republican William Nelson, a Black from Fair Oaks, was among those 29 gubernatorial candidates seeking office.

Nelson, a vocational education consultant with the Sacramento County Office of Education, collected 651 votes in Sacramento County and 21,516 votes statewide.

Nelson admitted from the announcement of his campaign that he did not have "a snowball's chance in hell" of winning, but nevertheless, would make a go of it.

Senator Mervyn Dymally of Los Angeles, the state's highest ranking Black legislator, won the Democratic party's nomination for Lieutenant Governor over a field of eight. Dymally collected 44,090 votes in Sacramento County, and 737,674 statewide. If successful in November he would become California's first Black Lieutenant Governor.

Black Republican candidate for Secretary of State, Wendell Handy of Los Angeles, collected 6,330 votes in Sacramento County and 207,497 statewide.

Handy ran on a "clean government slate," promising to support legislative efforts aimed at establishing a commission to regulate the conduct of candidates' campaigns. Handy also stated that he would encourage the investigation of candidates' backgrounds.

Another Black Republican candidate,

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IN THE OBSERVER

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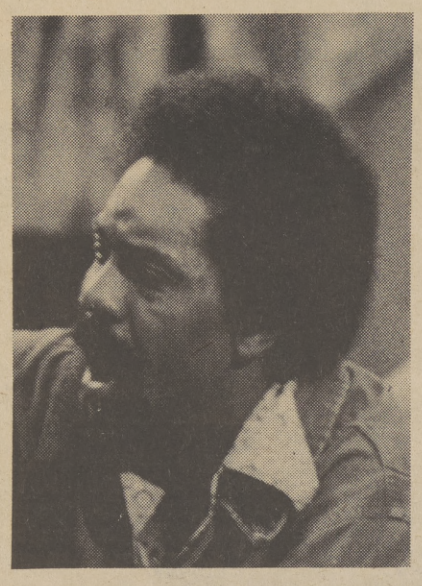

Actor Demond Wilson, co-star of Sanford and Son TV series, was recently married to the former Cicely Louise Johnston, shown above. The couple resides in Los Angeles.

Senator Johnson's Tax Indictments

ATLANTA - Georgia Senator, Leroy Johnson was recently indicted by an Atlanta Grand Jury for tax evasion.

The 45-year-old attorney was charged with four counts of tax evasion totalling $44,339.92. The indictment states that Johnson "willfully and knowingly" evaded the sum over the period beginning in 1968, and continuing through 1971.

A fifth charge states that Johnson filed a false affidavit in an attempt to cover-up the alleged evasion.

Johnson, the only Black member of the Georgia Senate, elected since reconstruction, gave himself up to federal marshalls and was later released on a posted $1,000 bond.

Johnson has vigorously denied the charges, saying that the charges against him are "politically motivated."

Johnson is characterized as an astute politician who has been active in a lucrative law practice and several business ventures, including promotion of the "fight of the century" between Muhammad Ali and Joe Frazier in Atlanta in 1970.

Federal officials report that Johnson reported a total income of $127,628.55 for the years 1968-70. He is accused of failure to report an additional $85,385.60 in "taxable income."

Sen. Edward Brooke of Massachusetts, the nation's only Black U.S. Senator, says he would serve as Vice President under Gerald Ford, if he became president succeeding President Richard Nixon. "Jerry Ford is a conservative. There's no question, but his responsibility today is to a much wider constituency. I could reach an accommodation with Jerry Ford. He's a flexible, honorable man who is willing to listen," Brooke said.

CHICAGO - Dr. Luther H. Foster, president of Tuskegee Institute, was elected to the board of directors of Sears, Roebuck and Co., at the annual meeting of shareholders held at the company's national headquarters here.

Dr. Foster has been president of Tuskegee Institute since 1953. He is a member of the Board of the Southern Regional Council, a director of the United Negro College Fund, the National Foundation, and Resources for the Future, a member of the National Commission on Critical Choices for America, the Overseas Development Committee and is a former director of the Council for Financial Aid to Education.

Blacks In Election...

(Continued from Page A-1)

James Flournoy, sought the office of Controller and gave Assemblyman William Bagley of San Rafael, the party's ultimate nominee, a good race.

Flournoy collected 16,579 votes in Sacramento County and received 472,316 votes statewide.

In the race for State Treasurer, Sacramento Democrat Charles Haskins, an investment officer under Ivy Baker Priest, retiring State Treasurer, collected 13,223 votes in Sacramento County and 248,733 ballots statewide. Haskins was called by some political observers "the most qualified candidate seeking the office."

Incumbent Superintendent of Public Instruction Wilson Riles easily maintained his position by out-polling seven contenders. Riles proved to be the state's number-one-vote-getter. The state school chief collected 120,392 votes in Sacramento County and 2,855-866 statewide.

Black Republican, James E. "Johnny" Johnson, candidate for United States Senator collected 4,186 votes in Sacramento County and 114,821 statewide in his failing effort.

Johnson was a former appointee of President Nixon, serving as the Assistant Secretary of the Navy.

All three members of California's Black Congressional Caucus maintained comfortable leads in their race for re-election.

Congresswoman Yvonne Brathwaite Burke of Los Angeles collected 65,799 votes to win the Democratic party's nomination to run for re-election in Southern California's 29th Congressional District.

Veteran Black politician Augustus F. Hawkins won overwhelming support for re-election as Congressional representative from California's 29th District. Hawkins is a Democrat and collected 50,926 votes to easily win nomination.

Democratic Congressman Ron Dellums of Berkeley, also easily won re-election by polling 51,044 votes.

Southern California Assemblyman Frank Holoman lost his bid for the newly reapportioned 30th Senatorial District. Holoman had forfeited running for his assembly seat in his quest for the higher office. Holoman lost to Los Angeles County Supervisor's aide, Nate Holden, by a slim margin.

All other members of the California Assembly's Black Legislative Caucus maintained comfortable leads over their opponents in the primary.

The Caucus consists of John Miller (D-Oak.); Willie Brown, Jr. (D-S.F.); Bill Green (D-L.A.); Leon Ralph (D-L.A.); and Julian Dixon (D-L.A.).

In local races there was only one Black candidate. Planning consultant Sam Cullers was beaten by incumbent Sacramento County Supervisor Patrick Melarkey, in his effort to win the seat.

Cullers collected 6,019 votes to Melarkey's 20,924. Cullers ran a low profiled campaign along with the incumbent. Cullers was considered to be highly qualified for the position.

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OUR CITY

Atty. Warren L. Johns, left, SAEOC board president, is shown receiving a proclamation from Mayor Richard H. Marriott as John W. Robinson, SAEOC executive director looks on. The mayor's proclamation named the week of June 16 through June 22, "Community Action Week."

Mayor Proclaims 'Community Action Week'

Mayor Richard H. Marriott, has proclaimed June 16 - 22, "Community Action Week" in Sacramento at the request of the Sacramento Area Economic Opportunity Council (SAEOC).

The theme of the week will be "Community Action Now More Than Ever." Wednesday, June 19, has been set aside to highlight the week. The public is invited to attend the day of activities from 1 to 5 p.m., at the Hagginwood Clubhouse, 3271 Marysville Boulevard.

Mayor Marriott is scheduled to speak as well as other special guests. The day will feature games and prizes, arts and crafts exhibits, displays by all SAEOC Community Programs and other service programs, and free refreshments.

There will also be a pre-school poster contest judged by local media representatives, including a representative from THE OBSERVER.

Further information is available at the SAEOC office, 4170 Florin Road in Southgate Shopping Center, or by calling Mickie Reinaldo, 422-3820. Reservations for displays should be made as soon as possible.

Meeting For Minority Veterans

A meeting for all minority veterans will be held by Matrix Universal on Saturday, June 22, from 5:30 to 7 p.m., at Luther Burbank High School in the Little Theater.

Matrix Universal is a newly formed organization with the goal of developing employment for minority veterans.

For further information, contact Omar Sharrieff, president, or Robert L. Davis, vice president, at 428-5990.

The Green Thumb Of Willie Davis

Willie Davis is a spirited and handsome 70-year-old, who is quick to remind you that he has a birthday coming up next month.

Two years ago when Davis decided that retirement just wasn't for him and made up his mind to re-enter the job market he was luckier than most job seekers his age. He was hired right off by the California Green Thumb, becoming one of the project's first enrollees.

Today Davis credits his working with the California Green Thumb with restoring his youthful vigor.

"I was retired and just sitting around, getting lazy and bored. I worked all my life and I thought I might live a little longer if I kept active and fit," recalls Davis.

Davis is among 35 Sacramento area elderly and roughly 120 statewide, who have found "new meaning" to their lives and active participation in the job market because of this unique program.

California Green Thumb is a work training and job opportunity program geared specifically towards the elderly low-income, rural persons. Green Thumb workers beautify highways, build parks and carry out community betterment and conservation projects. They also assist in strengthening existing community services by providing special out-reach services to help the aged, shut-ins, and handicapped.

The national Green Thumb, Inc. has been in existence for 11 years. The California project, however, was established in July of 1972. It operates in 10 counties.

According to State Director Bennie Juarez, the program is funded for 84 enrollees statewide but testimony of the program's effectiveness is evidenced by its more than 119 actual participants.

California Green Thumb is one of several Green Thumb programs in 24 different states. Up until 1973 the program was funded by the Department of Labor. All funds went to the national Green Thumb office and were disbursed into the different state programs.

Under the Comprehensive Employment Training Act which was passed last year and goes into effect this month the funding procedure was changed and the California Green Thumb's

(Continued on Page A-4)

Willie Davis, left, age 70, has been a California Green Thumb worker for two years. He is shown with John Doyle, 64, who is field supervisor for the organization.

The 'Ethnic Succession' Of Crime

Central City Blacks tired of extra security precautions to protect their homes against unwarranted intrusions, can forget about any relief from the daily threat of break-ins, says Francis A. J. Ianni, an anthropoligist who has studied organized crime.

Dr. Ianni, a director of Columbia University Teachers describes organized crime in a book as "an integral part of our economic lives." He said the phenomenon performs services demanded by society.

What Dr. Ianni does not cover, is that Blacks addicted to heroin, which is largely controlled by organized crime, prey on predominantly nonwhite neighborhoods in their constant search for new areas of operation to support their narcotics addiction.

Dr. Ianni concluded that within the next decade Italian-Americans will either relinquish their hold on organized crime business or be forced out by competing Blacks bargaining for "a piece of the action."

Dr. Ianni says that Blacks and Latins tend to develop their skills at organized crime through "boyhood" gangs and prisons.

He predicted that Blacks will largely control the gambling and numbers businesses as well as prostitution; Puerto Ricans will also dabble in gambling, in the outside circle of narcotics sales and the fencing of stolen goods.

Dr. Ianni went on to add that Cuban Americans living in Miami will control via their geographical residents the Latin-American "Cuban connection," in drugs.

Dr. Ianni related his conclusions to his notion of "ethnic succession." He said this means that those on the bottom of the socio-economic ladder move up through society via crime and its economic variables.

He cited three ethnic examples, where many have entered mainstream America through the crime process.

"First is was the Irish, then the Jews, now it is the Italians, but their control is dwindling. Next it will be the Blacks and Hispanics," said Dr. Ianni.

Dr. Ianni added weight to what has already been widely excepted by many Blacks and that is "pimping" is controlled by Blacks.

"There are 90 big-time pimps in New York and all but two are Black. The other two are Puerto Rican," reported Ianni.

Dr. Ianni employed eight researchers "who lived and worked within the world of organized crime, to collect information for his book.

The eight were inmates prior to their research assignments and were released from their sentences by parole boards to collect the information.

No more teachers, no more books...school is out for the summer! And so another school year passes from the lives of many area youngsters. First-graders go on to the second and so forth and so on. Parent/volunteer, Mrs. Fred Lyons, shown here, directs the energies of North Avenue School preschool students during arts and crafts. The youngsters will go on to kindergarten and the regular educational system next fall.

"It's been a long school year and we're ready for a little individual fun," reads the expression of these anxious youngsters waiting for the last bell to ring signaling the beginning of summer vacation. Tick. . .tock. . .tick. . .tock. . .tick. . .tock, it's time!!!!!

The Green Thumb Of Davis...

(Continued from Page A-3)

existence inadvertently jeopardized.

Now local government decides whether the funds for the program will continue to flow or be utilized elsewhere.

"Currently we are attempting to have a proposal we submitted approved so the program can continue," said Juarez.

The proposal is also asking that the California program expand into the state's remaining counties.

Anyone 55 years or older who has a farming or rural background, whose annual income is below the poverty level and who can pass a physical examination qualifies for the program.

Most Green Thumb enrollees receive social security benefits. Under Green Thumb's nine month contract, an elderly person can earn up to $1200 a year.

The program is set up so that each enrollee works three days a week or 20 hours for $2 an hour.

"The enrollees work two six hour days and one 8 hour day," explained Juarez. "This is because it is difficult for some to keep going although many can outwork any young man."

"Just to show you the revitalizing effect the program has, two Woodland enrollees, one 68 and the other 70, went out and got married soon after joining the program," said Juarez.

Not all Green Thumbers do agriculture related jobs. Some are assigned to the Employment Development Department, County Welfare, Housing Authority, and City Library or other public agencies.

The men are assigned to crews of 7 which sometimes work in the parks and recreation areas. Presently a team is assigned to Fort Sutter and Folsom Lake. The Fort Sutter crew is building a fence around the senior citizen's garden area.

Green Thumb has also been responsible for helping many retired persons back into the labor market. Several enrollees have been placed in permanent positions with private industry.

"California Green Thumb is operated by a staff of three which includes the director, a secretary-bookkeeper and a field supervisor. All other supervision in the 10 counties comes from within the ranks of the enrollees," explained Juarez.

"There is such a tremendous amount of togetherness that no other supervision is necessary," said Juarez.

The fate of California Green Thumb and its 119 enrollees hinges on whether local government decides to keep the program.

The decision should be in this summer or early fall. A lot of Green Thumbers are waiting on it. They don't know what they will do if the decision is not in their favor.

"If the program is stopped, I would just have to live on social security," said Davis. "I'd just have to do the best I could."

The average income of an elderly person who lives on a farm is $900 a year.

Juarez also said that 80 per cent of the program funds go to enrollees with only 20 percent used to run the program.

Sickle Cell Groups In Dispute

By Terris McMahan

Sacramento Valley Sickle Cell Anemia Research and Education, Inc. went to court this week in a dispute with the San Francisco based Sickle Cell Anemia Research and Education, Inc. (SCARE).

The Sacramento Valley group is accused by San Francisco SCARE of misleading the public by its use of similar names.

Superior Court Judge Lloyd A. Phillips, Jr. obviously distressed by the two groups' bickering, called the dispute, a "mess" brought on by "petty jealousies."

San Francisco's SCARE is asking the court for an injunction to stop the Sacramento Valley group from using the name, Sacramento Valley Sickle Cell Anemia Research and Education, Inc. It claims the last four words name is identical to its own name and that the Sacramento Valley group is using the SCARE fund raising symbol, trademark and reputation to "deceive the public and to obtain inproper contributions."

The Sacramento Valley group was organized in 1972 as a chapter of SCARE. But, according to spokesman O. W. Clanton, SCARE failed to offer necessary assistance to the new chapter.

"They have never done anything to help any of the chapters," said Clanton. "They offered no support, no money for rent or anything. All they were interested in was playing games."

Clanton remarked, "SCARE is in bad grace all over the state."

Earlier this year the Sacramento chapter disassociated itself from SCARE and reincorporated under the name Sacramento Valley Sickle Cell Anemia Research and Education, Inc.

Screening and counseling services were continued by the new group. According to Clanton, more than 1,800 persons have been screened since February of this year.

The Sacramento Valley group currently has a fund-raising Telethon and Job Fair scheduled for this weekend, June 7, 8, and 9. An injunction forbidding the group from using the name that it has used up until now will undoubtedly spell disaster for the telethon.

SCARE Attorney Marvin Stender argued that the plaintiff did not want the telethon stopped but merely wanted the Sacramento group to change its name since it no longer was a chapter of SCARE.

Judge Phillips said that it was a "shame" that the issue should come to court so soon before the telethon, "which has the potential to benefit so many people."

"If this had come up a month ago it could have been quickly resolved," said Phillips.

Attorney Milton McGee, representing the Sacramento Valley group, called for a continuance of the hearing at a later date because Mrs. Birdie Eastman, executive director of the Sacramento Valley group, a key witness, was ill.

Phillips questioned the bearing Mrs. Eastman's presence would have on the case but ordered the hearings continued until Friday of this week.

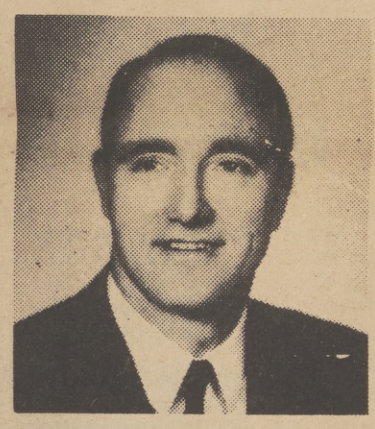
In a statement issued immediately following the court proceedings, Artis Hicks, executive director of SCARE said, "SCARE does not wish to stop the fund-raising telethon which would potentially benefit the Sacramento community, however, we cannot permit the use of our name and trademark by a group we have repeatedly asked to cease operating in a way that confuses and decieves the public."

Room 26 of Bret Harte Elementary School concluded the year with an outing which included a tour of the Oak Park Post Office. The youngsters were headed by co-instructor Mrs. Price and Mrs. Lewis. Michelle Walker is shown as she places a letter in the mail box. The students later returned to their classroom, celebrated the year's end and welcomed summer vacation with a big. . .big. . .big smile.

CYCLING FOR FUN

With the price of gasoline rising faster than the individual paycheck, buying a bicycle or "a grown-up version of the tricycle," might not be a bad idea. More self-propelled vehicles were sold last year than at any other time in history. Spokesmen of the bicycle industry reported sales in the millions. Summer also does a lot for sales in the industry. According to the medical professional, bicycling is beneficial to good health. For this local "brother," it's obviously a good way to get around town. And why not -- besides the above benefits, you can also park it anywhere without having to worry about a ticket.

Dental Plates



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NATIONAL GUARD

National Guard Has Local Seminar

Visiting senior National Guard officers attending the recent General Officers Race Relations Seminar attended a reception at the home of General and Mrs. Glenn C. Ames. Shown are, left to right, Maj. Richard Alexander, Lt. Col. Salomon Abeyta, Capt. Donald Orlando, Maj. Winslow Griffin and Maj. Stacey Heyward. National author and Consultant, D. Parke Gipson of New York, one of the country's leading Black market experts, also was in the city for the seminar.

The National Guard Bureau in its continuing effort to improve overall race relations within the Guard has conducted a series of nationwide seminars geared specifically to its senior officers. The last of these programs was held this week in Sacramento.

Described as "a step beyond non-discrimination," the program was hosted by the California Military Department on Watt Avenue in Sacramento. Officially called the General Officers Race Relations Seminar, the National Guard Bureau made it mandatory for all National Guard general officers and Colonels occupying general officer positions to attend.

This week's seminar was the culmination of a series of 10 such presentations held throughout the country. The local program had as attendees, 17 to 20 National Guard Generals from the states of California, Hawaii, Illinois, Missouri, New Mexico, Oregon and West Virginia.

Dealing with race relations in the broad sense, the seminar, through the use of films, lectures and group discussions, focused on such areas as economic opportunity policy within the National Guard framework, affirmative action plans, the establishment of objectives, methods of measuring results and promoting racial harmony and reducing prejudices.

In conjunction with the Seminar, the visiting senior officers attended a reception and buffet Wednesday evening, hosted by General and Mrs. Glenn C. Ames at their home.

Major General Ames is commander of the 26,000 man California National Guard.

Staff personnel for the Seminar was provided by the National Guard Bureau at the Pentagon.

A nationwide "make-up" for National Guard generals who were unable to attend earlier seminars in their own geographic area will be conducted next week also at the local State Military Department.

King's Killer Gets Hearing

James Earl Ray, the convicted murderer of civil rights leader, Martin Luther King, Jr., last week won the right to seek withdrawal of his guilty plea and a new trial.

The court in granting the clearance held that Ray may have been unduly influenced by his attorneys because of a book which they had interest in.

The court rejected an appeal by the State of Tennessee of an order from the 6th U.S. Circuit Court of Appeals that a hearing be held to determine whether Ray had been deprived of his constitutional rights to due process and assistance of counsel.

If a change of plea is accepted, Ray will be entitled to a new trial. He was sentenced to 99 years after pleading guilty in 1969 to the 1968 slaying of King in a Memphis Tenn., motel.

Ray accused his counsel, well known criminal attorney, Percy Foreman, of Houston, of advising him to plead guilty in order to keep facts in the case from coming out in open court.

Originally, Attorney Arthur Hanes had been retained by Ray. However, Hanes was dismissed, after signing a contract with writer William Bradford Huie for a book on the King slaying. Hanes was to get 30 per cent of the royalties. When Foreman was retained, he in turn kept the agreement in effect, but increased his share of the royalties to 60 per cent.

Foreman advised him to plead guilty, contends Ray, so that information on the case could be preserved exclusively for the book.

FOSTER PARENTS

Foster parents give their love, time, and funds to help homeless and helpless children. Show you care. Be a foster parent. 454-2341.

OEO's Future Is Uncertain

More than 200 anti-poverty workers employed by the Sacramento Area Economic Council (SAEOC) may be able to keep their jobs because of the passage of a new bill in the House of Representatives.

The House of Representatives voted to continue the existing community action programs under the U.S. Department of Health, Education and Welfare (HEW) instead of the Office of Economic Opportunity (OEO).

The poverty program under OEO are scheduled to go out of existence on June 30.

The OEO programs would be transferred to the new Community Action Administration in HEW.

Some OEO functions have already been shifted to that department and to the Labor Department, the Small Business Administration and Action.

OEO has disbursed more than $12 gillion since its birth ten years ago.

The new bill also authorized $3.76 billion for anti-poverty programs during the fiscal year 1974, 1976 and 1977.

The programs that will benefit from these funds include:

- Head Start, which provides classes, recreation and meals for pre-school children, $1.58 billion
- Community Action, which aids the creation of local groups that help the poor obtain jobs and education, $1 billion
- Follow Through, which gives special assistance to children going from Head Start into grade school, $180 million.

Funds would also be used to aid Indians, migrant workers, pregnant women and the elderly. Federal money would also be used to purchase and distribute emergency food supplies, assist rural housing, create local consumer groups and combat pollution.

People employed by SAEOC work in cultural administration, seven target neighborhood councils, Concilio, a women's center, Young People's Search For Solutions, 7th Step Foundation, Single Men's Self-Help Group, Filipino American Family Service Center, Community Alcoholic Projects and the out-of-school Neighborhood Youth Corps.

Outstanding seniors from the area's high schools were honored by Delta Sigma Theta Sorority, Inc. at the organization's Fourth Annual Red and White Scholarship Ball. Students with exceptional scholastic records and active extracurricular involvement competed for two college scholarships. Winners were Andrew McDuffy of Highlands High and Lorraine Simmons of Sacramento High. Other students honored are shown not in order of appearance: Joyceden Vance, American Legion; Barbara Ann Holliday, Bishop Manogue; Joseph Carson, Christian Brothers; Larry Oakley, Cordova High; Mary Hobbs, Cordova High; Derald Franklin, Del Campo High; Gail Gipson, Del Campo High; John Thompson, Elk Grove High; Mattie Welch, Elk Grove High; Terri Mack, Encina High; Gayle Wharton, Encina High; Randy Leonard, Foothill High; Naomi Randle, Foothill High; Rodney Bell, Grant High; Hope Wilson, Grant High; Andrew McDuffy, Highlands High; Jacqueline Royston, Highlands High; Charles Massey, Hiram Johnson; Angela Benjamin, Hiram Johnson; Kevin Scott, Kennedy High; Melba McNeal, Kennedy High; John Banks, La Sierra High; Tamara Morales, Luther Burbank; John Watkins, Luther Burbank; Nat Colley, McClatchy High; Ron Blanchette, McClatchy High; Renee Randolph, McClatchy High; Sherry Owens, Norte Del Rio; Mark Harris, Norte Del Rio; Lorraine Simmons, Sacramento High; and Lester Robinson, Sacramento High. Shown to the far right is Mrs. Lili Campbell, a member of the Delta Sigma Theta Scholarship Committee. At the far left, 3rd row, is Mrs. Esme Williams, Chairman of the Scholarship Committee. (Photo courtesy of C & J Photography.)

Bill To Prevent Arrest Data

Assemblyman Julian C. Dixon (D-Los Angeles) has introduced two bills aimed at preventing employers from asking prospective employees information concerning arrests in their past that did not result in a conviction.

The measures, AB 4116 and AB 4117, would make it a misdemeanor for any employer, except for those hiring peace officers, to ask for such information from the applicant or from any other source.

Sponsored by California Rural Legal Assistance, the intent of the bill is to prohibit employers from using unsubstantiated material as a criteria in hiring, firing or promoting an employee.

"I have received a large volume of mail from people in my district who have experienced this type of job discrimination," commented Assemblyman Dixon. "Some of them may have even been passed over for the job because of job information they were forced to divulge."

Mrs. Eleanor Nelson, left, outgoing president of Delta Sigma Theta and Dr. Rex Fortune, Jr., right, presents Andrew McDuffy of Highlands High and Lorraine Simmons of Sacramento High with special scholarship awards as the two most outstanding high school seniors in Sacramento. Delta Sigma Theta, Inc. is a public service organization founded in 1913. (Photo courtesy of C & J Photography).

Demand Inquest For SLA Deaths

LOS ANGELES - Dr. L. S. Wolfe, whose son William was one of the six SLA members killed in a Los Angeles shoot-out with police, has demanded an inquest into the six deaths.

A spokesman for Los Angeles County Coroner Thomas Noguchi, however, says that no inquest is planned.

Wolfe arrived in California from Emmaus, Pa., this week to press his demand. He also sought the help of the American Civil Liberties Union (ACLU) which has criticized the shoot-out. ACLU said it would consider Wolfe's request.

"We know of no reason to have an inquest. Nothing in our research has shown up anything irregular," said the coroner's spokesman.

In an interview with television station KNXT in Los Angeles, Wolfe said the Los Angeles police assured him before the raid on the SLA hideout, that "the last thing we will do is go in with our guns blazing."

Police did not learn the identities of the victims until after the gunbattle.

"They did not know who was in the house, they didn't know who they were trying to kill," said Wolfe.

The Chicago Tribune reported this week that authorities found a notebook near the shoot-out site that indicates that newspaper heiress Patricia Hearst, was fully trusted by SLA members and was allowed to stand solitary guard against police raids through the night.

Los Angeles FBI has denied knowledge of such information.

MASON'S PHARMACY
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The elegant suit superbly tailored regularly 115.00 to 125.00

Sale 79.00

Invest in style and quality that will give you plenty of mileage for your money. Handsome all wool worsteds, plus new Summer blends of wool/polyester and wool/linen/polyester. All are stylishly cut, precisely tailored and finished. Suits you can wear with confidence for business or important occasions.

Sleeve and trouser cuff alterations included.

Men's suits,
Macy's Sacramento
Sale ends June 7

Our regular 60.00 all wool sportcoats, handsome buys!

Sale 44.00

As you know, wool is a scarce commodity, and wools of this quality at a price like this are an outstanding value. Have all the great looks and superb wear of pure wool plus careful attention to detail and tailoring. Good looking plaids and neat patterns. This is the sportcoat that's right for business or sportswear.

Sleeve and cuff alterations included

Men's wear, Macy's Sacramento
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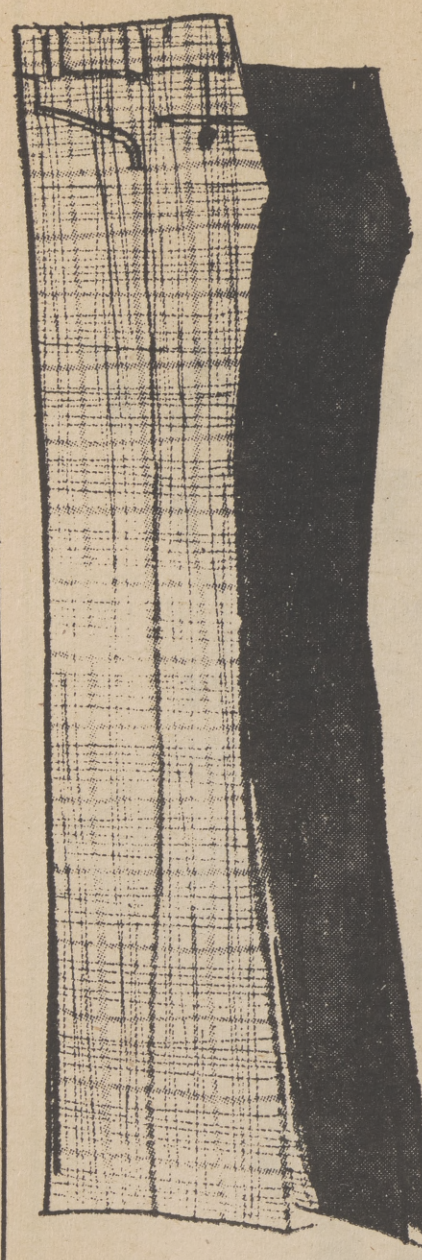
- Dress suit for business or travel
- Two pairs of slacks to coordinate with other coats, sweaters, sport shirts.
- Sport coat and contrasting slacks for casual wear.

Sleeve and trouser cuff alterations included

Men's suits, Macy's Sacramento
Sale ends June 7



Very famous maker knit flare pants! See the label in every pair!

10.00

When you see the maker's name you'll want to grab these fast! Your choice of solid colors with continental waistband or neat patterns in belt loop models. Don't delay they'll go fast.

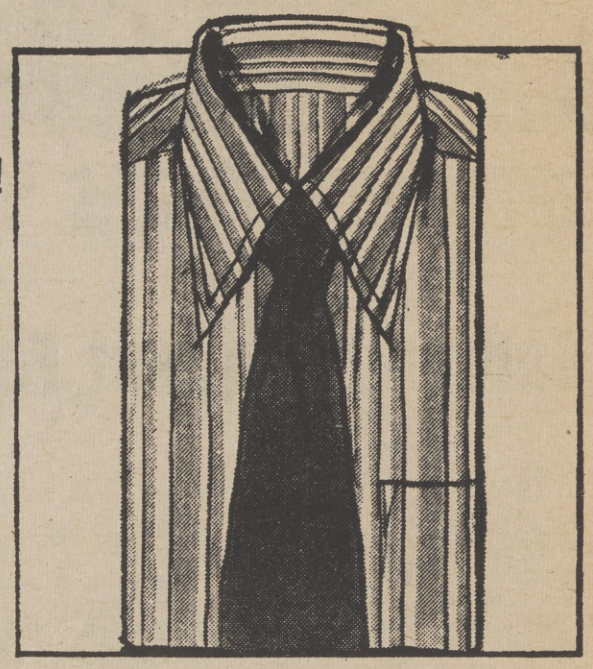
Men's slacks, Macy's Sacramento

The short sleeve dress shirts you need for Summer. All Macy's Own Brand!

5.00

Beautiful selection of patterns and colors. All are expertly tailored to Macy's exacting specification. The shirts you want now for warm weather, and at this price you'll want several. Be early. Sizes 14½ - 17.

Men's shirts, Macy's Sacramento



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Fine quality cardigan and pullover sweaters.

12.00

Exceptional! Fine quality classic cardigans and pullovers. An excellent selection of solid and fancy styles in the season's most fashionable colors: white, camel, navy, burgundy, brown, bottle green, yellow, blue. S,M,L,XL. Be early.

Men's sweaters, Macy's Sacramento

Macy's

Sorry no mail or phone orders. Shop all Macy's Sunday noon to 5 p.m.

The Sacramento Observer

SECTION B

OBSERVATIONS

JUNE 6 - 12, 1974

Editor's Note: Wilmer J. Leon, Jr., is a consultant in the Bureau of Intergroup Relations, California State Department of Education. He is also the consultant to the State Equal Educational Opportunities Commission. He was formerly consultant-manager of the FEPC, in Sacramento, and consultant to the State Director of Corrections on affirmative hiring practices. Mr. Leon has written an excellent article here in answer to the often unfair "merit system" utilized by civil service agencies of the government. We are sure you will find Mr. Leon's article of interest.

by WILMER J. LEON, JR.

For many years, individuals from minority groups and women were excluded from jobs because of outright discrimination and bias. Employers were often concerned about adverse effects of integrated hiring on o-other employees and customers. However, as minorities and women were placed in a wide range of jobs, employees found that their fears were more imaginary than real.

Another problem which is more imaginary than real, even with those employers who are committed to "equal opportunity" and affirmative action is, "that we can't find them."

I believe that many minority individuals who could successfully learn and perform jobs are being rejected for employment through the use of inefficient selection practices and through non-job related testing procedures.

Many of these practices are based more on tradition and feelings than on outright bias, prejudice or discrimination. Many of the testing and selection procedures and methods should be reviewed and revised.

The improper use of tests can be a major barrier to employment of competent people, both minority and non-minority. However, carefully chosen and pro-

LEON

fessionally administered tests and other selection devices can contribute to selection efficiency.

Any device or procedure used must be valid; that is, it must relate to the applicant's ability to learn and perform a particular job and must relate to the job to be performed.

Unemployment and underemployment for Blacks, Spanish surnamed, Native Americans and other ethnic minorities remain far higher than that of White America. For the past 20 years, the unemployment rate for non-whites has been twice that of whites.

To be sure, efforts to eliminate discrimination generally in our society go back as far as the Thirteenth Amendment of our Constitution and beyond.

It was not until 1957 that the U.S. Government decided to investigate and analyze the problem. In 1957 the Federal Government created the U.S. Commission on Civil Rights. The Commission's mandate was to investigate and analyze the issue of employment discrimination against minorities.

Since that time, there have been several significant Presidential Executive Orders, committee formations, and acts signed into law since the Thirteenth and Fourteenth Amendments. The most far reaching one is the 1964 Civil Rights Act. Thus, the year has a great deal of significance for all who are interested in the fair and equal treatment of minorities and women in America.

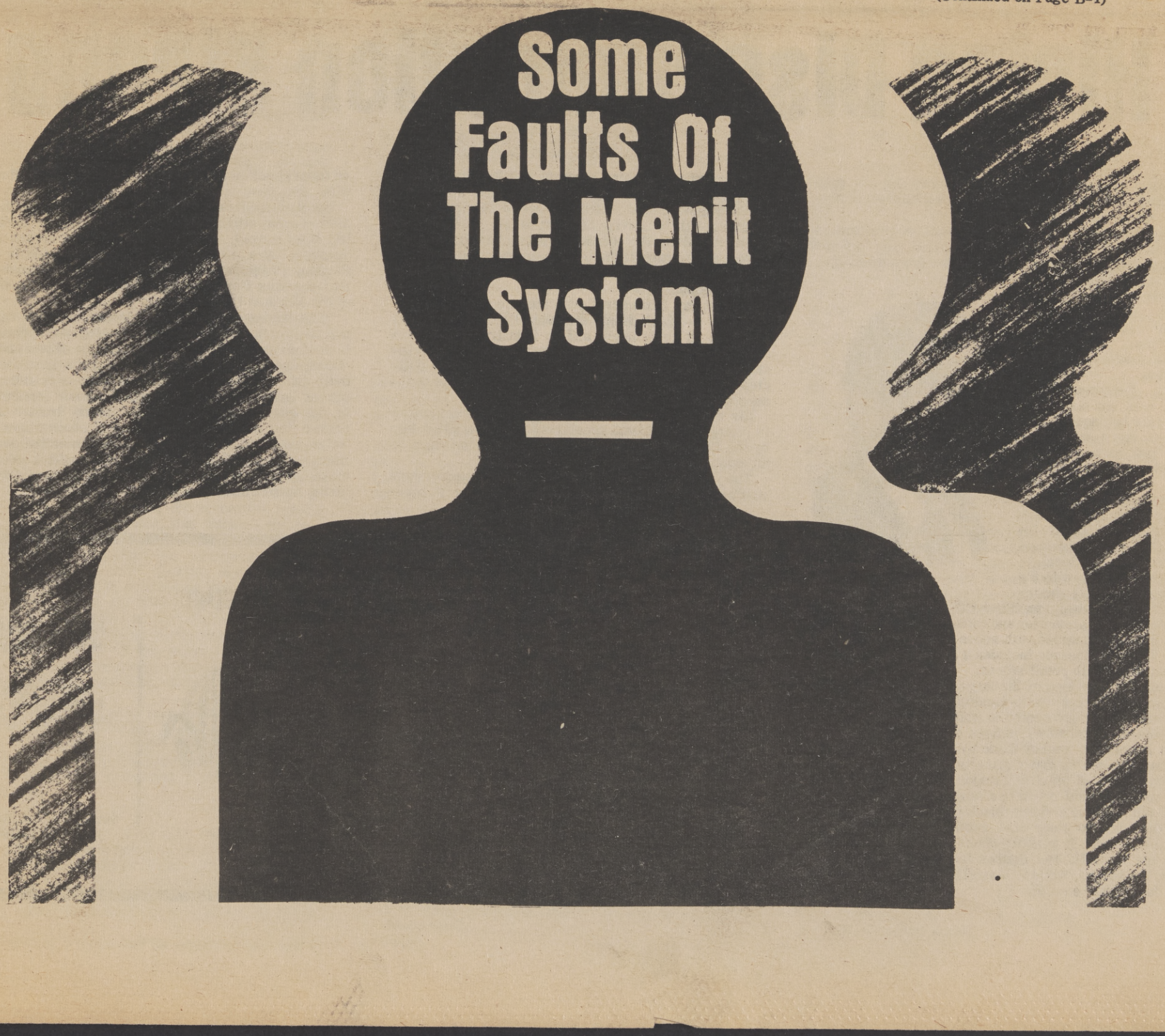
The passage of this act, especially Title VII and 1972 Amendments, is having a direct impact on the employment discrimination historically suffered by women and minorities in this country.

There are myths abroad in civil service that hiring decisions always were made on the basis of objectives and proven methods for assessing applicants' "qualifications."

The argument making the "rule of three' in civil service sacrosanct is based on lack of knowledge and tinged with personal feelings and emotionalism. I, too, am a firm believer in the merit system however, for one to insist on pure meritocracy overlooks some very important realities.

In fact, the hiring decisions of many, if not of

(Continued on Page B-4)



PRIMARY ELECTION RETURNS

Following are the statewide returns in Tuesday's primary election as compiled by the secretary of state's office:

GOVERNOR
24,082 Pcts. Rptg. 23,358

Democratic

	Vote	%
Brown	1,052,154	38
Alioto	519,611	19
Moretti	465,694	17
Roth	287,499	10
Waldie	193,123	7
Ward	78,194	3
Hafif	75,805	3
Aloia	18,317	.7
Robertson	13,076	.5
Wagner	8,758	.3
Brouillette	7,559	.3
Abbott	7,448	.3
Wedworth	7,736	.3
Anderson	6,630	.2
Chote	6,567	.2
Ramos	6,497	.2
Musun	3,627	.1
Priebe	1,343	.1

Republican

Flournoy	1,119,949	63
Reinecke	539,008	30
Ware	35,537	2
Mitchel	30,983	1.7
Stay	28,435	1.6
Nelson	21,897	1.2

Peace and Freedom

Keathley	2,102	31
Higby	1,823	24
Weber	1,779	23
Saposhnek	1,477	22

LIEUTENANT GOVERNOR
24,082 Pcts. Rptg. 23,358

Democratic

Dymally	741,864	30
Walsh	608,965	25
Miller	424,497	17
Weingand	267,313	11
Battin	155,710	6
Gonzalez	131,944	5
Merlo	107,834	4
King	51,612	2

Republican

Harmer	926,352	57
Veneman	705,395	43

Peace and Freedom

Seals	5,044	72
Darling	1,855	28

SECRETARY OF STATE
24,082 Pcts. Rptg. 23,358

Democratic

	Vote	%
Fong	701,075	28
Karabian	668,547	27
O'Neill	629,514	26
Jordan	178,570	7
Sillas	160,261	7
Brant	133,830	5

Republican

Van Camp	499,455	34
Montgomery	333,744	23
Shinn	259,694	18
Handy	209,381	14
Fonda	167,776	11

Peace and Freedom

McGlachin	3,719	..
Feuer	3,301	..

CONTROLLER
24,082 Pcts. Rptg. 23,358

Democratic

	Vote	%
Cory	1,095,470	45
Mendelsohn	799,062	33
Betts	285,352	12
Cameron	194,513	8
Rees	83,730	3

Republican

Bagley	861,172	52
Flournoy	479,227	29
LaFollette	326,270	20

TREASURER
24,082 Pcts. Rptg. 23,358

Democratic

	Vote	%
Unruh	1,138,630	46
Davis	559,053	23
Short	552,640	22
Haskins	251,007	10

Republican

Kehoe	534,227	37
Quigley	432,291	30
Jones	377,877	25
Kay	120,817	8

ATTORNEY GENERAL
24,082 Pcts. Rptg. 23,358

Democratic

	Vote	%
Norris	1,349,423	58
Bugliosi	991,029	42

Republican

Younger (Inc.) Unopposed

U.S. SENATOR
24,082 Pcts. Rptg. 23,165

Democratic

	Vote	%
Cranston (Inc.)	2,141,688	83
Gifford	304,416	12
Kascinta	121,843	5

Republicans

Richardson	1,022,797	64
Brian	265,017	16
Johnson	115,606	7

SUPERINTENDENT OF PUBLIC INSTRUCTION
24,082 Pcts. Rptg. 23,358

	Vote	%
Riles (Inc.)	2,883,270	68
Linville	345,782	8
Calvert	330,425	7
Lloyd	245,012	6
Jindrich	197,553	5
Hernandez	174,680	4
Meyer	84,688	2

STATE MEASURES

1—Recreation Land Bonds
24,082 Pcts. Rptg. 22,912

	Vote	%
For	2,512,082	60
Against	1,685,096	40

2—Clean Water Bond
24,082 Pcts. Rptg. 22,912

	Vote	%
For	2,959,503	70
Against	1,242,731	30

3—Veterans Bond
24,082 Pcts. Rptg. 22,912

	Vote	%
For	3,049,161	72
Against	1,173,252	28

4—Property Tax
24,082 Pcts. Rptg. 22,912

	Vote	%
For	3,279,667	79
Against	878,796	21

5—Highways—Mass Transit
24,082 Pcts. Rptg. 22,912

	Vote	%
Yes	2,561,465	60
No	1,684,199	40

6—Legislative Proceedings
24,082 Pcts. Rptg. 22,912

	Vote	%
Yes	3,122,992	79
No	835,904	21

7—Civil Service Exemptions
24,082 Pcts. Rptg. 22,912

	Vote	%
Yes	1,855,378	47
No	2,078,710	53

8—Sacramento Consolidation
24,082 Pcts. Rptg. 22,912

	Vote	%
Yes	2,277,696	62
No	1,373,992	38

9—Political Reform
24,082 Pcts. Rptg. 22,912

	vote	%
Yes	3,030,122	70
No	1,316,118	30

STATE BOARD OF EQUALIZATION

1ST DISTRICT
5,962 of 6,101 Pcts. Rptg.

Democratic

	Vote	%
Reilly (Inc.)	321,697	58
Church	149,650	27
Partello	81,471	15

Republican

Arklin	131,043	37
Bagdonas	118,888	34
McGee	101,799	29

2ND DISTRICT
5,536 of 5,935 Pcts. Rptg.

Democratic

	Vote	%
Lynch	268,156	56
Heising	87,952	18
Manzo	45,684	10
Sloan	27,534	6
Covell	22,912	5
Wocher	18,275	4
Crago	10,605	2

Republican

Templeton	214,161	55
Smith	174,469	45

3RD DISTRICT
5,505 of 6,442 Pcts. Rptg.

Democratic

	Vote	%
Bennett (Unopposed)		

Republican

Mastrangelo	180,011	57
Sullivan	133,576	43

4TH DISTRICT
5,604 of 5,604 Pcts. Rptg.

Democratic

	Vote	%
Nevins (Inc.)	403,516	73
Tobias	149,682	27

Republican

Getty	151,134	56
Kindt	117,396	44

The Sacramento Observer

EDITORIALS

PAGE B-2 JUNE 6 - 12, 1974

Hiring Discrimination Strong

by VERNON E. JORDAN
Executive Director Urban League

There is a strong myth that all doors are now open to Black and minority workers and that job discrimination is a thing of the past.

But that myth has come about because of a limited improvement over a very bad situation. The fact remains that job discrimination is far from dead. It is very much alive.

JORDAN

This is confirmed by a study recently made public by Andrew F. Brimmer, a Governor of the Federal Reserve System.

Dr. Brimmer found that over one out of every four businesses with 15 or more employees did not have a single Black employee. There are almost 40,000 all-white business firms in the country a decade after the Civil Rights Act of 1964 made discriminatory hiring illegal.

The industry with the worst record is the industry most closely identified with America's economic system -- the securities and commodities industry. But the list of industries with above-average numbers of all-white businesses includes a broad variety ranging from utilities to retail stores.

And a close look at the largest metropolitan areas shows that except for a handful of cities, Blacks are grossly underrepresented in white collar jobs.

This discriminatory pattern can be seen at work in one large city. A study made by Chicago's Institute of Urban Life shows that of that city's 106 largest corporations, many of which are major national corporations as well, 101 did not have a single Black director and 105 did not have a single Black officer.

The Chicago study also showed that discrimination against Blacks is joined by discrimination against other groups as well. The figures for Latins is as bad as that for Blacks, while Poles and Italians were also rare in the executive suite.

The number of major institutions without Blacks in top positions may be expanded by summer's end with the addition of the Federal Reserve Board, as Dr. Brimmer will be leaving his post to join the faculty of Harvard University. Given the Administration's persistence in not appointing Blacks to key posts, it is unlikely that Dr. Brimmer's replacement will be another Black economist.

And yet Dr. Brimmer's performance shows the importance to Black people of having Blacks occupy key positions in government and in industry. In his term on the Federal Reserve, Dr. Brimmer has been instrumental in opening up national banking hiring policies and in familiarizing the public with economic issues of importance to minorities.

His announcement of the figures for discrimination in hiring, drawn from a special report prepared for him by the Equal Employment Opportunity Commission, is an example of this.

The persistence of discrimination in employment won't cure itself. Ending job bias will require increased federal action and court suits to force compliance with the law.

But it also will require positive action from businessmen who may still be under the illusion that the problem has been solved. This is the subject of some recent speeches by a major business leader, Donald H. McGannon, President and Chairman of the Westinghouse Broadcasting Company who also serves as President of the National Urban League.

"The business community," McGannon says, "has to put its own house in order by creating new opportunities today and eliminating the effects of yesterday's discrimination. Corporations can take a hard look at their job structures to see what kinds of training and career ladders can be constructed for new entrants into the labor market. We've got to try harder to increase the numbers of Blacks and other minorities we've excluded in the past. Affirmative action doesn't mean color-blindness, it means a positive effort to make up for previous discrimination by training and hiring more minority workers."

The Sacramento Observer

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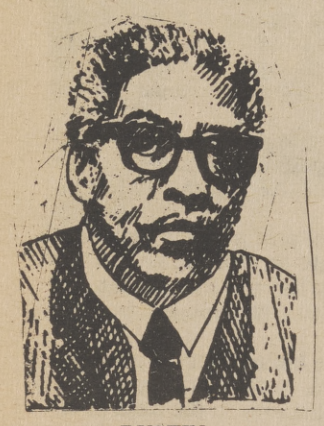
The George Wallace Threat

BAYARD RUSTIN

A. Phillip Randolph Institute

There has been considerable soul-searching over the Black support accorded George Wallace in his successful gubernatorial primary campaign. Many interpret the fact that Wallace received 25 per cent of the Black vote as further evidence of his legitimacy as a mainstream politician.

Others have denounced Wallace's Black supporters, particularly those elected officials who endorsed his campaign, as having betrayed the civil rights movement and all it fought for.



RUSTIN

I do not believe that the recent election suggests anything substantial about the national voting patterns of Blacks. That one - quarter supported Wallace, means that three-quarters preferred his four ineffectual opponents. Many Blacks (and many whites as well) did not even bother to vote because of the certainty of the outcome.

And other Blacks who are registered in a splinter party do not participate in the regular Democratic primary. Thus, it is unlikely that more than 10 per cent of Alabama's Black voters actually supported Wallace.

Nor am I dismayed over the endorsements of a few Black officials. The shift from the tactics of protest to political action implies that Blacks, like whites, must confront the necessity of thinking politically. Compromises must be made; there will be occasions when Blacks must join together with those whom they neither like nor respect.

A newly-elected Black mayor of an impoverished city -- a city, moreover, which must depend on the state government to help provide jobs and essential services -- will agree to troubling accommodations. One need not always condone these actions, but one should not automatically condemn them either.

Having said this, it is important to add that the dangers posed by George Wallace are quite real. They do not relate to his performance as governor, or to the extent of his Black support this year, but to his undiminished influence on national politics.

For whatever the superficial changes in his rhetoric, Wallace remains an economic conservative, an unreconstructed opponent of the basic goals of Blacks, and a man who very likely harbors strong anti-Negro prejudices.

This is why it is unsettling to hear nationally prominent Blacks, not to mention white liberals, declare publicly their acceptance of Wallace as a vice presidential candidate. To support Wallace over a group of non-entities for governor is one thing; to say amen to his national aspirations is another matter entirely.

One is consoled by the fact that such sentiments are not voiced out of a conviction that Wallace has undergone a radical political transformation. They rather indicate a recognition that Wallace is a powerful political force in America.

The Democrats, however, should be analyzing the roots of that power so as to formulate a principled strategy to counteract the Wallace threat. There is little ultimiate profit in rushing headlong to sanctify Wallace the man, and more important, his values.

Much of the blame for the Wallace phenomenon belongs to Richard Nixon, who has exploited every divisive issue initially raised by Wallace.

But the Democrats are also guilty of having contributed to his rise. Many of the reform guidelines which governed the party's presidential nominating procedures, although failing in their stated objective to broaden the Democratic base, did succeed in making it easier for fringe candidates, like Wallace, to operate.

Wallace himself has cited the reforms as a major reason for his strong 1972 showing; his supporters are predicting that the nominating procedures may lead to an even more effective performance in 1976.

A more basic problem is the failure of the Democrats to offer an acceptable alternative to the bankrupt economic policies of the Nixon Administration. A case in point is the proposal voiced by some Democratic leaders that wage-price controls be reimposed as an inflation curb.

It was the controls that in fact produced many of our current economic problems. And for liberal party leaders to suggest the return of such an unpopular and inequitable program demonstrates all too clearly why many Americans are drawn to simplistic, demagogic appeals.

The political career of George Wallace has been constructed around a foundation of racism -- of opposition to the demands for justice and equality voiced by Black people. But it would be a mistake to dismiss his supporters as bigots; their motives are complex, and relate fundamentally to a failure of liberal will.

The answer to Wallace and his supporters lies not in vilification, but in a program which answers, point by point, every issue he raises. Only when liberals offer such a program will they rid themselves of the Wallace dilemman.

The Sacramento Observer

FORUM

JUNE 6 - 12, 1974

Letters To The Editor

DEAR EDITOR:

Within a very few weeks -- the exact date is Sunday, July 28th -- the National Urban League will open its 64th Annual Conference in San Francisco at the San Francisco Hilton with the keynote address delivered by our Executive Director, Vernon E. Jordan, Jr. The Conference closes Wednesday night, July 31st, as the Rev. Jesse Jackson addresses the annual banquet.

These are only two of the major events that have been scheduled for this year's National Urban League Conference which we believe will be one of the most important and productive in our history, coming at a time when the nation badly needs rational and enlightned approaches to its most deadly and continuing domestic problem -- race.

"Full Employment as a National Goal," is the theme of this year's Conference. It was selected because of its profound implications for Black people, other minorities and the poor. Given the cut backs in social service programs, the slowing down of the economy, and the general malaise that grips the nation, the theme cuts across barriers of race and economy status to strike at the heart of a common concern.

As you undoubtedly know, the National Urban League Conference is the nation's largest and most important forum on race relations. Because of this, we honestly feel that coverage of this major event by your publication will be of enormous benefit to your readers and their concern for more information on life in urban America.

Speakers will include Vice President Gerald Ford; I. W. Able, President, Steelworkers Union; Milton Allen, State's Attorney of Baltimore City; Professor Charles V. Hamilton, Columbia University; John Powell, Chairman of the Equal Employment Opportunity Commission, and many, many others from academe, the business world, civil rights, industry, government and the private sector.

Several major research papers will be released at the Conference and a unique experience will take place on Tuesday night, July 30, when a number of recently elected Black mayors will gather as a group for the first time to be questioned by a panel of outstanding journalists. Among the mayors will be Maynard Jackson, Atlanta; Clarence Lightner, Raleigh; Tom Bradley, Los Angeles; Doris Davis, Compton, California. Also on the panel will be Percy Sutton, Manhattan Borough President. We expect an acceptance from Mayor Coleman Young of Detroit. All of this and the opportunity that the Conference provides to explore many points of view from many people all across the nation, leads us to encourage coverage by your publication. We will be more than pleased to provide any possible assistance to your representative.

We are taking the liberty of enclosing an advance Conference registration form and a hotel registration form. If you plan to make an assignment, the latter should be returned to us as quickly as possible as we have only a limited number of rooms at the conference hotel, the San Francisco Hilton. Naturally, there is no charge for Conference registration for the press.

We look forward to seeing you in San Francisco. With best wishes.

Sincerely,
James D. Williams, Director
Communications Department

HAVE READERS WRITE

DEAR EDITOR:

I am writing you in relation to an article I would like for you to publish in "THE OBSERVER." I am beseeching you to consider the below article in desperation as breathing is to living!

I am a 30-year-old brother, confined in The Southern Ohio Correction Facility at Lucasville, Ohio. I have no family, no one to write, and I am terribly lonely. If there is any sister, who could spare me a few minutes to write me, I would deeply appreciate it. I will answer all letters written to me.

Thank You,
Brother Delmar Felton #114-947
Box 787
Lucasville, OHIO 45648

ARTICLE ON PRESTON

DEAR EDITOR:

My name is Brian. I am currently incarcerated in the Preston School of Industry. I'm from Sacramento and myself and the brothers here would like to express our thoughts about "THE SACRAMENTO OBSERVER." We think that the paper is an asset to the community as well as those who read it. Right on!

If it is possible, Mr. Editor, we would like to know if you could do an article about the Preston School of Industry! To let the people know how we're being treated etc. I think you will find it very interesting.

P.S. Keep producing, and we'll keep on readin'."

Respectfully
Brian

WHY REBUILD SCHOOLS ?

TO THE EDITOR:

Is it necessary to reconstruct Kit Carson and California Junior High Schools at their present location?

According to the State Planning Commission, the Field Act money appropriated for the reconstruction of both Kit Carson and California Junior High Schools can be used to construct these buildings on a different site. They do not have to be rebuilt at their present location.

Because of the need of two new intermediate schools, one in the pocket area and the other in the Glenbrook area, the question arises: "Why can't Kit Carson be rebuilt in the Glenbrook area where the school is needed and California rebuilt in the pocket area where it is needed?"

It is difficult to understand why it is necessary to destroy two beautiful buildings, Kit Carson and California when they could be used for Adult Education or an Administration Building.

Sutter Junior High is adequate to meet the needs of the students in the Kit Carson and Sutter attendance area for the 7th and 8th graders and possibly 6th graders. Joaquin Miller is adequate for Joaquin Miller and California Junior High attendance areas.

The cost of over 9 million dollars to rebuild Kit Carson and California Junior High School, when Sutter and Joaquin Miller are adequate to meet the needs of their respective areas as middle schools, will be difficult for the taxpayers to understand.

These questions must be answered to the satisfaction of the taxpayers or the school district will find it difficult to get support for the proposed bond election in November.

Linda C. Morris
Harold R. Fuye
Robin Swift
Pat Peightal
Roy Jones
Alhute Champac
Martha Wright
George Padnish
Marcia L. Peters
H. Zraldsmith
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Kathy Malikawski
Frank Eco
Beverly H. Robison
Paul Forresenting
L. Kulsche

Some Faults Of The Merit System...

(Continued from Page B-1)

most, employers were based, in large measure, on subjective and unproven criteria.

As a result, racial and sexist stereotypes operated to exclude women and minorities without regard for their actual qualifications.

Indeed, such criteria in some degree were institutionalized within the "merit system" itself. For example, under the well established "rule of three," public employers have been free to use subjective and unsubstantiated criteria in selecting among the top three candidates for a post.

Following the principle of Griggs v. Duke Power Co., 401 U.S. 424, therefore, major affirmative action steps had to be taken in achieving minority employment goals and to assure that job qualifications are accurately appraised. Thus, if a hiring standard disproportionately excludes women or minorities, the employer can use that standard only if such standard demonstrably assesses qualifications for the job.

This does not weaken, but rather strengthens, the role of applicant "qualifications" in determining employee selection.

In addition, merit system advocates assume that there are precise methods of measuring and comparing the qualifications of applicants.

As every experienced personnel director knows, the employer who is free to do so takes into account not only "objective" test results, but many intangible factors as well -- his or her perception of the applicant's character, personality, motivation, family circumstances, ability to work harmoniously with others, and a myriad of other factors.

In general, these factors have worked to the disadvantage of nonwhites, since the white selectors have tended to prefer the applicants who most resemble themselves in appearance, dress, speech, and family and community background.

We have also come to realize that employment tests and placement on the list are not the impartial instruments they once were thought to be. Most of them still put unwarranted emphasis on verbal facility and educational achievement at the expense of other aptitudes and skills that undereducated nonwhites are more likely to have.

Under these circumstances, it is simplistic to argue that applicants can be placed in some indisputable rank order of qualification.

The strictly meritocratic position also neglects the question of social benefit. A society such as ours aspires to be in greater danger if a larger part of its population is denied social and economic mobility.

Rigid adherence to traditional standards of formal testing, selection and ranking will inevitably perpetuate that kind of stagnation of the have-not minorities.

The first step of liberation from the shibboleths of invincible ignorance is to recognize the educational potential of many who have difficulties with education and the testing systems as presently conducted.

There should be less emphasis on importance as to where one places on the list. Testing should be downgraded in favor of trying people in jobs and then assessing their performance. Since much of the job training and paper and pencil testing are not relevant to doing the job, there should be a strong movement toward "jobs first, testing later."

The absence of this practice means that many minority persons are now serving lifetime sentences of low income and unemployment for their "educational delinquencies."

If we treated experience and performance seriously, civil service regulations would be changed so that low test scores, placement on the list and high educational requirements would not be an automatic bar to many civil service positions.

To suggest that affirmative hiring practices negates the principles and philosophy of the merit system is ludicrous and misleading. Experts in the field of affirmative action agree that there is no conflict between a true merit system and affirmative action hiring plans because each requires non-discrimination in selection, hiring, promotion, transfer, and layoff, and each requires that such decisions be based upon a person's ability and merit, not on the basis of race, color, national origin, religion or sex.

The problems arise when a system (employer) pays only lip service to the concept of merit selection, but in fact follows employment practices which in fact discriminates on the basis of race, color, etc.

To some persons, the very mention of affirmative hiring plans and equal employment opportunity conjur up visions of reverse discrimination and racial quotas, and preferential treatment. Nothing could be further from the truth.

Title VII of the Civil Rights Act of 1964, as amended by the Equal Employment Act of 1972, specifically forbids employment discrimination on the basis of race, color, sex, etc. Title VII also states that practices, procedures, or tests which are neutral on their face, and even neutral in terms of intent, cannot be maintained if they operate to "freeze" the status quo of prior discriminatory employment practices.

The United States Commission on Civil Rights defines "affirmative action as steps taken to remedy the grossly disparate staffing and recruitment patterns that are the present consequences of past discrimination and to prevent the occurrence of employment discrimination in the future."

In answer to the question, do affirmative action plans establish preferential treatment for minority groups and women, the United States Commission on Civil Rights answers in the negative. In fact, the Commission states that "the purpose of affirmative action is to undo a preferential system of many years in the making and to redress the historic imbalance now favoring white males in the job market.

Redressing this imbalance requires that discriminatory patterns be eradicated and some measure of equity be established for persons who have been discriminatorily exluded in the past. Implementation of affirmative action plans must, therefore, necessarily involve a selection process aimed at achieving these goals."

To be sure, efforts to eliminate discrimination in our society go back as far as the Thirteenth Amendment of our Constitution and beyond.

There have been several significant Executive Orders, committee formations, and acts signed into law since the Thirteenth and Fourteenth Amendments. The most far reaching one is the 1964 Civil Rights Act.

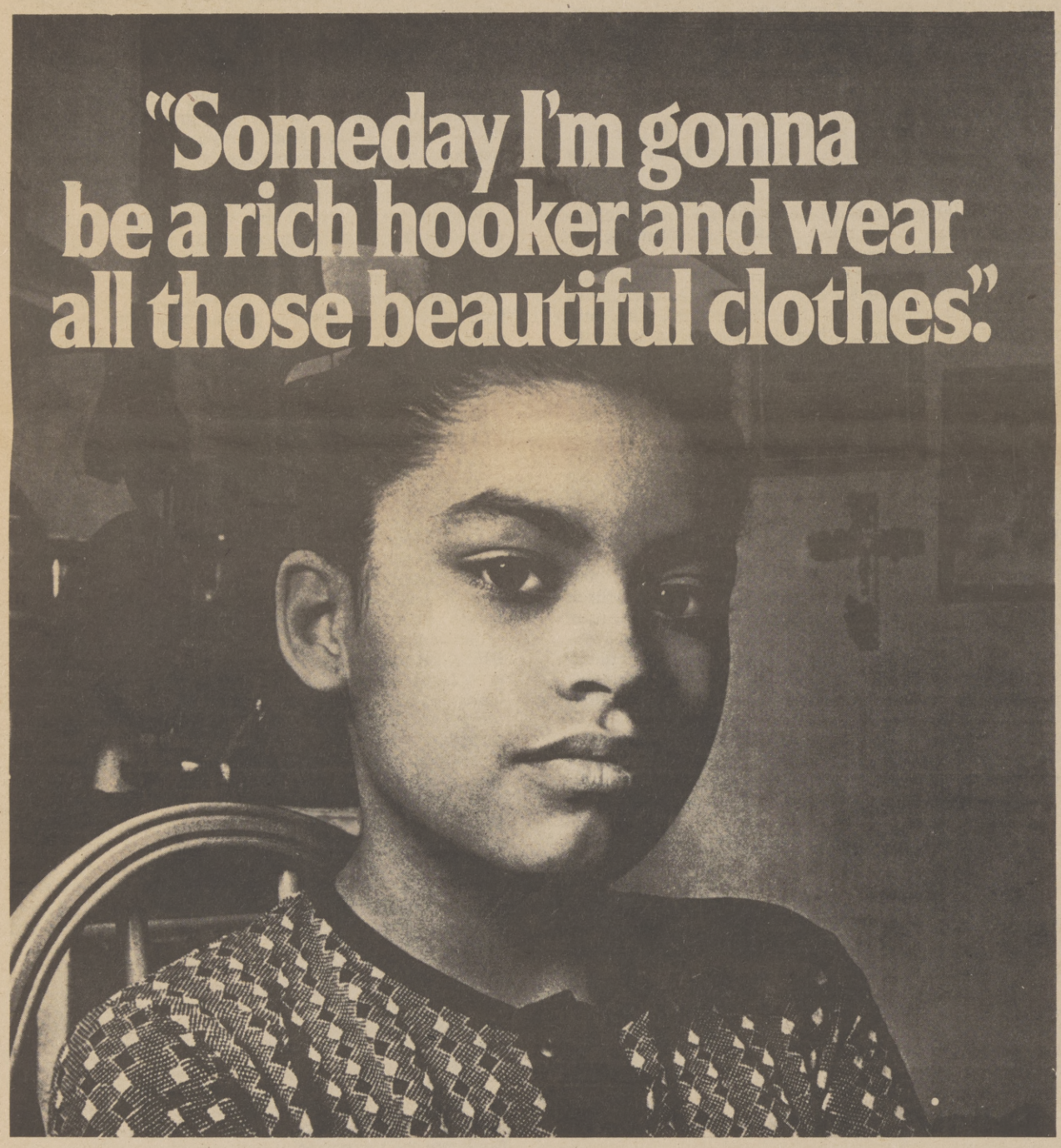
The passage of this Act, especially Titles VI, VII and amendments, is having a direct impact on employment discrimination historically suffered by minorities and women in this country. Executive Order 11246 signed September 24, 1975, was amended in 1967 to include discrimination on account of sex.

The Executive Order embodies both the concept of non-discrimination and the concept of affirmative action.

Revised Order No. 4, December 4, 1971, makes it clear that both non-public and public institutions are required to take action to insure non-discrimination and to comply with Order 11246.

It requires the elimination of all existing discriminatory practices and conditions, whether purposeful or inadvertent. It requires that the employer not only do more than insure non-discrimination and equal employment but make additional efforts to recruit, employ, and promote qualified members of groups formerly excluded, even if exclusion cannot be traced to particular purposeful discriminatory practice.

It is the present effects of invidious systems' discriminatory practices that is crucial to this whole issue. It points up the need for immediate remedial changes in the present system of employment procedures and practives.



A prostitute's wardrobe has to look good to a girl whose new clothes are her sister's old ones.

And how can a kid whose family's never owned a car help envying a pimp with a flashy one? Who has more money than a numbers runner? More cool than a pusher?

Every kid needs a hero. The trouble is, the ghetto doesn't give you all that much of a choice.

That's why Neighborhood Centers have to be there.

At a Center, kids discover people who want to do something for them, instead of to them.

They can learn how to read from Sesame Street or learn about drugs from someone who's been on the street.

They can get into scouting. Spend the summer on a job instead of on the corner. See a doctor when they have to, make a friend when they want to.

At a Neighborhood Center, kids find more than their heroes. They find themselves.

232 Madison Avenue, New York, N.Y. 10016

National Federation of Settlements

The other heroes on the block.

JUBILEE DAY CELEBRATION

Alcazar Temple #179 held its annual Jubilee Day service last Sunday, at the Del Paso Union Baptist Church, 1335 Los Robles Avenue. Among those present at the special were the Daughters of Isis and other Shrine nobility. Featured speaker was Dr. Charles Townsell, superintendent of Del Paso Heights School District. Music was provided by the church's junior choir. Rev. Arthur Brown is Pastor of Del Paso Union Baptist Church. Shown are, front row from left, Louie White, Ernest Jett, Charles Gaines, Marvin Rich, James M. Dorsey, Douglas D. Parsons, Willard W. Hardy, Harold Pryor, Edward R. Wynn and Cecil R. Watson. In the back row are, from left, Curtis Dyer, Sylvester Echols, Johnny Hughes, Rutherford Sanford, Jr., Fred Hackett, Hurties Harris, Sr., and LeRoy Morton.

Douglas D. Parsons, left, Illustrious Potentate and Imperial Director of Region #7, and James M. Dorsey, past Potentate and Imperial Deputy of the Oasis of Sacramento, attended the recent Jubilee Day Service.

The Sacramento Observer

RELIGION

JUNE 6 - 12, 1974 PAGE B-5

THE CHURCH

The Black Preacher & The Black American

by REV. B. LELAND NASH, JR.

Those of us who have not won our lives, ought to be reminded of the keys or techniques which were used by the Black preacher and the Black witnessing community. Self mastery is the first prerequisite of winning one's life or soul. We say that a man is self-possessed.

What do we many by that? By that we mean there resides in man a power which holds all his faculties at command and brings them through service in spite of all distractions.

When a man does this, he possesses himself. He has "his thing." He is "together."

He can do what he will with that side of the self which he chooses to use. Nothing takes away his courage. Excitement and tumult do not take away the clearness of his vision. He keeps his eye on the theme. He has possession of his tongue. No confusion takes from him the power of lucid speech.

The man has himself in hand. Self mastery is one of the keys which the Black preacher has to use. He had to have self control so as to know what to attack and when to attack. He had to demonstrate the courage to retreat when retreat was necessary and to advance when the situation warrants.

He had to know when to shout and when to whisper, when to condemn and when to comfort,

(Continued on Page B-7)

Honor Breakfast For Grads At Kyles

Sunday, June 9th, which is Family Day, at KYLES TEMPLE AME ZION CHURCH, Rev. Robert L. Graham, Pastor. The church will give Honor Breakfast for graduates at 7:30 a.m., Sunday School will be at 9:00 a.m., Morning Worship and Baptism, 10:30 a.m. Then following, a fellowship and pot luck dinner. Guest speakers will discuss family education, health, economics, etc. At 3:30 p.m., a family talent program and presentations to graduates by Board of Christian Education. Everyone is welcome to attend. Location of church, 2940 42nd St.

ST. JOHN BAPTIST CHURCH, Rev. William Hights, Pastor. The church will be doing a thing call on Educational Drive, Sunday, June 9th at 10:45 a.m., to benefit the young and old, so come and join in the service, 2130 4th Street.

UNITY FELLOWSHIP BAPtist Church, cordially invites you to attend their regular services at 11:00 a.m., and morning worship 10:00 a.m. Rev. C. R. Lee, Pastor. 2741 34th Street, Odd Fellows Hall.

FIRST ENGLISH LUTHERAN CHURCH, invites you to attend their regular services which begin at 11:00 a.m. Pastor, Rev. Melvin Langeland, location 3860 4th Avenue.

FIRST BAPTIST TABERNACLE CHURCH, will be attending Trinity Baptist Church, Rev. Sylvester Howard, Pastor. The church is located at 3601 12th Avenue. The Rev. Tillman Wade, of First Baptist will be bringing the message at 3:00 p.m. The public is invited.

HAVE YOU CHECKED YOUR OIL TODAY?

Prayer, like oil on troubled waters, calms thought and prepares the way for healing.

Broadcast this Sunday over many statuons including:

KGO 810 8:30 a.m.

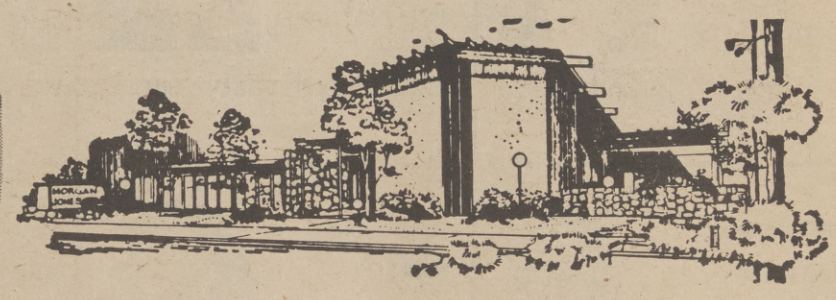
KFBK 1530 KC 9:15 A.M.

the TRUTH that HEALS

A Christian Science radio series

MORGAN JONES - - - Chapel of Chimes

Mrs. Charles Jones and Sons



Personal Service With Dedication
When The Need Is The Greatest
Regardless Of Finances

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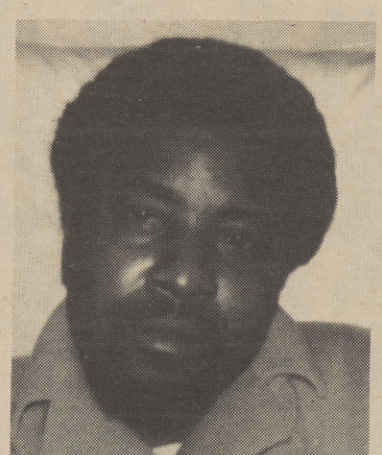
Obituary Column

Services Held For Anderson Culpepper



Services were held for Anderson James Culpepper, Jr., last week at the Sunset Lawn Chapel of the Chimes.

The deceased was the son of Mr. and Mrs. Anderson James Culpepper. He was a victim of sickle cell anemia, and died of complications from the disease.

Culpepper is survived by six brothers, and sisters.

A sister, Mrs. Callie Carney, talked about her brother and the 28, often pain filled years, that he lived.

Culpepper, or A. J., as he preferred to be called, was born in Alabama in 1946. He came to Sacramento with his family at the age of 4, in 1950," said Mrs. Carney.

"He was the only family member who had either the sickle cell trait, or disease."

According to Mrs. Carney, it wasn't until Culpepper was 10 years old, that his disease was finally diagnosed as sickle cell anemia by Dr. Crashi Mitoma. Up until doctors told his parents he suffered from rhumatism.

Culpepper attended North Avenue Elementary School, Del Paso Junior High School, and Grant Union High School, where he graduated in 1963.

He excelled in mechanically oriented activities and made spending money during and immediately after his high school years by working in a local service station.

Mrs. Carney remembers that her brother always was a strong willed individual.

"During his high school years, he would see the other students participating in athletic activities and even though he knew that any exertion would bring on another crisis, and he would suffer, he would join in anyway," she said.

For a short while after his 1963 graduation, Culpepper worked as a house painter but the activity was too strenuous and he gave it up and entered the Los Angeles Dental Technician School.

At the end of his two years of study, he graduated cum laude. His work was of such excellence that his project book remains on display at the school as a model. The school also retained his service as an instructor.

Culpepper was hospitalized in February of this year, with complications from the flu in which he developed pneumonia. Several crisis' followed. He died at Los Angeles' City of Angels Hospital on May 19th.

"Hundreds of friends responded to his death with expressions of sympathy, said Mrs. Carney, and the family thanks them sincerely."

Mrs. Rebecca Williams Passes

A warm face and comforting hands among Sacramento's senior citizens, widows and shut-ins, is no more with us following the death of Mrs. Rebecca Williams. Mrs. Williams devoted much of her time to aiding those who could not aid themselves.

A native of Houston, Texas, Mrs. Williams was a Sacramento resident for 29 years. She died May 21, at the age of 56.

Mrs. Williams is survived by her husband, of 20 years, Arthur; her parents, Rev. and Mrs. Shelly Williams; sisters, Mrs. Emanual Williams, Mrs. Beraniece Peeler, Mrs. Earnestine Mullinax and Mrs. Lois E. Cooper. Niece, Luella Robinson; Cousin Norvell Burton, all of Sacramento.

She is also survived by six nieces and four nephews.

Funeral services for Mrs. Williams, was held Friday, May 24, at the Shiloh Baptist Church, where she was a member of the choir.

Interment was at the Odd Fellows Lawn. Funeral preparations were serviced by Thompson's Funeral Home.

The family wishes to extend sincere appreciation to the many expressions of love and kindness during their bereavement.

Voices Of faith Choir To Appear

The Voices of Faith, a Sacramento- based choir, will be appearing at Century Chapel Christian Methodist Episcopal Church, 2801 29th Avenue, on Sunday, June 9, 1974, at 7:30 p.m.

The choir consists of 35 volunteer members from various churches in the Sacramento area. In its colorful history, the group has traveled throughout the state and across the country, delighting the hearts of young and old alike with their beautiful music.

The choir has recorded two albums on the Golden Soul Label for Golden State Recorders of San Francisco, and they have made numerous television appearances. Their ministry has taken them into churches of all denominations -- from cathedral to storefront -- from prison to college chapel -- wherever souls waited to hear the message of Christianity in song.

Mucis for the Voice of Faith is composed and/or arranged by the Director, Mrs. Precious Bell Craft.

Here is your chance to satisty your longing for Gospel Music as it was meant to be . . as it USED to be . . . performed with care and reverence.

To hear the Voices of Faith, is a unique spiritual experience.

Rev. John C. O'Neil, is Pastor of Century Chapel.

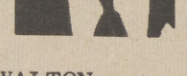
The Sacramento Observer

CHURCH DIRECTORY

GREATER LIGHT BAPTIST CHURCH
3909 36th Street

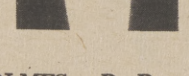
REV. EUGENE JACKSON
(Church Phone 451-8263)

MT. CALVARY BAPTIST CHURCH
3407 Alton Ave.
Sacto.



REV. SIM WALTON
(Pastor)

MORNING STAR BAPTIST CHURCH
7915 39th Ave

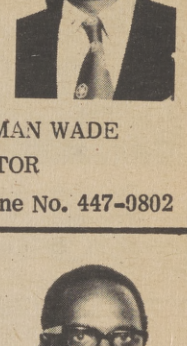


REV. C. B. HOLMES, D. D.

GREATER LIGHT BAPTIST CHURCH
3909 36th Street
Sacramento

REV. ANDREW L. JONES
(Associate Minister) 422-0105
Residence: 2151 Ferran Avenue
Church Phone 451-8263

FIRST BAPTIST TABERNAGLE CHURCH
1800 Burnett Way



REV. TILLMAN WADE
PASTOR
Church Telephone No. 447-0802

ST. JOHN BAPTIST CHURCH
2130 4th Street,
Sacto, Ca. 95818

REV. WILLIAM E. HIGHTS
Pastor's Study 446-3583
Home 391-5205

OROVILLE BAPTIST CHURCH
Florence St.,
Oroville Ca.

REV. C. P. SWANSON
Asst. Minster

MT. PILGRIM BAPTIST CHURCH
4808 Sacto., Blvd.

REV. ROOSEVELT BROWN
(Pastor)

ST. LUKE BAPTIST CHURCH
7625 24th Street
Sacramento,

REV. MACK T. JOHNSON,

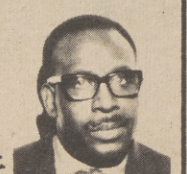
CHRIST TEMPLE MISSIONARY BAPTIST CHURCH
3030 26th Ave.

DR. J. E. PETTAWAY
Church, GL 6-3559
Res. GL 7-0456

PARADISE MISSIONARY BAPTIST CHURCH
3651 27th Ave.
REV. ELBERT L. THAMES

SUNDAY SCHOOL.....9:30
MORNING WORSHIP.....11:00A.M.
B.T.U.....6:00P.M.
EVENING WORSHIP.....7:00P.M.
MID-WEEK SERVICE (WED)...7:00P.M.
Office 452-1974

MT. ZION BAPTIST CHURCH
1075 Roanoke St.



REV. HERMAN WILSON
(Pastor)

NEW HOME BAPTIST CHURCH
6612 Woodbine Ave.

REV. MOSES GIPSON
Church Phone 422-2138

TRINITY BAPTIST CHURCH
3601 12th Ave.,
Sacto.

REV. SYLVESTER HOWARD
Church 457-6625
Residence 362-2645

ST. LUKE BAPTIST CHURCH
7625 24th Street

REV. CLAUDE WILLIAMSON
Res. 2188 63rd Avenue, Sacto.
Phone 421-5325 Ca. 95822

UNITY FELLOWSHIP MISSIONARY BAPTIST CHURCH
2741 34th Street
Odd Fellows Hall Building

REV. C. R. LEE,

The Black Preacher...

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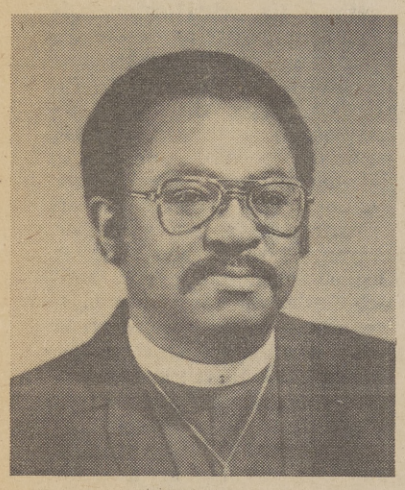


NASH

when to show pity and when to exercise power.

The Black preacher was a diplomat, psychologist, preacher, negotiator, and above all, a man of God. He showed calmness and courage under extreme pressure. His judgment was balanced and his faith was grounded in God who is both the source of life and the conquerer of death. Self mastery was and is one of the keys used by the Black preacher as he possessed his soul.

Those individuals who have faced great physical danger or who have been matched by fate overwhelming odds of anxiety and trouble know what great things are done when men face the world, fate, life, death, and misfortune and say in their hearts, "We will win this fight or die." We know what happens when such a resolution is made.

The tenaciousness of the individual rise up and takes over the feeble body. The doubting soul shakes off its hesitating weakness and is drawn back upon itself. It draws on its terrible latent powers and moves through the vicissitudes of life triumphantly.

The words of Jesus speaks to us of rewards of such endurance. They tell us how to face, how to meet its rebuffs, its disappointments and brace us for the hour of death. They assure us that if only we will bear up against the trials of life resolutely, we suffer no real loss but rather win our lives.

The world is a place in which by struggle we can grow strong and by fighting evil we can win the good. There is no peace of mind until we take the hard condition of life as a discipline meant to harden what is soft and to soften what is hard.

The endurance which is the fruit of acceptance of the discipline of life may be of many kinds and its rewards differ with its character. There is, the endurance of the Romans who did not bow before the Barbarians; the Spartans who counted death better than disgrace; of the Greek philosophers who counted knowledge as more precious than wealth.

There is, however, an endurance which is greater than any of these . . . the endurance revealed in the life and character of the Black preacher and the Black Americans.

This is the kind of endurance which was first revealed to the world by Jesus Christ, who endured the cross, yet fought evil. It is the endurance which springs out of a great love, the love of a person and the love of a cause.

It was an endurance of such a character that Jesus had in mind when he said: "In your endurance, you shall win your soul." This endurance springs from a great love for ones self and the truth for which he stands. It was this kind of endurance that enabled the early Christian community to survive. One pagan historian wrote, "These imbiciles are persuaded that they are absolutely immortal and that they will live forever."

The martyr Ignaticius wrote, "Near the cross, the nearer to God; In company with wild beast, in company with God. When I come to the arena of life, then am I become a man."

The Black preacher and the Black Americans through endurance. with faith in God as revealed in Jesus Christ, have won their souls! Blacks are a spectacle to the world and to men. Men say, "How did this come about? What is the source of their strength?" The existence of the Black preacher and the Black Americans is due to the creative working of the grace of God. We are what we are by the grace of God . . . God's strong, unbreakable and amazing grace.

What is the meaning of the word soul within the context of the Black Christian experience? Soul is the STRENGTH to survive in a hostile environment: to break through the legal and social conventions which tend to dehumanize and degrade. Soul is the ability to use creatively the destructive powers of a racist American society for the development of a tough faith, and undying hope and inconquerable love. Soul is POWER that has its source in one's self and God; a power which gives one strength to survive a thousand calvaries and to rise out of the social and ideological graves into which one has been cast.

Soul is LIFE . . . an abundant life; a life that is able to weave into its fabric the diverse threads of human existence into some meaningful and harmonious pattern.

Soul is LOVE . . . a strong rugged and victorious love, a love that can endure the thousand and one shocks that life is heir to; a love as strong as steel and yet as gentle as a mother's touch.

Soul is VICTORY . . . a victory born in the bossom of defeat, yet triumphant in and through it.

Soul is FREEDOM . . . freedom to express one's self restrained only by God's purpose and Christ's love. It is the freedom to be "me" to accept one's self as a distinctive and unique part of God's creation.

Soul is STRENGTH, ability, life, love, power, victory, freedom . . . the essential ingredients of the Black man's life without which he would have been crushed and annihilated; Possibly the poet expressed it in uniquesness, and its true meaning of soul when he wrote, "Black Soul of the Land."

I saw an old Black men walk down the road, a Georgia country road . . . His face was leatered, lean, and strong, gashed with struggle scars. . . there stood a secret manhood tough and tall the circumstance and crackers could not kill: A secret pine unbent within a spine, a secret source of steel, a seret sturdy rugged love, a secret crouching hate, a secret knife within his hand, a secret bullet in his eye. Give me your spine, old man, old man, give me your rugged hate, give me your sturdy oak-tree love, give me your source of steel.

GREETING WORSHIPERS

Chaplain Lowell Hale greets worshipers leaving the chapel at Mather Air Force Base. A captain in the Air Force, Chaplain Hale regularly officiates at Protestant chapel services, directs various chapel activities and counsels Air Force members and their dependents. (U.S. Air Force Photo).

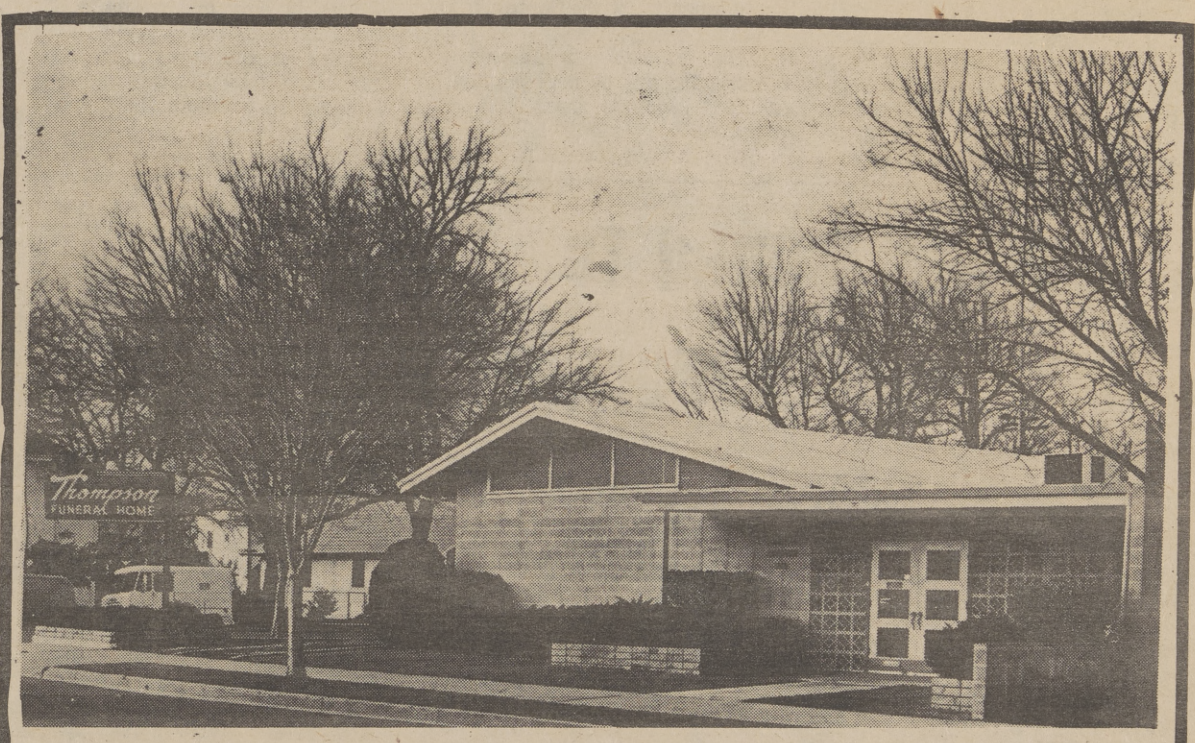
The Sacramento Observer

RELIGION

JUNE 6 - 12, 1974

PROTESTANT YOUTH

Members of the Protestant Youth of the Chapel at Mather Air Force Base, often lead the morning service in the family housing chapel. At a recent service, the 20-member group planned and directed the morning activities. (U.S. Air Force Photo).



Thompson's Rose Chapel

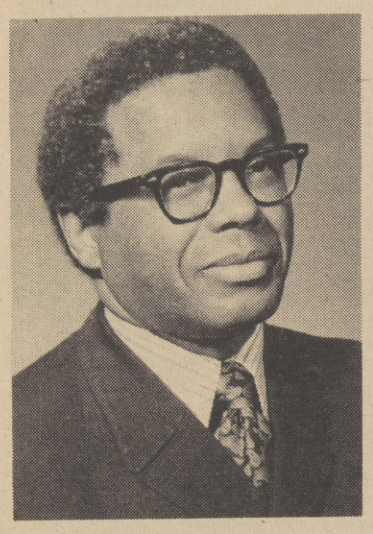
"Funeral Service To All At Modest Cost"

3601 FIFTH AVENUE

PHONE 455-0777

Sacramento, California

Patterson Named Vice Pres. Of World Airways



PATTERSON

Charles J. Patterson has been promoted to senior vice president and assistant to the president and chairman of the board of World Airways, Inc. He will continue to serve the airline in the fields of governmental relations, urban affairs and corporate development.

He joined the company in December 1968 as vice president, and assistant to the president. World Airways, based in Oakland, Calif., is the world's largest independent supplemental airline.

Prior to joining the company, Patterson was a special assistant to the director of the United States Economic Development Administration and coordinator of that agency's $30-million pilot program in urban economic development, centered in Oakland.

Before the EDA, Patterson held several positions with the Peace Corps in Washington, D. C. He started as deputy director of its Africa Regional Office, then deputy associate director and finally as associate director of the Peace Corps, the third-ranking position in the organization. In this latter post, he was responsible for planning, developing and coordinating Peace Corps projects abroad.

Patterson, a native of Fort Wayne, Ind., earned a B. A. degree in sociology from Antioch College in 1951 and a master's degree in sociology from Case Western Reserve University in 1956. He has pursued advanced studies at the University of California in Berkeley.

He served for two years in the U.S. Army. In Italy, he received the Silver Star, Bronze Star, Purple Heart, Combat Infantryman's Badge and European Theater Medal with three battle stars.

Patterson has also been associated with the Cleveland Urban League as industrial relations secretary and as staff assistant to the San Francisco Council for Civic Unity.

Rep. Dellums Sponsors Unemployment Bill

Disillusioned with the defeat of the Standby Energy Emergency Authorities Act, Rep. Congressman Ronald V. Dellums of Berkeley, California, has joined in sponsoring the Special Unemployment Compensation Act of 1974 to provide 13 weeks of benefits in areas of high unemployment, and 26 weeks to non-covered workers in these areas.

In a letter to House Ways and Means Committee Chairman Wilbur Mills, Dellums said the the legislation is both fair and efficient. "It utilizes the existing Unemployment Insurance system and would deliver benefits to those most in need, whether their unemployment was 'energy related' or not," Dellums wrote.

Rep. Dellums urged the members of the House Ways and Means Committee to follow up their hearings on the Special Unemployment Compensation Act, of 1974, and bring about quick consideration and passage of the bill to meet the needs of the nation's unemployed.

The Sacramento Observer

BUSINESS

PAGE B-8 JUNE 6 - 12, 1974

Festivities Slated For Convention Center

Two firsts will be happening during the week of July 1. One is the grand opening of the Sacramento Community/Convention Center. The other is Sacramento's first Trade Fair.

The Trade Fair is sponsored by the Sacramento Metropolitan Chamber of Commerce, and the Sacramento Convention & Visitors Bureau. It will be the first full-scale show at the new Community Center.

The Trade Fair will be held July 2, 3, and 4. It is open to all businesses in the Sacramento area who are interested in promoting their products or services to the public.

It is estimated that many thousands of persons will visit the Community Center during its grand opening week. The Trade Fair will provide an excellent opportunity for businesses to reintroduce themselves to the community, to permit greater understanding and to allow an exchange of ideas between businesses and the people to occur.

Over 200 trade booths have been made available during the grand opening of the Convention Center. Booth space is going rapidly; and to prevent disappointment, all businessmen are urged to contact the Chamber at 443-3771, and reserve a booth. Some good locations are still available.

The attractiveness of the Trade Fair lies not only in the fact that it is held during the grand opening of the Center, but in its diversity. A cross-section of the Sacramento Business community will be represented, and will include many unique displays.

One example of the wide range of businesses on display is Ben & Son Cyclery of North Highlands. At their rented booth space, they will display, obviously, bicycles. But not the common, ordinary bicycles one sees everyday. These bicycles are reproductions of the original Boneshakers, or as they are more commonly known, High-Wheelers, circa 1800's. A bicycle called the Star, looking like the High-Wheeler except the big wheel is in the back and the little wheel is in front, will be shown. Also on display will be unicycles, and other novelty bicycles and accessories.

This is only one example of how one business is taking advantage of the opportunity offered to all businesses in Sacramento to promote their product or service.

White Named To Head Special Markets

COLUMBUS, Ga. - Ulysses White, 35, has been recently named to the new post of director of special markets and convention activities for Royal Crown Cola Co.

White had been manager of special markets for the soft drink producer since January, 1973. With the added responsibility for convention services, Mr. White will develop and coordinate Royal Crown's participation in soft drink and allied industry conventions. He will also be concerned with the planning and execution of company meetings and functions.

A 1962 graduate of Florida A&M University, White has been a member of the Royal Crown Cola Co. staff since 1970, starting as assistant director of the point-of-sale advertising department.

For eight years prior to 1970, he was an art teacher with the Dade County Board of Public Instruction in Miami, Fla.

For the last several years, White has served as Royal Crown Cola Co.'s director of activities at the annual Orange Blossom Festival in Miami, and at the annual Black All-American Football Dinner.

A native of Madison, Ga., White was raised in Miami where he attended Booker T. Washington High School.

He is a member of Alpha Phi Alpha Fraternity.

'The Healing Experience'

"The Healing Experience," is the title of a half-hour television program to be shown over KXTV Channel 10, and a number of other CBS network stations, Sunday, June 9, at 8:00 a.m.

Part of the series "Lamp Unto My Feet," the program will center around the Annual Meeting of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts, which thousands of Christian Scientists attend each year.

In the June 9 program, a number of young Christian Scientists will be interviewed and members of The Christian Science Board of Directors will discuss healing and the role it plays in the denomination.

The film includes some striking views of the recently-completed Christian Science Center in Boston.

By the way...

by Joe Black

We shout a lot about Black Power. But it seems to me we're only giving lip service to something equally important. Black Unity.

Sure. We strive for equality. A better life for our children. And insist on making Black history and culture an integral part of our educational system.

But what good does all this do, when, at the same time, we waste precious time and energy, ripping off Blacks who haven't changed their hair style. Or, aren't out in the streets shouting hate.

Are we putting labels on our people? You know, if you aren't part of the mold, you aren't part of the Movement.

The desire and opportunity to succeed and improve one's life-style is not exclusively a white trip. It's a decision we all can make.

But, when a Black man decides to work within the system so he may overcome poverty and poor living, his Black Pride is questioned. His Black purpose is doubted.

I wonder when Blacks will really begin to respect the rights of the people who want to walk away from all the rats and roaches.

Education, ambition, and initiative are things we should, things we must encourage.

Encouraging Blacks to prepare themselves for the better world, and then move into it, is a responsibility we all share.

A responsibility and a healthy respect for our own rights, as people.

Without this respect, we all end up sadly lacking.

Joe Black
Vice President
The Greyhound Corporation

NMA Wives To Form Auxiliary

Wives of local Black physicians who are members of the National Medical Association, will hold an organization meeting Saturday, June 13th to help organize a women's auxiliary of the association.

Special guest speakers at the event will include Mrs. Gloria Smith, State President, NMA wives auxiliary, Fresno; and Mrs. John Maxwell of Wisconsin, national president.

The National Medical Association is a predominantly Black organization of some 60,000 physicians throughout the United States and several foreign countries. It was formed in 1895, in Atlanta, Ga. Sacramento's Chapter of NMA, the Camellia City Medical Society, was formed a month ago.

The wives auxiliary will participate in local community projects as well as in national projects. The auxiliary will revolve around a five point program with emphasis on health, education, legislation, community needs and human relations.

Membership in the NMA auxiliary initially will be open to wives of physicians.

The meeting will take place at 1 p.m., at the home of Mrs. Beecher Fountain, at 6131 Fordham Way.

CREATIVITY TIME

Wednesday afternoons at 4 p.m. is story time at the Oak Park Branch of the City-County Library. It also is a time for youngsters to let their creative instincts run wild in arts and crafts. Shown are, from left, Robert Tela, Dennis Meeks, Tina Jones, Karen Meeks, Kim Meeks and Letrisha Hunt as they worked on an art project. Not shown is Vaughn Cotton.

The Sacramento Observer

SECTION C

SOCIAL WHIRL

Women Now Receiving Fair Shake On Job Wages

Are American women the victims of a sinister male chauvinist plot to keep them chained to typewriters, wearing chastity girdles under their mini-skirts?

Not so, if recent public opinion polls on sex discrimination in employment are to be believed. Equal pay for both sexes is the one issue upon which both sexes agree. However, a gap still exists between the wages paid to both sexes.

California, the largest state in the nation and the 22nd to ratify the Equal Rights Amendment, today announced comparative wage figures for the 10-month period ending April 30, 1974.

Richard L. Camilli, Director of the State Employment Development Department, (EDD), said, "Although progress is being made toward equal economic opportunity for men and women; in the matter of average hourly wages, it looks as if men are just a little more equal. It's not a case of men receiving more pay than women for the same job; the problem seems to be that more women are filling the lower-paid jobs, fewer women are finding jobs at higher wage rates. This makes the average wage rate for women lower than that for men."

Camilli stressed that the wages in the report were those of 298,000 applicants placed in jobs by EDD between July 1, 1973 and April 30, 1974, and not comparisons of the wage of all male and female employees in California.

Camilli said that of 108,000 female and 190,000 male applicants placed by EDD, about 18 per cent of the men were employed in jobs paying $3.40 per hour or more, while jobs at that wage rate were found only for 6 per cent of the women.

Average hourly wages for the two groups were $2.64 for men and $2.26 for women, a pay gap of slightly more than 14 per cent. In jobs paying $2.20 to $2.49 an hour, 29,000 men and 15,000 women were hired. The number of women hired exceeded the number of men hired in only two pay brackets: jobs paying less than $1.60 an hour and those in the $1.61 to $1.89 hourly range.

The EDD director said the same relationshsips between men's and women's hourly wage prevailed in the 10-month period ending in March 1974. He noted that no figures were available for the comparable period in 1973 as average hourly wage data based on the sex of the worker was not part of the required federal reporting system prior to October 1, 1973.

"Those figures will be available from now on," Camilli said, "and we intend to report them regularly. The first thing to do about correcting an inequity is to let people know it exists."

Camilli said the April report shows that women appear to be making some progress at both ends of the wage scale. During the 10-month period ending in April 1973, four per cent of EDD's women applicants were placed at hourly wages of $3.40 or more. For the comparable period ending April 1974, six per cent found jobs at this wage. There was a decrease in the percentage of women placed at the lowest wage. The 1973

(Continued on Page C-4)

Dedication Ceremonies Slated For Bethune

Mary McLeod Bethune, founder of Bethune Cookman College and the National Council of Negro Women, will be memorialized on July 10 in Washington, D. C., as over 100,000 people view the unveiling of a monument in her honor.

The National Council of Negro Women, headed by Miss Dorothy Height, President, and the Washington, D. C. Parks Service, are sponsoring the dedication in the city's Lincoln Park.

Three days of banquets, luncheons, receptions, benefit concerts, and symposia will follow the dedication ceremonies.

Over seventy organizations are participating in the Bethune dedication by serving as cosponsors of the event.

Such diverse organizations as Boy and Girl Scouts of America, American Jewish Committee, Salvation Army, National Urban League, Hadassah, and Americans for Democratic Action, have pledged to designate a representative to assist with the coordination of the Bethune Memorial, and to solicit participants among their many members.

INSIDE THE WHIRL

Graduation Time

500 Graduates get Diplomas at McClatchy High School C-3

Superior California

News from Northern part of state C-7

Bias In Contest

An Oroville Mother writes music contest was bias C-7

Mike Mann Graduates From Stanford Univ.

At a recent family gathering Charles and Janice Mann announced that their son, Mike, would be graduating with honors from Stanford University on June 14.

Mike Mann has completed four years of study at Stanford and will receive a B.S. degree in Biology.

The young Mann plans to return to Stanford in the fall, this time to the medical school where he will spend another five years earning a medical degree and a Ph.D in computerized medicine.

A 1971 graduate of Luther Burbank High, Mike was also a high school honor student, and basketball star. While at Stanford, he also played first string basketball and was named one of the school's "Big Men."

Basketball, however, never seemed to interfere with his studies. Mann has maintained a 4.0 average in both his high school and college studies.

The entire family plans to attend Mike's graduation ceremony at Stanford next week.

Mike will receive special honors in a recpetion at the school president's home.

The entire Mann family will attend Mike's graduation ceremony at Stanford. Shown seated, from left, is Phillys, Mr. and Mrs. Mann, Mike and Phillip Mann. Kneeling in front is, Sandie and Charlie Mann.

Proud parents, Charles and Janice Mann congratulate their son, Mike, for his outstanding academic record while at Stanford University. Mike graduates next week with a 4.00 average.

Wives Dinner Held

The Ambassadors Social Club TCB held its annual Wives Dinner at El Jardin's Supper Club on Sunday, May 26. The gala affair was attended by the 20 club members and other special guests.

Following the dinner -- a surprise baby shower was given for Mr. and Mrs. James Q. Cobbs. A party proceeded the event, at at the home of Mr. and Mrs. Alexander Tillman.

A non-profit social club, the Ambassadors was formed five years ago. The club's next scheduled event is a "Summer Cabaret" which will be held at Eagles Hall, 1112 Fifteenth street, on Saturday, June 22, from 9 p.m., to 1 a.m.

Donation for the event which will feature live music for $2.50. For tickets, contact club president, Robert L. Grayon at 428-8096.

Arts And Crafts 'Show & Sale'

Area artists and craftsmen have been invited to participate in an arts and crafts "show and sale," Sunday, June 16, which will benefit the Sacramento Zoo.

The show, which will be held at the Zoo, will be part of Zoo Week activities which begin on Saturday, June 15, and culminate in the annual Zoofari Saturday night, June 22.

Twenty - five percent of the proceeds from the art show will go toward the purchase of new animals or facilities for the Sacramento Zoo.

There will be 150 spaces available for the art show and participants will be selected on a first come basis, according to Zoo Week Chairman, Ken Noblett. "Because our aim is to encourage local support, participating artists must be from areas within a 50 mile radius of Sacramento," Noblett said. Persons interested in participating may contact him at 447-5094.

Other Zoo Week activities include a catfish derby including a plug casting tournament and a fly casting tournament on June 15, June 17 will be Kids' Day with puppet shows and clowns. Children will be encouraged to come dressed as their favorite animal for a costume contest.

A bike race will highlight June 18, followed on the 19th by ethnic folk dancing and a photo contest on June 20. Friday, June 21, will be Ladies' Day and will feature a fashion show. A frog jump will be held on the 22nd preceding the Zoofari.

The Zoofari, will begin at 6 p.m., and include a steak dinner with wine, music, dancing and entertainment. Tickets for the annual constumed fund-raiser are $10 per person.

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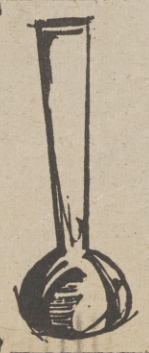

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Phone 452-8021 Don Richards, Owner

500 McClatchy Grads Get Diplomas

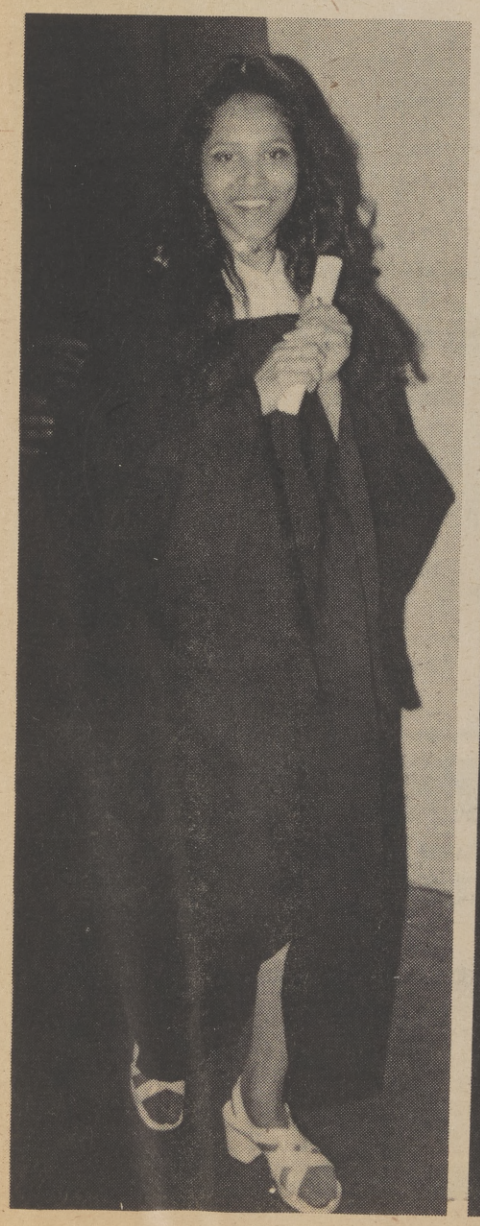
More than 500 students graduated from McClatchy High this week in a ceremony at Memorial Auditorium.

Friends, family and well-wishers were in abundance in the audience.

Principal speakers were students Nancy Vipond and Alfred Kakishiba.

Diplomas were awarded by Thomas Chin, vice president of the Sacramento Unified School District Board of Education.

Several Black graduates received awards from the Sacramento Area Black Educators including Ron Blanchett, Nat Colley, Vanessa Ray, Renee Randolph, Richard Burns, Julius Broussard, Willie Feltus, Tony Watson, Richard Burns, Annette Jenkins, and Margo Golston. The Principal's Recognition Award went to Ron Blanchette and the Good Citizenship Award went to Nat Colley.



Polka Dot Steppers To Hold 'Father's Day' Fete

The Polka Dot Steppers, a local service and social club, promises that it's next scheduled event may well be one to remember.

On Father's Day, Sunday, June 16, the Polka Dot Steppers will introduce a new group called "The Town's Men." The event will be highlighted by a fashion show and dinner. The Father's Day affair will be held in the Martinique Room of the Sacramento Inn.

Master of ceremonies for the show, will be entertainer J. Payton. Payton has an international reputation as a singer, dancer and comic. Many other entertainers will lend their talents to the event including the famed Jimmie Smith Trio. The show's producer, Phelix Flowers, promises "many surprises."

Fourteen of the city's businesses are sponsoring male models in the fashion show. Flowers describes the fashions as the "most fantastic array of men's fashions in Superior California."

Those sponsoring businesses include, Al Hollis Realty; Capital Cigar Co.; Men's Clothing Ltd.; Paradise Club; Boston's Cocktail Lounge; Mr. B's Formal Wear; Mac's Cafe and Club Room; Mr. Stuart Toft Interiors; Cole's Record Tree and Boutique; Glenn Holmes Bail Bonds; Angrumns Beauty Salon; and Springers Bottle Shop.

Tickets are available at the sponsoring businesses. Because of limited accommodations, reservations should be made no later than June 12.

For further information, call Flowers at 451-7565, or 455-6866.

Some proceeds from the affair will go the Sickle Cell Anemia Foundation and to the Youth Educational Fund.

Polka Dot Steppers is a social and service club whos goal is to promote and participate in things considered worthwhile; to be enthusiastic about the education of youth; and to be concered about the health and care of the people in the community.

Womens Fair Share On Jobs...

(Continued from Page C-1)

figures show five per cent were hired at less than $1.60 an hour, while the 1974 placements at this rate amounted to only four per cent of the applicants.

Camilli pointed out that California employers have been cooperative with provisions of the Civil Rights Act which prohibits specifying sex of applicants when placing job orders. He said women have been hired by private industry as cable-splicers, oil pump operators and truck drivers, while men have been employed as typists and in other clerical occupations.

"It's a start in changing traditional ways of thinking about who does what job," Camilli said. "Although women hear 'you've come a long way, baby,' these figures show there's still a long way to go."

FIRE INSURANCE COVERAGE

The California FAIR Plan is an association of all property insurance companies certified to do business in California. Established under State Law, the Association in cooperation with the State of California, provides insurance coverage to responsible applicants who have been unable to secure fire and crime insurance for their business or residence in the normal market.

LET WARDS BEAUTIFY YOUR HOME WITH TEXTURED HOUSE COATING!

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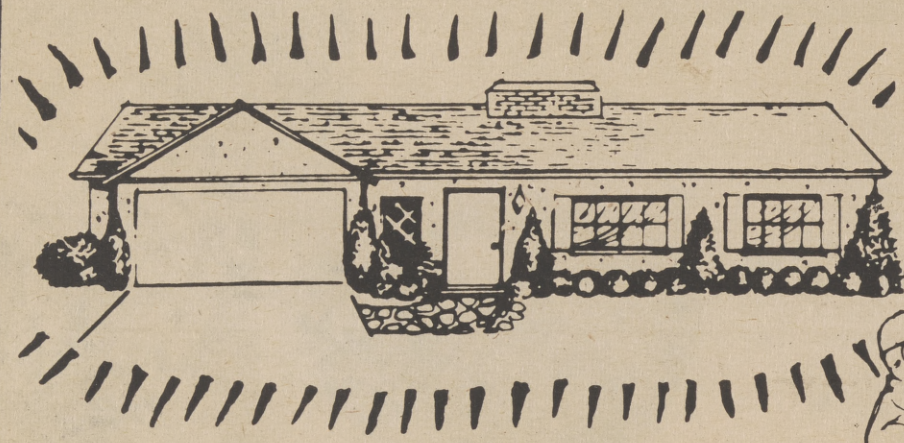

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I am under no obligation to buy

Sylvester Stone To Wed Soon

NEW YORK - Sly of Sly and the Family Stone, was granted a marriage license this week in New York.

His wedding to Cathleen Silver is scheduled to take place this week in a ceremony at Madison Square Garden.

Sly arrived at the marriage office bureau dressed in an irredescent, multi-colored suit with yellow boots. He was more than an hour late, but the deputy city clerk agreed to hold the office open for the couple.

A member of Sly's entourage explained to a reporter, that the group was delayed in traffic, because "we drive safe, man."

After the ceremony, Sly and his actress wife will continue to reside at 25 Central Park West.

BIRTHDAY PARTY

Little Aronda Fayette Watson, seated, center, celebrated her seventh birthday last Sunday, June 2, with a yard party at her home. Many invited guests joined in the celebration, playing games and winning prizes. Michelle Krick, won a special prize for pulling the lucky number. A basket of party souvenirs were given to each of the guests. Also in attendance at the party was Aronda's proud grandmother, Mrs. Lucy Watson. Aronda is the daughter of Mr. and Mrs. Charles Watson. Birthday guests shown, are from left, Michelle Krick, Christine Hoffart, Dawnelle Moor, Joyce Johnson, Delores Ann Love, Fay Love, Irma Johnson, Sheola Haywood, Bridgette White, and Tom Jasper. In the back row is Theadosha Drayton, Jerry Ivory, China Blockton, Casandra Coffman, and grandmother, Lucy Watson.

Reception Slated For Local Artist, John F. King

A reception for Sacramento Black artist, John F. King, will be held in Berkeley, California on Sunday, June 9, 1974 from 3:00 to 6:00 p.m. The reception will be at the Rainbow Sign.

Exhbit XV, drawing and paintings by King, are now showing at Rainbow Sign Gallery, 2640 Grove Street, Berkeley. The exhibit will continue through July 12, 1974.

King places his emphasis on community work, especially working with children, to develop "Black imagery."

He has "respect for all life, people and animals; especially people who suffered negative value stereotypes."

His career objective is "peak utilization of my educational experiences and abilities in Fine Art, Art Education, Drawing and Painting, Educational Sociology (with emphasis on minorities) and other related experiences to develop a kinsethetic sense of our environment and man's existence."

King received his B.S. from Alabama State University, and his M.A. from California State University, San Jose. He majored in Art and Educational Sociology with a minor in Sociology and History.

He has a life time standard teaching credential in elementary and secondary education and currently teaches 5th and 6th grade art and social studies in the Elk Grove Unified School District.

MIDNIGHT TRAIN TO GEORGIA

Gladys Knight & The Pips take a nostalgic trip back to their home town of Atlanta, Georgia, to film their first prime time network television Special entitled "Midnight Train To Georgia," with their Special Guest, Tom T. Hall. Shot on location at their old elementary school, the sight of the house they grew up in, and at the spectacular Six Flags Over Georgia amusement park, "Midnight Train To Georgia," will be telecast Friday, June 21, at 8:30 p.m. on the NBC Television Network, KCRA, Channel 3.

Joseph Robert's Originals, Inc.

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SUNDAY

JUNE 16, 1974

COCKTAILS AT 6:30 p.m. - FASHION SHOW AT 7:30 p.m.

ADMISSION: $7.50 (Advance) ADMISSION: $8.50 (At Door)

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Meredith Leads Candidates

JACKSON, Miss. -- James H. Meredith, who led a five-candidate field in the Democratic primary for a Mississippi congressional seat, announced Wednesday that he was withdrawing from the run-off to run as an independent.

Meredith, well-remembered for desegregating the University of Mississippi in 1962, had won the right Tuesday to meet Kenneth L. Dean in the June 25 runoff.

The winner of that runoff would face incumbent Republican Rep. Thad Cochran in November.

But Meredith said he would run as an independent, hoping to split the white vote between the Democratic candidate and Cochran.

Staying in the runoff, he said, would be "senseless and useless. . .since the Mississippi regular Democratic Party will not support me if I win. They will support Congressman Thad Cochran or some independent candidate against me."

Pageant Club

Big 19th of June JAMBOREE

SPECIAL GUEST!

Come One-Come-All

We cater to small groups and parties

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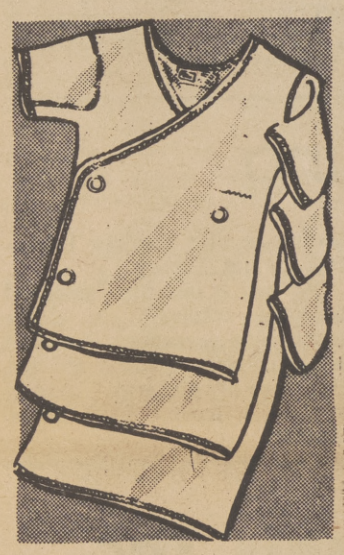


SALE!
Infants' Knit Snapside Shirt
Regular 3/$2.49 **3 FOR 1.87**
Combed cotton. Short no-bind sleeves. Snap tabs adjust.

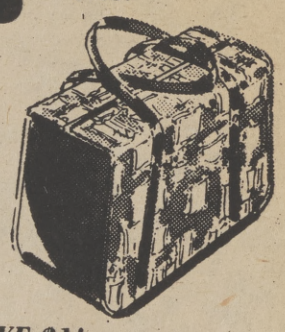
SAVE 32¢!
Infants' Slipon Waterproof Pants
Regular 3/$1.29 **3 FOR 97¢**
Heavyweight. Sizes Newborn to extra-large.

SALE!

Sears Absorbent Disposable Diapers

They're comfortable cotton and extra absorbent. And with tape tabs for easy fitting. Sizes Newborn (30 per pkg.), Daytime (24 per pkg.), Overnight (18 per pkg.), and Toddler (12 per pkg.).

Regular $1.19 pkg. **97¢ PKG.**



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Infants' 1-pc. Plisse Pajamas
Regular $2.99 **2.37**
Perma-Prest® Kodel® polyester. Gripper® snaps. Print. Flame retardant.

SAVE 32¢!
Infants' Cotton Knit Gown
Regular $1.99 **1.67**
With long sleeves and drawstring bottom.

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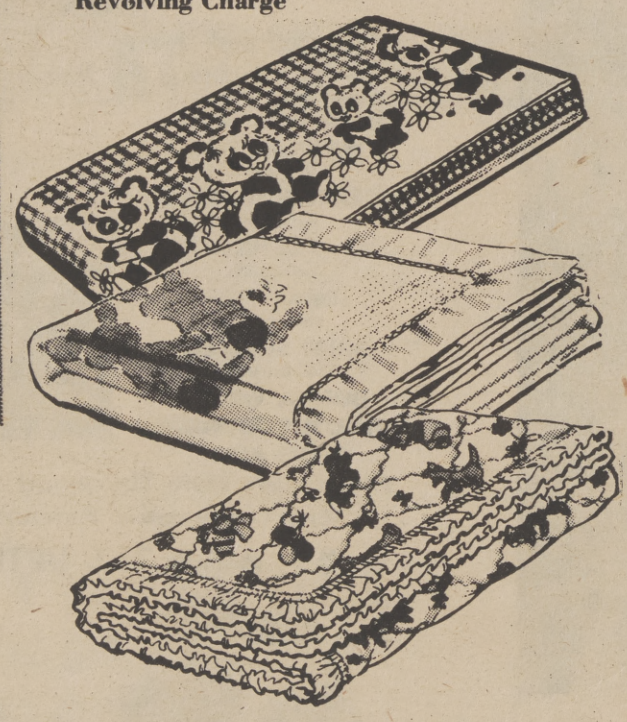

SALE!
Receiving Blanket
Regular 2/$2.59 **2 FOR 1.97**
Brushed cotton. Nursery prints. 30x40-ins.

SALE!
Print Crib Blanket
Regular $3.79 **2.97**
Choice of acrylic or Kodel® polyester. Prints. 36x50-ins.

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Polyester filler. 37x52-in. Pooh print.

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Superior California News

JUNE 6 - 12, 1974

PAGE C-7

MEETING FOR PRISONER'S PARDON SLATED

CHICO -- A public meeting to dramatize the plight of prisoner Wesley Robert Wells will be held on Sunday, June 9 at Bethel A.M.E. Church, East Nineth and Linden Streets in Chico. The meeting will begin at 7 p.m.

Wells has spent more than 45 of his 65 years in prison. He has spent seven of those years on San Quentin's Death Row.

His original crime at age 17 was "receiving stolen goods." In 1947 he was sentenced to the gas chamber for throwing a cuspidor at a prison guard; the guard did not die.

Two days prior to this incident he had been in a state of extreme tension. The prison doctor and the psychiatrist examined him and issued a medical report concerning the seriousness of his condition and describing his "abnormal fear for his personal safety."

Practically all parts of Wells body had knife wounds that he suffered from prison guards and inmates. The doctors recommended immediate release from prison.

When his case came before the California Supreme Court, however, all medical information was excluded from the jury although the California Supreme Court unanimously ruled that the excluded testimony was erroneously excluded. Four of the justices ruled that Wells must die.

After 160,000 people throughout the world petitioned for clemency (over five-hundred of them doctors, over 1,000 lawyers and over 2,000 ministers), Gov. Goodwin Knight commuted his sentence to life imprisonment without possibility of parole.

Wells has been to the U.S. Supreme Court at least nine times. It has been said that he has more fundamental legal rights ignored than any other recorded case.

Today, after 45 years in the California prison system, Wells is not a healthy man. He suffers from a bad back, bad legs and poor circulation. But his attitude remains healthy and he remains proud. He does not want to die in prison.

Eleven hundred and fifty inmates at San Quentin in recent years petitioned the governor to grant Wells his freedom. In one appeal the convicts wrote, "We the convicts of San Quentin are making an appeal to you to be kind enough to give Robert Wells a pardon. A pardon will enable him to live his remaining few days on the streets."

Special guest speakers will participate in the Chico Meeting. Brothers of Bethel A. M. E. Church will be accepting donations which will be used towards informing the public of Wells' plight and helping secure his release.

BSU FINALLY INITIATED

Las Plumas High School in Oroville recently became one of the last schools in the state to form a Black Student Union (BSU) after the district finally gave approval. Black students in the Oroville School District numbers 108. B.S.U. members are shown as they gathered for their first official photo. They are, not in order, Ann Adobeley, Terry Collins, LaTecia Dennis, Danita Bailey, Franklin Donahue, Renee Jenkins, Eugene Ashby, Newton Johnson, Aldutha Bennett, president, Wanda Johnson, Linda Harris, Shirley Collins, Clifford Harris, Tom Christopher, Sheron Harris, Yvonne Williams, Connie Ashley, LaVelle Speese, Pete Marriott, advisor, Dolores Weston, Ann Smith, Curt Findly, Vickie Walker, Brenda Harris, advisor, Donna Fadler, David Brown, Reynaldo Buckale, Anthony Christopher, Laletha Roe, Lyndonna Weston, Yvonne Broadway, Phyllis Hart, Sherrie Roe, and A. J. Burnett.

Bias Charged At Music Contest

OROVILLE -- An Oroville mother charged that a recent music contest held at Central High School was tinged with racism. In a letter addressed to the OBSERVER, she called the contest, "the most prejudiced affair that I ever attended."

Mrs. Bernice Britton accused contest officials of deliberately not awarding her daughter, Marsha, with first place honors for her performance, even after she demonstrated that she was a superior contestant. Ten-year-old Marsha played Mozart's Sonatas in C. Major as well as sang a selection of "We've Only Just Begun."

The judges chose to award first prize on the elementary level to a guitar soloist.

"Anybody with the knowledge of music, who was judging for talent and ability to perform and who were not basing their decision upon race or skin color would have chosen Marsha," said Mrs. Britton.

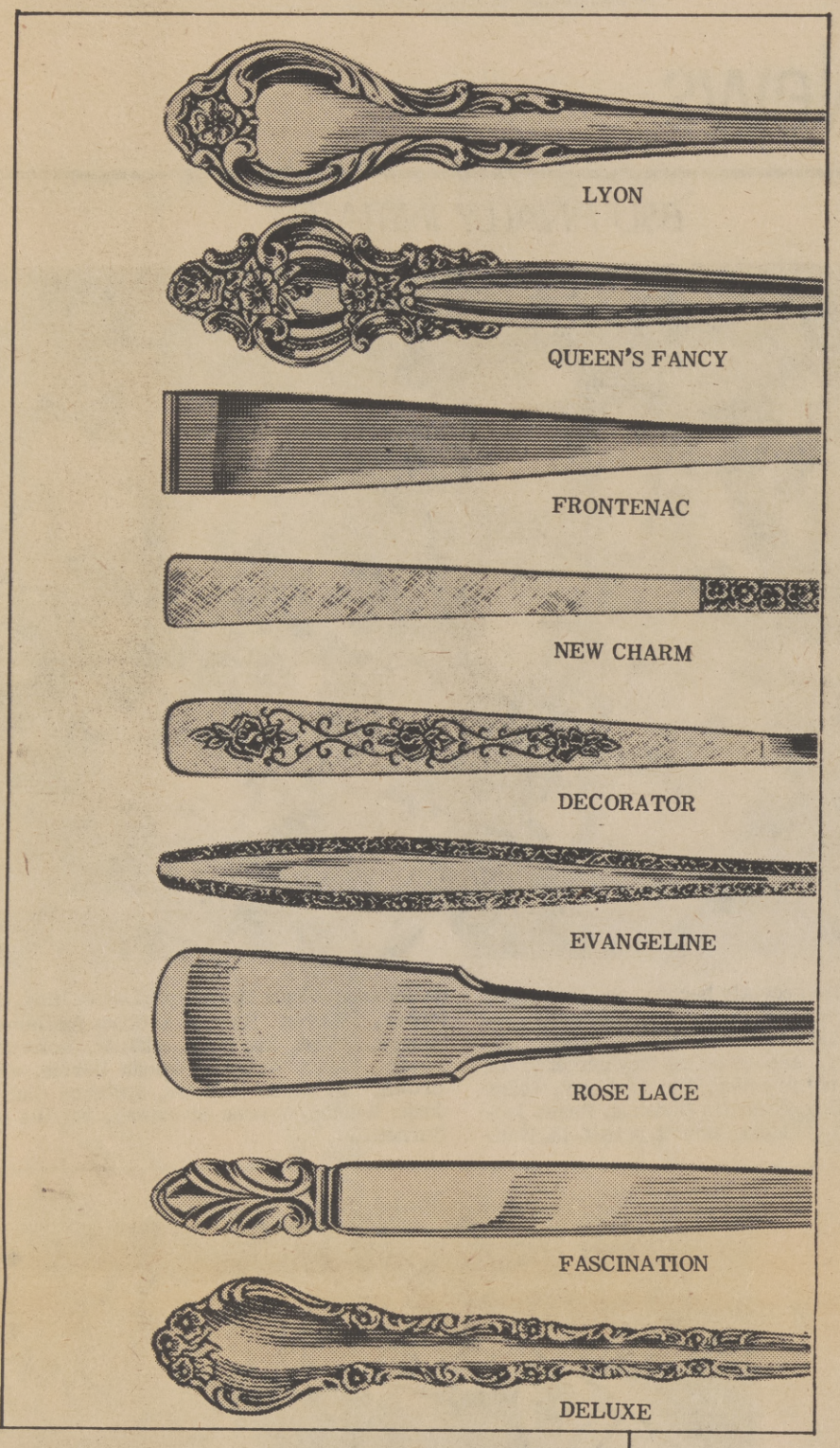
Several members in the audience also expressed dismay that young Marsha, whose music was completely memorized and who was the only vocalist in the elementary level did not win first prize.

Mrs. Britton described her daughter as "deeply saddened, hurt and very upset."

The judges obviously thought Marsha deserved some recognition for her talents. She was awarded several medals. Mrs. Britton, however, returned them saying, "I feel Marsha deserves much more than to have been chosen a third place winner."

"If you care, and have respect and love for a little human being who worked so hard to win and did win but was definitely cheated, then you will see that she gets a nice trophy which she so well deserves," challenged Mrs. Britton.

A few days later the judges reversed themselves and offered Marsha a second place award but she and her mother steadfastly refused to accept it. Finally, last week she was awarded a first place trophy.



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The Sacramento Observer

ENTERTAINMENT GUIDE

June 6 thru June 12

the happenings

THE FABULOUS

FIFTH DIMENSION

At Sahara Tahoe until June 13- (See Page E-3)

RECORD AND MOVIE REVIEWS · BLACKS ON TV · LIVELY ARTS

MUSIC PERSONALITIES

LOLA FALANA AND HUSBAND BUTCH TAVARES

Being Married To Lola

How does a man married to one of Hollywood's most talented and glamorous sex symbols live with the fact that his peace of mind is constantly being challenged by an outside world that at times seems to be deadly intent upon proving that glamor and marriage, really, have no business together?

Feliciano "Butch" Tavares, a member of the singing Tavares brothers, should know.

For the past few years, he has been married to actress/singer/dancer Lola Falana, who is undoubtedly one of the most attractive women working in Hollywood.

An example of the kinds of things that Butch must put up with can be illustrated by the following: during the past few months, Lola has been working on a movie, in which she has a major role, called "The Klansmen." Her co-star in the movie is none other than the notorious heartthrob Richard Burton, who, by the way, is (or was) married to another heartthrob, Liz Taylor.

Taylor spent his first couple of weeks on the set watching her husband and Lola do their thing in front of the camera. Suddenly word began seeping back to the outside world that Liz had left the set in a huff and that Richard was carrying on something crazy with a fine brown thing.

Since there was only one fine brown thing on the set, it was quite obvious to those gossip columnists who see it as their sacred duty to spread this kind of nonesense to the waiting public, that it was Lola.

Sitting in the studio during a break from working on a new album with his brothers, Butch threw back his head in a loud laugh at the mention of the episode.

"Things like that are a part of this business," he said, "The fact of the matter is that Lola and I have never been happier."

But how does he handle reading in the papers that his lady is messing with another dude?

"Because I know where all that is coming from," he answered quickly.

"Sometimes the people who are working the movie create stories so the general public will become interested in the picture. Or sometimes if an actor or singer, for that matter, starts going downhill, his or her public relations people will cook up stories. So when you read the papers, you know that none of that stuff is real.

"Listen man," he continued, "If I believe in any of the stuff I read in the papers about Lola, we would have broken up a long time ago. But remember one thing, it is trust that makes a marriage work, no matter what field you work in."

The Sacramento Observer ENTERTAINMENT the GUIDE happenings

WILLIAM H. LEE Publisher
G. COCOA WALTHER Entertainment Editor

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Sacramento, California 95817 (916) 452-4781

Fifth Dimension At Sahara Tahoe

Pure poetry in motion, the 5th Dimension check into the High Sierra Theatre of Del Webb's Sahara Tahoe for an eleven-day engagement June 3. The driest humor in town is provided by Irwin C. Watson, who does comedic duties twice-nightly with the 5th Dimension through June 13.

Since first discovering gold with "Up, Up and Away," the 5th Dimension has added dozens of million selling singles and albums to their list of credits. Performing these favorites, the 5th always provides a full evening's entertainment to their audiences. New friends and new fans are made at every performance.

Droll comedian Irwin C. Watson, combines newsy local items (he always checks the local papers in towns where he's performing) with sardenic reflections of the Black and white community. Although he's concerned with Black matters, with Watson they seem to be human rather than ethnic problems.

Perky Sandy Knox begins a month-long stint in the Juniper Lounge this week and keeps her corner of the casino jumping through June 30. The Knox Show is a perfect blend of pop, country and easy-listening numbers sure to strike a familiar note with all audiences.

Jessie Jasper croons his tunes nightly in the quiet corner Pine Cone Lounge. Jasper's mellow style continues through the early hours now through June 23.

FIFTH DIMENSION

Redd Foxx's Marriage Comes To End

One of Hollywood's longest marriages is on the rocks. Top television star-comedian Redd Foxx recently filed for divorce from his wife of over 18 years on gounds of incompatibility.

Foxx, star of the very successful "Sanford and Son" series, filed divorce papers under the name of John Elroy Sanford against Betty Jean Sanford and said the couple had no children.

The divorce action came as a shock to observers of the entertainment world who frequently pointed to the Foxxes as a model Hollywood couple - unaffected by the ups and downs of tinsel town.

When rumors began to fly a few weeks ago, that the couple had come upon a bumpy road, Mrs. Foxx confirmed that they were separated but added, "We are trying to get back together."

She acknowledged that "there seems to be another woman involved" but declined to elaborate.

In the divorce action, Robert Reid, attorney, representing Foxx, obtained a restraining order against Mrs. Foxx - The court order blocked her from removing, hiding, or secreting any property from their home on Eastern Avenue in Las Vegas. And the order said she was to return all money, checks -- specifically $110,000 -- removed from bank accounts.

Sergio At Music Circus

Sergio Franchi, who was such a favorite last summer, returns to Music Circus with a new show on Monday, June 10th for one week. Appearing with Franchi this year in the big blue and green tent, at 15th and H Streets, will be Special Guest Stars, Dana Valery and Marty Brill. And the three stars have enough versatility and talents among them to keep a casting director busy for years.

Prices for The Sergio Franchi Show and all other Special Events are $7.50, $6.50, and $5.50. Curtain time is 8:30 p.m., - Monday thru Saturdays, and 7:30 p.m. on Sundays.

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BLACKS ON TV

SATURDAY

JUNE 8

BASEBALL PRE - GAME SHOW - On Channel 3, at 11:00 a.m.

BASEBALL - The California Angels meet the Tigers at Detroit, on Channel 3, at 11:15 a.m.

AMERICAN BANDSTAND - On Channel 13, at 12 noon.

FAT ALBERT - With Bill Cosby on Channel 10, at 12:30 p.m.

GREATEST SPORTS LEGEND - A profile of former NFL star, Ollie Matson, on Channel 13, at 3:00 p.m.

JIMMY DEAN - On Channel 3, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

WRESTLING - On Channel 40, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:00 p.m.

BASEBALL - The Milwaukee Brewers vs the Oakland A's in Milwaukee on Channel 40, at 5:00 p.m.

ZOOM - Children - On Channel 6, at 5:30 p.m.

EMERGENCY - On Channel 3, at 8:00 p.m.

M*A*S*H - Starring Odessa Cleveland, on Channel 10, at 8:30 p.m.

MOVIE - Drama - "Can Ellen Be Saved?" A girl in search of herself becomes the object of an intense struggle, on Channel 13, at 8:30 p.m.

CAROL BURNETT SHOW - With The Ernest Flatt Dancers, on Channel 10, at 10:00 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:15 p.m.

SUNDAY

JUNE 9

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 2:30 p.m.

WRESTLING - On Channel 40, at 3:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

DRAGNET - On Channel 13, at 6:30 p.m.

OZZIE'S GIRLS - Starring Brenda Sykes, on Channel 10, at 7:00 p.m.

APPLE'S WAY - Starring Beah Richards, on Channel 10, at 7:30 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 8:30 p.m.

MONDAY

JUNE 10

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Nancy Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MERV GRIFFIN - On Channel 13, at 3:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Pearl Bailey on Channel 10, at 7:30 p.m.

ROOKIES - Starring Georg Stanford Brown, on Channel 13, at 8:00 p.m.

BASEBALL - The Oakland A's meet the Red Sox at Boston, on Channel 3, at 8:15 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

TUESDAY

JUNE 11

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Nancy Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MERV GRIFFIN - Bill Cosby, Sidney Poitier and Richard Pryor are the guests, on Channel 13, at 3:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

MOD SQUAD - Starring Clarence Williams III, and Hilly Hicks, on Channel 40, at 5:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

BEST OF DRUMS AND BUGLES - Special with "South Rampart Street Parade, on Channel 6, at 8:00 p.m.

A DECADE OF CHANGE - Special. "The only way to change the system is to become the system," said Charles Evers, and film clips include Martin Luther King's march on Washington, D. C., on Channel 6, at 9:00 p.m.

MARCUS WELBY, MD. - Starring Robert Hooks, Eric Woods, and Juanita Moore, on Channel 13, at 10:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

WEDNESDAY

JUNE 12

SESAME STREET - On Channel 6, at 9:00 a.m.

DICK VAN DYKE - Comedy, with Greg Morris, on Channel 13, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Nancy Wilson, on Channel 3, at 10:30 a.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

BOBBIE GENTRY - With Jimmie Walker on Channel 10, at 8:00 p.m.

THE COWBOYS - Starring Moses Gunn, on Channel 13, at 8:00 p.m.

KOJAK - Crime Drama, starring "Scatman" Crothers, on Channel 10, at 10:00 p.m.

WACKY WORLD OF JONATHAN WINTERS - With Bill Cosby, on Channel 40, at 10:00 p.m.

FELONY SQUAD - Starring Brock Peters, on Channel 40, at 10:30 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris on Channel 13, at 11:30 p.m.

ROCK 'N ROLL REVIVAL - With Little Richard, Chubby Checker, and Shirelles on Channel 13, at 12:30 a.m.

THURSDAY

JUNE 13

SESAME STREET - On Channel 6, at 9:00 a.m.

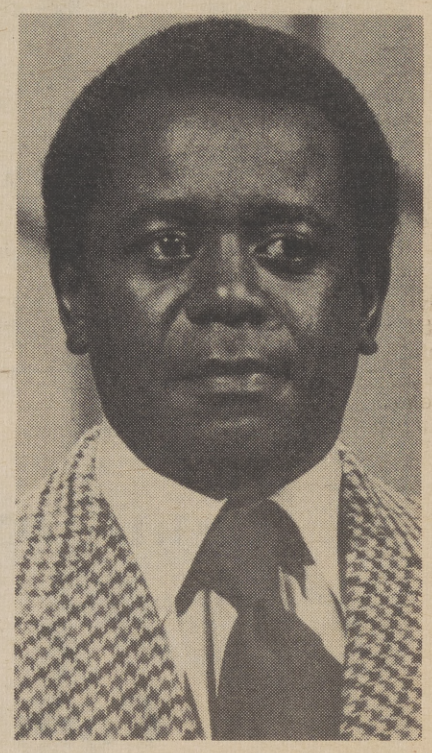
ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Nancy Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.



FLIP WILSON

MERV GRIFFIN - On Channel 13, at 3:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

MOD SQUAD - S
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MOVIE - Drama
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Channel 30, at 6:

CONCENTRATIO
7:00 p.m.

HOLLYWOOD SQ
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10, at 7:30 p.m.

FLIP WILSON -
on Channel 3, at

IRONSIDE - Sta
Channel 3, at 9:0

COMEDYHOUR -
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VICTOR AWARD
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Abdul-Jabbar, M
Foreman, Ken N
son, on Channe

MISSION: IMPOS
Morris, on Cha

MOVIE - Drama
on Shore," sta
Channel 40, at 1

THE URBAN LEAGUE PRESENTS:

The Ebony Expressions *Unlimite*
group with Michael Loatman, Warren
Raymond Townes, Roland Jennings, J
Douglas Stevens, Teresa Sockwell, an

Panel Discussion *with representa*
Black Caucus on the June Teen Festiv

Delores Bryan
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THE SACRAMENTO U

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McCl

V THIS WEEK

MOD SQUAD - Starring Clarence Williams, III, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

MOVIE - Drama - "The Last Angry Man," starring Claudia McNeil, on Channel 30, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Pearl Bailey, and Demond Wilson, on Channel 10, at 7:30 p.m.

FLIP WILSON - With guest, Redd Foxx, on Channel 3, at 8:00 p.m.

IRONSIDE - Starring Don Mitchell, on Channel 3, at 9:00 p.m.

COMEDYHOUR - Variety, with Nipsey Russell, on Channel 3, at 10:00 p.m.

VICTOR AWARDS - Special: A sports award show honoring outstanding professional athletes. Scheduled presenters include Bill Cosby, Reggie Jackson, Abdul-Jabbar, Muhammad Ali, George Foreman, Ken Norton, and O. J. Simpson, on Channel 40, at 10:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

MOVIE - Drama - "To All My Friends on Shore," starring Bill Cosby on Channel 40, at 12:10 a.m.

FRIDAY
JUNE 14

SESAME STREET - On Channel 6, at 9:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MERV GRIFFIN - With The Nicholas Brothers, on Channel 13, at 3:30 p.m.

Brothers, on Channel 13, at 3:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - With guest Muhammad Ali, on Channel 10, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

SANFORD AND SON - Starring Redd Foxx and Demond Wilson, on Channel 3, at 8:00 p.m.

GOOD TIMES - Starring Esther Rolle, John Amos, and Jimmie Walker, on Channel 10, at 8:30 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

MIDNIGHT SPECIAL - With Billy Preston, on Channel 3, at 1:00 a.m.

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TS:

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an, Warren W. Petty,
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ockwell, and Ray Townes.

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SUNDAY
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HOLLYWOOD BEAT

By BILL LANE

"ALL TOO SOON," the title of one of Duke Ellington's thousands of beautiful musical compositions, all to aptly describes his passing. A man whose life was so luminously beautiful and full that all writers trying to write about him find the dictionary an uncompleted book. Writers like Nat Hentoff, Barry Ulanov, Leonard Feather and George Simon, plus Stanley Dance, Ralph Gleason and David Ewen, have all called him the world's greatest name in music. English composer-critic Constant Lambert termed Ellington "the most original musical mind in America."

And to think, the NAACP almost kept the music genius of Duke Ellington from the world. Not intentionally, of course. For the NAACP has always recognized and rewarded Black genius wherever found. But it so happens, that Ellington had started out early in life to be an artist, displaying his flair for beauty presentation on a canvas through delicate maneuverings of pallette and brush. He even liked to paint signs, and posters. His work as a poster artist in his native Washington, D. C., won him top honors in a contest sponsored by the NAACP. Ellington thenceforth was offered an art scholarship to the Pratt Institute of Applied Arts in Brooklyn.

Young Edward Kennedy Ellington turned down the scholarship.

He had by chance met up with a piano and through it, he probably felt he could best express the beauty he had inside. And so the world came to feel the monument of beauty that was Duke Ellington. He painted tonal pyramids of auricular beauty that brought him laudits all over the world. The titles of his numberless songs sounded like captions from an art gallery: "Sultry Sunset," "Magenta Haze," "In a Blue Garden," "Diminuendo in Blue," Mood Indigo," and "Black and Tan Fantasy."

Expressions of beauty came easy for him. Needing a fourth tune for a recording session closeout he leaned against the glass of the studio's control room and sketched -- in twenty minutes -- his world-famous "Solitude." And during a quick dash through Harlem, he jotted into creation his classic "Sophisticated Lady," on the back of a crumpled envelope.

Always the dapper, the elegant, the duke, Duke Ellington set fashion trends with his colorful dress habits, often changing many times his suits during any one band session.

His band's sidemen, over the years, became famous. Their abilities individually were just that outstanding, and had to be if they were to play those Ellington masterpieces. Each had to be a solo artist as well as a harmonius band musician. Ellington once said he first wanted his bank to play music like that of his predecessor, Fletcher Henderson. But Henderson, like Isham Jones, emphasized a dance-band flavor, and Ellington's music accentuated singular instrumental embellishments, rococo flairs like a Picasso painting, each tune a concert in itself.

Ellington loved beauty -- beauty of people, of life. He expressed it throughout his life in his music. In later years, he never liked to hear his music described as "Black music." Rather, as he told me a year ago in Las Vegas, "Music, if it appeals to everybody, is everybody's music." But he did lift the musical creativity of Black people to a lofty place of unequalled and unsurpassed esteem and honor, sanctifying all it couched. He used the same band book for royalty that he used for common people, and they all loved it madly.

However lost was his genius as a painter to the world, the talent of Duke Ellington thankfully remains with us in sheet music and sound recordings. But to expect another Ellington in our lifetime would possibly be expecting too much.

For it seems God don't make 'em like that anymore.

JERRY BUTLER's newest single, "Sweet Sixteen," out now. Jerry started out as a background singer on the Eddie Howard vocal classic, "My last Goodbye." The Total Experience welcoming on June 6th the New Birth, and one June 12, the plush show room will celebrate it's first annual anniversary, with Harold Melvin and The Blue Notes serving up the entertainment desserts -- Judi Bradford, the little dresden-like housemother for the bunnies at the L.A. Playboy Club, still getting laudits for her work. She began working as a bunny mother at the Detroit Playboy unit in April of 1969 -- Eddie Kendricks' "Boogie Down" record album, has been certified as "gold," its sales having passed the half-million mark.

CLARENCE Avant, prexy of Sussex Records here, beaming over his second honorary degree. His first was a doctorate of letters from Windsor University here. His most recent was from Mary Holmes College in West Point, Mississippi. He was named an honorary doctor of laws . . . And Darlene Chan is beating the publicity drums for the June 28-29 3rd Annual Bay Area Jazz Festival, set for the Coliseum in Oakland, Calif., with Al Green, Ella Fitzgerald, Herbie Hancock, Hampton Hawes. Tower of Power, Gladys Knight and The Pips, The Crusaders and others.

HARRY Belafonte opening the new Greek Theater season here July 9 for seven performances . . . Derek Walcott's new carnival comedy, "The Charlatan," clicking at the Mark Taper Forum here with Cleavon Little and Paula Kelly in the rollicking cast. Also in the cast are James Woods, Ruth Ford, Dori Brenner, Ivor Barry and Archie Bunker's next-door neighbor, Sherman Hemsley. Which reminds me, that DeWitt Hemsley and Alan Weeks, both from "Don't Bother Me, I Can't Cope," are getting laudits aplenty in their starring places in the show lineup of "Hallelujah Hollywood" at the MGM Grand Hotel in Las Vegas. They are so good that the producer has had them add two minutes to their act in the show -- all because their number usually gets a standing ovation from the crowds.

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Book-end Review

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ZORBA'S

JAZZ IN REVIEW

By MICHAEL Y. CORBETT

Every once and awhile, the music-minded public awaits the release of an album with such enthusiastic anticipation as to assure that album financial success.

Of course, there are a variety of possible reasons for public enthusiasm respecting the release of a new album, but public concert appearances by the respective artists certainly plays a major role.

Columbia Records Vice President, LeBaron Taylor, addresses one of the many "thank you" parties Columbia held across the country for local record store owner and DJ's. One of the most profitable steps made by any large corporation in the past few years was Columbia Record's move to penetrate the R&B market on a large scale. Taylor, the company's vice president of Special Markets, was in California recently promoting the launching of "Soul Spectrum '74," the company's largest Black album promotional campaign to date. "We think that Black music is the music of the seventies," Taylor said. "But more than that, it didn't take a genius to look into the music trades and see that Blacks were constantly the ones who were making the big hits." Columbia's involvement in the Black market was almost nil up until a few years ago. The artists featured in Columbia's "Soul Specrrum '74," campaign include: The O'Jays, Billy Paul, MFSB, Harold Melvin and the Blue Notes, Isaac Hayes, Johnny Taylor, and the Isley Brothers.

This is precisely the case with the new release "The Blackbyrds" (Fantasy), by the group of the same name. To say that these young -- the oldest is 25 -- Black musicians are scoring big with their first album is putting it mildly.

The release is sure to be a million seller, and 10,000 copies were sold in Washington, D. C. -- the group's home base -- in the first full week of its release.

The Blackbyrds are not really that new to music as each member of the group is an accomplished musician. Likewise, "The Blackbyrds" is not their initial recording endeavor, it is simply their first as a featured group.

Their first recording was with Donald Byrd on his million seller, "Black-Byrd," thus coronation of the group's appelation. In fact, it was during their nationwide tour with Byrd last year that convinced not a few persons that their first album was going to be worthy of listener attention.

"The Blackbyrds" should be particularly appealing to those who prefer an admixture of influence in Black music.

The album is a well conceived combination of R&B Soul and Black Classical Music (Jazz), thoroughly catchy, witty and compatible with foot-pattin!

That the individual musicians featured -- there are six Blackbyrds -- should prove so competent in their art comes as no surprise. Each member of the group is enrolled at Howard University in the School of Music.

It was there they came under the attention and tutelage of Donald Byrd, the latter having been the Director of Jazz Studies at Howard.

Apparently that relationship has proved beneficial to all concern. Byrd has a top album on the charts and the Blackbyrds will also in just a short while. They can't miss because the album exemplifies a "sound" that the public apparently desires.

As the old saying goes: "More power to them."

Brook Benton Fined For Taxes

A federal judge in New York recently, sentenced singer Brook Benton to a $500 fine and two years probation on an income tax charge on condition that he pay his back taxes.

The Sacramento Light Opera Association's

music circus

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SHOWTIMES: DAILY 8:30 PM
SUNDAY 7:30 PM

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Miss Marlene Dietrich
with Special Guest Star
Roger Williams

JUNE 10-16
The Sergio Franchi Show
starring
Sergio Franchi
with Special Guest Stars
Dana Valery | Marty Brill

JUNE 17-23
The Jerry Vale Show
starring
Jerry Vale
and The
Golddiggers

JUNE 25-30
The
Rowan & Martin
Show
2 Shows on Saturday Night:
6:30 and 9:30.
No performance on Monday night.

JULY 1—JULY 7
Jo Anne Worley
In
In Once Upon A Mattress
Henry Gibson

JULY 8-14
Howard Keel
In
GIGI
Jane Connell | Jan Clayton

JULY 15-21
Lainie Kazan
In
On A Clear Day

JULY 22-28
Karen Morrow
In
My Fair Lady
Hans Conried

JULY 29-AUG. 4
Giorgio Tozzi Nancy Dussault
In
South Pacific

AUGUST 5-11
John Gary
In
The Student Prince

AUGUST 12-25
Ken Berry Virginia Mayo
Kathleen Freeman
In
No, No, Nanette

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EBONY ETCHINGS ETC.

By WARREN LANIER

'PEOPLE ARE TALKING ABOUT...'

Rumbles from the Rumor Department . . . about the possibility of a split coming up from the Main Ingredients, who are currently riding high on a million seller recording, and a solid string of bookings . . . FORMER GERMANTOWN HIGH SCHOOL GRADUATE, BEATRICE GARRETT, and her new novel, "Welfare on Skid Row," published by Exposition Press. Ms. Garrett's novel tells it like it is -- about the Los Angeles welfare scene in vivid details and is fast becoming a hot item on the "best seller" book list . . . THE SOON TO COME OFF APPEARANCE OF THE STAPLE SINGERS at Magic Mountain, that has residents of Angletown and surrounding areas gittin' ready to be there . . . THE FANTASTIC three-page spread and review, LEE UNDERWOOD of "The Free Press," wrote on Twentieth Century's recording artist, AHMAD JAMAL during his recent West Coast engagement at Howard Rumsey's "Concert by the Sea" nitery . . . RADIO STATION KJAZ up San Francisco way, and the promotion it ran centered around the motion picture "Black Eye" starring FRED WILLIAMSON. Listeners of the station were asked to write in and tell how they got their black eye in order to win tickets for two -- to see the flick . . . THE NATIONAL NEWSPAPER PUBLISHER'S ASSOCIATION and their 34th Annual Convention set to come off June 19-23, at the Hilton Hotel in Pittsburgh, Pa. . . EDDIE O'JAY, former top D. J. in Nu Yawk City being appointed Assistant Commissioner of Sanitation by Mayor Beame . . . THE "LET'S SEE HOW IT GOES" attitude of folks regarding the current status of REDD FOXX now that his ship of success is seemingly sailing on some troubled waters. Considering all the help REDD FOXX has given to others, it'll be interesting to see how many of those he helped will offer help to him in return.

PROFILE OF A PROFESSIONAL...

It was just a couple of years ago that music-loving America opened their hearts and ears and accepted the writer and singer of the hit tune, "It's Got To Be Mellow" as another outstanding Soul artist on his way to stardom by way of his then current chart-climbing single. Accordingly, the trade press listed him as a new vocal discovery and publicized the fact that LEON HAYWOOD was a brand new vocal entity to the music and recording industry. However, LEON HAYWOOD had been there all along doing his musical thing which dtates back to his hometown of Houston, Texas, and the fact that he was a known musical prodigy even as a tot. His weekends, while attending high school, found him performing professionally around Houston niteries. It was from this background that he was pulled, after finishing Jack Yates High School in Houston to play piano with Big Jay McNeeley's orchestra who often traveled with, and played behind the late, great Sam Cooke.

LEON'S first writing and arranging efforts were on Big Jay McNeeley's hit, "Without A Love." Although he accepted no credits or recognition from this hit, he had proven to himself that he was capable of writing and arranging selling-records; so he left the band and moved to California to start his own career.

A chance meeting with Cliff Goldsmith led to his first recording contract with Fantasy Records and his almost hit single entitled, "You're All For Yourself." LEON HAYWOOD and his newly-found recording company gave it more than a good try over the three years, that he was an exclusive recording artist for Fantasy Records, but the big-hit single or album eluded him. However, his presistency in producing good records let the industry know that he was just a step away from the "big one," and his records always produced solid sales.

Following the termination of his contract with Fantasy Records, LEON HAYWOOD with the help of the West Coast Regional R & B Director at the time, was signed to an artist/ producer's contract -- and the first release with this new label association soared up the charts to the tune of, "It's Got To Be Mellow" and Hittsville, U.S.A. During the many personal appearances and concert dates he played as a result of his hit; LEON met Jimmy Smith, world-renown jazz organist while they were both playing dates in New Orleans. After watching LEON HAYWOOD perform, Jimmy walked up to him and said, "I've been the top jazz organist in the business for some time, but you're the cat I gotta watch 'cause you play the hell outta' an organ . . . why don't you just stick to singing Soul music."

LEON HAYWOOD is more than just a recording artist, he is an accomplished musician-parexcellence -- a crowd exciting performer -- and there's no doubt about it -- that LEON is a tunesmith with a magic touch.

What with all this, we could go on-and-on listing the many LEON HAYWOOD penned tunes. However, "Keep It In The Family" his current Twentieth Centry Records, single and album, gives one more than a good idea of the kind of talent this tall Texan has to offer. His mounting popularity is attested to by the pulstaing crowds to loyal LEON HAYWOOD fans that create SRO conditions wherever he appears or performs. Additionally, his multi-facted talents are constantly in demand on the many recording dates of other top-name performers such as Little Johnny Taylor, David T. Walker, The Young Hearts, Betty Swan, etc. while quite a few other recording artists have recorded a song or two from his catalogue of tunes that number well over a hundred.

The marriage between this talented Texan and Twentieth Century Records, has given birth to a chemistry of musical motivation, propelled by the expertise and guidance of an aggressive team of youthful record executives which guarantees his fans and followers that as for LEON HAYWOOD and his talents . . . they plan to "KEEP IT IN THE FAMILY," and spread "HAYWOODMANIA" all over the world.

WOULD YOU BELIEVE....

That Theatre Projectionists Local 150, International Alliance of Theatrical Stage Employees, armed with a court-approved settlement has moved to eliminate a long record of discrimination against Blacks?

Leon Haywood, Musician Parexcellance

Local 150 not only admitted to the charges but proposed the changes in policy. The suit, a class action, was filed by Max Factor II as attorney for two Black projectionists, Jack Jones and Talmage Allen.

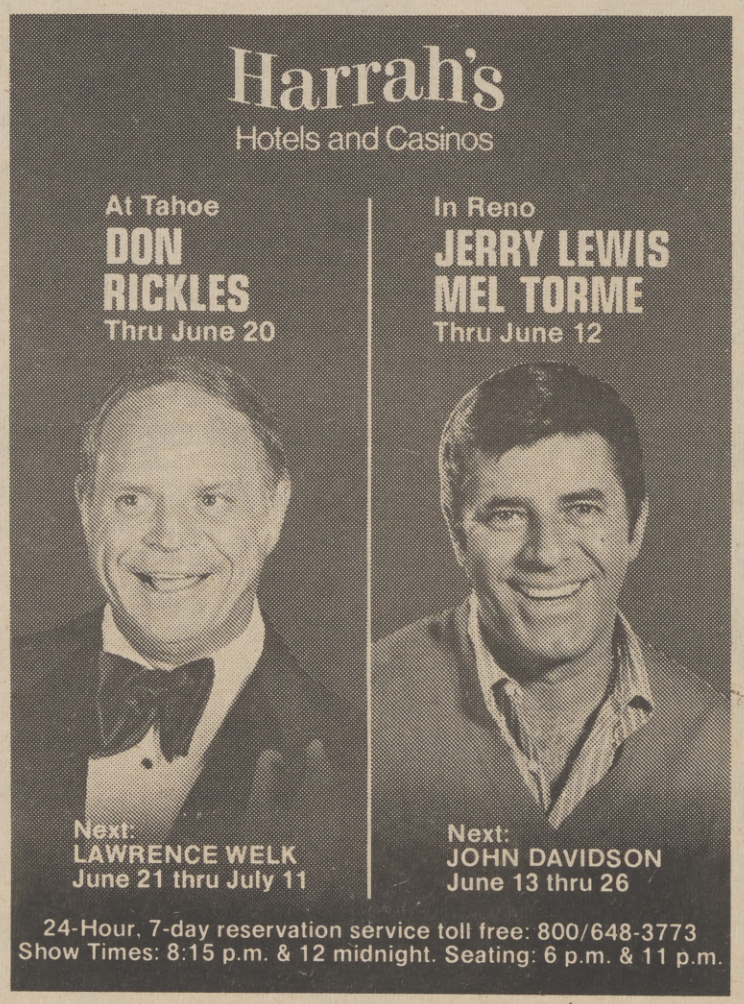
'HOLLYWOOD HOTLINE ...'

DEE DEE McNEAL, the talented and lovely publicst that literally put A&M Recording Artist in 'the Black' during her tenure in the Publicity Department moves up the ladder of success in talking over the Publicity Department of United Artist Records through an offer she couldn't refuse.

Singer, BILLY PAUL, is being strongly considered for singing the title tune and other songs in the forthcoming motion picture, "The Education of Sonny Carson," produced by IRWIN YABLANS.

The terrific jam that centered around the studios of Radio Station KAGB the other Saturday, was the results of Stan Miles and his production crew from the T-Viewer, "I AM SOMEBODY," shooting a special on KAGB's, "It's a High School Happening" show which involves 20 high schools of the Los Angeles area -- complete with news casts and editorials by the high-school editors.

The sad note following the successful BARRY WHITE concert tour is that Dianne Taylor, of "Love Unlimited," was temporarily hospitalized in Kansas City, Mo., due to exhaustion. The talents of WILLIE HENDERSON who has been responsible for hits by "The Chi-Lites," "Artistics," TYRONE DAVIS, and countless others is now the gold-bound - soul-sound explosion on Playboy Records. His new single release is entitled, "DANCE MASTER" and is climbing the National Record Charts and selling like a Tasmainian Monster.



The Sacramento Observer

JUNE 6-12, 1974

URBAN LIVING

SECTION F

Hurrah!... School Is Out!

The Sun sometimes has a significant effect on the behavior of people. It makes them smile! . . .And in general makes them want to have a good time.

Summer is here, and for those people who do not believe that the Sun has an effect on people, these few pictures capturing the meaning of summer are proof that it is truly here.

Whether you swing from a swing, or do your individual "thing" on a piece of rope suspended from an old telephone pole, summer is a time for relaxation and games.

These joyous young people are enjoying James McClatchy Park to its fullest extent.

NAACP Releases '73-'74 Voting Record

The West Coast Region NAACP recently released its 1973-74 legislative voting record. Virna M. Canson, Acting Regional Director-Legislative Advocate said "We have chosen 25 measures which we believe provide a broad range of issues and thus a fair basis for our measurement of the performance of our legislators."

"Of the 25 measures selected, 21 have been voted on in the Assembly and 14 have been voted on in the Senate. The highest score for a senator is 14 and the highest for an assemblyman, is 21."

Mrs. Canson continued, "We sought to bring to the attention of the legislature our concerns about the state budget. Our report reflects several findings. We recognize that the budget bill is a complex one, where many changes take place before its passage, however, we did determine quite early that there were trends, many of which we felt were negative as they related to Black people, other minorities and the poor."

"Because of the 2 year session," Mrs. Canson said, "several measures still are only beginning their rounds in the committees." Among the very important measures which have been introduced at NAACP's request are intended to improve conditions for minority consultants and contractors who are seeking a greater share of the dollars spent for goods and services by the State of California."

High scorers in the Senate are Senators Alquist, Behr, Beilenson, Marks and Rodda, each with 12 right votes; Senators Gregorio, Moscone and Petris follow close behind with 11 right votes.

Assemblyman Lawrence Kapiloff heads the list of Assemblymen with a score of 20 right votes. Assemblyman Garcia, has 19 votes right and runners up are assemblyman Keysor, McAllister, Vasconellos, Wilson, Alatoree, Breman, Cullen and Gonzales with 18 right votes each.

Of the legislators, Senator Mervyn Dymally of Los Angeles, Democratic nominee for Lt. Governor, scored eight right votes, two wrong votes and four no's. Dymally is the only Black member of the California Senate.

After six Black members of the California Assembly, Assemblyman Willie Brown, Jr., of San Francisco, scored 16 right votes, to wrong votes and three no votes. Julian Dixon, of Los Angeles scored 15 right votes, two wrong votes and four no's.

Assemblyman Bill Greene of Los Angeles, scored 15 right votes, one wrong vote and five no's. Assemblyman Miller of Oakland, scored 15 right votes, two wrong and four no's.

Assemblyman Leon Ralph scored the lowest of all Black members of the Assembly on the NAACP supported measures. Ralph scored 12 rights, eight wrong, and one no.

Elderly To Be Eligible For Tax Assistance

Approximately 60,000 Californians receiving public assistance also will be eligible for Senior Citizens Property Tax Assistance this year, according to State Controller Houston I. Flournoy.

"Broadened provisions of the Senior Citizens Property Tax Relief Act extend eligibility to those homeowners over age 62 who previously were disqualified because their welfare payments generally included an allotment for housing," Flournoy, chairman of the Franchise Tax Board which administers the tax assistance program.

"This probably will increase the number of recipients of Senior Citizens Property Tax Assistance from 302,500 to around 362,000. Last year these payment averaged $201 per eligible claim, and that's a substantial level of tax relief for those who must maintain their homes on fixed or limited incomes during this inflationary era."

Flournoy said the Franchise Tax Board has mailed claim forms to all those who qualifed last year, but that new applicants, including those who may qualify under the broadened law, may obtain the necessary information and forms by contacting the nearest Senior Citizens Property Tax Assistance office or by writing to Senior Citizens Property Tax Assistance, P. O. Box 1588, Sacramento 95807.

Scholarship Recipients Announced

Eight Sacramento City College students are among the announced winners in the Ford Foundation National Scholarship Program for Minority students.

The Ford Foundation Upper Division Scholarships, administered by the College Entrance Examination Board (CEEB), provides financial aid for citizens of the United States of Black-American, Mexican-American, Puerto Rican, and American Indian descent.

It is awarded to students who complete the Association of Arts degree in a transfer program at a community college, and who plan to transfer to a four-year college or university to complete study for the bachelor degree.

Mrs. June Wilson, Coordinator of Student Services, stated, "The scholarships vary according to the need of the individual winners. It may range from 20% to 80% of the costs of attending the four-year institutions. The scholarship is the most prestigious we know of for the community college."

The grants have an initial award for one year, and they may be renewed for students making satisfactory progress toward their degree objective.

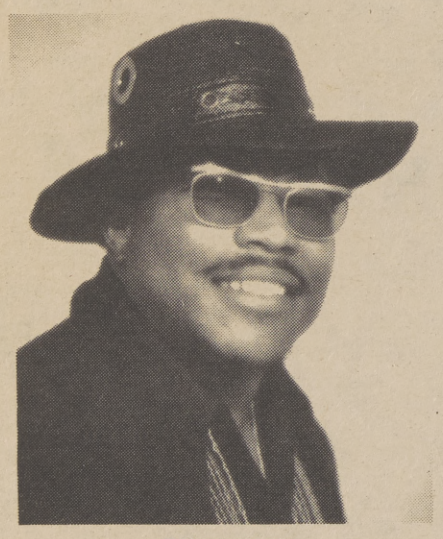
The students winning the award include: Margarita Meiss, who attended high school in Mexico and is a Library Technical Assistant major. She was on the president's honor list and plans to attend California State University, Sacramento.

Patrick S. Huitt, graduated from Davis High School and is a Psychology major. He was named to the president's honor list, is a veteran, and intends to transfer to California State University, Sacramento.

Timothy Leyfer attended Belmont High School, Los Angeles, is a Business Administration major and plans to attend California State University, Sacramento.

Mara Valle, a McClatchy High School graduate, is a Business Administration major. She was listed on the president's honor roll and plans to transfer to San Francisco State College.

Vance Guerena is a product of Luther Burbank High School. He is a Science and Math major and will transfer to California State University, Humboldt.



TROY CAIN

Troy Cain attended high school in Alabama and is in the Registered Nursing program. He intends to transfer to California State University, Sacramento.

Gabriel Avila attended Sacramento High School, is a Psychology major, and will transfer to California State University, Sacramento.

Steve D. Sanchez is a graduate from Washington High School and majors in Administration of Justice -- Corrections. His transfer plans are for the California State University, Sacramento.

Mrs. Wilson noted that exact amount of individual awards has not been published at this time. The criteria for selection is based on academic excellence and financial needs.

Sacramento City College received seven honorable mention award winners. They include: Rose Brady, Alfred Edwards, Hector Gutierrez, Keith Medina, Marie Mitchell, Inez Williams, and Wille Daniels.

7th REGIONAL GALA DAY HELD

The Alcazar Youth Band returned home with all first place awards after competing in the recent Shrine 7th Region Gala Day in Seattle, Washington. The youth group was organized and sponsored by the Alcazar Shrine Temple in February. The goals of the group are to help uplift youth and help them make better lives for themselves. Regina Claytor also won first place in the Gala Day talent and beauty contest. In all, 32 youth were sponsored in the Seattle competition by Alcazar Shrine Temple.

Shown are members of the youth band as they assemble to board the bus for the competition. LeBaron Andrews, front left, is drum major for the band, and Michael Buchanon, front right is band director. Douglas B. Parsons is Imperial Director of the Shrine 7th Region which includes the states of California, Washington, Oregon, Idaho and Alaska. James Dorsey is Imperial Director of the Oasis of Sacramento and Sylvester Echols is Youth Director.

Only 'Best Qualified' Eligible For Program

President James Bond, recently issued an Executive Memorandum in which he defined the phrase "best qualified."

The memorandum said: "The following definition of "best qualified" will be applicable for the University Affirmative Action Program.

"In the pursuit of excellence, the goal of the University is to find the individual who most nearly fits the programmatic needs of the University, based on a person's education and experimental background, while maintaining a strict vigilance to the concept of non-discrimination. The requirement for 'best qualified' includes a commitment to affirmative action goals and timetables, recognizing that the composition of administration, faculty, and support staff should be representative of women and minorities.

"In this institution, the best qualified person will be hired, but we must be able to document what effort was made to recruit women and minorities, that candidates were treated fairly, and that the person hired was indeed 'better qualified.'

An affirmative Action Process Summary has been developed to accomplish this documentation at California State University, Sacramento, and is available at the Affirmative Action Office.

McGeorge Graduates Three Blacks

Three Blacks were among the 216 students receiving Juris Doctor Degrees from McGeorge School of Law last weekend in what was described as the largest class in the school's 50-year history.

The graduation ceremonies took place in the Sacramento Memorial Auditorium.

Judge Elmer M. Gunderson, chief justice-designate of the Nevada Supreme Court, was the main speaker.

Judge Gunderson cautioned the graduates that things, at times, may get dark for them as attorneys. But he assured them that it is easier to see the stars when the sky is its blackest.

Gunderson also warned that young lawyers could lead to their own destruction by becoming "drunk with power."

"The hard-working and fair lawyer will have nothing to fear from the law and will not go wrong," said Judge Gunderson.

The chief-justice pointed out that law is affected by the values of time and is currently going through a revolution. The revolt is the result of the society's redirection of concerns for divorce, marriages, families, creditors' rights, poverty, aerospace, prisoners' rights, rights of unwed fathers, national health and no-fault automobile insurance.

Because these issues are constantly changing and require new guidlines and methods, Gunderson said that computer research must be accepted by the legal profession.

Judge Gunderson was the recipient of an honorary degree from the law school and from the University of the Pacific.

More than 1,500 persons attended the graduation exercises.

Reagan Speaks At ROP Ceremony

Governor Ronald Reagan addressed over 1,300 graduates of the fastest growing type of vocational education in the state when he spoke at the Sacramento Regional Occupational Program's (ROP) commencement ceremonies last Friday, May 30th, in the Sacramento Memorial Auditorium.

Over 30,000 attended the graduation.

The ROP is operated by the Sacramento County Office of Education, under Superintendent Leo A. Palmiter. It is one of the largest such organizations in California.

In 1968, its first year, ROP trained 120 students in Aerospace Technology at McClellan Air Force Base. Since then, this unusual vocational education program has experienced phenomenal growth.

This fall, under the direction of Dr. David O. Montague, ROP will enroll 3,000 students. They will come from 44 high schools in the Sacramento, Placer and Yolo Counties. Sixty different courses will be offered. ROP will assign these students to training stations located in over 550 area businesses and industries.

The goal of the Sacramento ROP is to provide every student with a saleable skill before leaving high school. Students will split the school day between home high school classes in academic subjects and ROP vocational training, both for high school credit. These young people are participating in a new movement in education which already involves over 80,000 of their counterparts throughout the State.

The program is an attempt to provide vocational education opportunities to high school students beyond those normally available through a single school or district. The school districts and the Sacramento County Office rely on the cooperation of local businesses and industry which supplies the working environment and equipment on which this type of training must depend.

Judge Keith To Speak At NNPA Confab

PITTSBURGH - Federal Judge Damon J. Keith, who has delivered landmark decisions in racial discrimination cases, will head the list of honorees here at the 34th Annual Convention of the National Newspaper Publishers Association -- the Black Press of America -- June 19-23, Pittsburgh Hilton.

Announcement of Judge Keith as the NNPA selection for its Distinguished Service Award was made this week by Dr. Carlton B. Goodlett, president of the Association and editor-publisher of the San Francisco Sun Reporter. Also, the judge will receive the NAACP Spingarn Medal in July.

In addition to ordering the desegregation of Pontiac, Mich., public schools in 1970, the U.S. Judge for the Eastern District of Michigan, recently ordered Detroit Edison Company to pay $4 million to victims of the company's racial discrimination policy.

And he ordered Local 223 of the Utility Workers of America to be assessed $250,000 in punitive damages for aiding Detroit Edison in its discrimination racial policy. Award will be presented on June 21.

Others who have received the NNPA Distinguished Service Award are: former Mayor Carl Stokes of Cleveland, Mayor Richard Hatcher of Gary, and M. Carl Holman, president of the National Urban Coalition.

Besides Judge Keith, NNAP will also honor Dr. Leon H. Sullivan in recognition of his outstanding work in founding and developing Opportunities Industrialization Center. And it will cite Dr. Gloria E. A. Toote, Assistant Secretary of Housing and Urban Development, for Distinguished Public Service, and NNPA will honor Dr. C. P. Powell, publisher-emeritus of the New York Amsterdam News, as the Distinguished Publisher of the Year.

Also 15 students will receive journalism scholarship awards totalling $9,000 from R. J. Reynolds Industries, and 21 NNPA member publishers and their staffs will be presented $16,000 in Merit Awards in 15 categories.

The categories are: General Excellence, Robert S. Abbott Best Editorials, Best Columns, Carl Murphy Community Service, Best News Stories, Best Feature Stories, Best News Pictures, Wilbert L. Holloway Best Editorial Cartoons. Best Typography and Make-Up, Best Special Editions, Best Newspaper Promotion, Best Women's Pages, Best Youth Pages, Best Original Advertising, and Best Use of Photographs.

The newspaper amassing the largest number of points, including some in General Excellence, will receive the Russwurm Trophy, the highest award in Black Journalism.

The trophy was won by the SACRAMENTO OBSERVER last year.

Sponsors of the awards are: Aluminum Company of America, American Tobacco Co., Brown & Williamson Tobacco Corp., Carnation Co., Coca-Cola USA, Exxon, General Electric, Great Atlantic & Pacific Tea Co., Gulf Oil Corp., Heinz U.S.A., JCPenney Co., Miller Brewing Co., Pepsi-Cola Co., Philip Morris, Inc., PPG Industries, SCM Proctor-Silex, Sears, Roebuck and Co., Sterling Drug, and U.S. Steel.

Judging of the 347 Merit Award entries from 41 member newspapers was done by teams of journalism professors at eight leading universities. The chairmen of these teams are: Prof. Luther Jackson, Jr., Columbia; Dr. Henry G. LaBrie III, Harvard; Assistant Dean Lawrence A. Still, Howard.

Dr. Jay Jensen, Illinois; Dean Ray E. Hiebert, Maryland; Dr. Peter P. Jacobi, Northwestern, Professors Edmund C. Arnold and Roland E. Wolseley, Syracuse; and Photography Coordinator Robert L. Kerns, University of South Florida.

PUBLIC FORUM

KVIE/Channel 6, in an effort to help voters through one of the most crowded ballots in California history, aired a series of political "public forum" specials. Tom Hoeber, president and publisher of the California Journal, served as moderator along with a panel of journalists in "lively question and answer sessions," with candidates. Shown questioning candidates in the 4th 5th, 6th and 7th Assembly District races, are, left to right, Al Donner of the SACRAMENTO UNION; J. Shawn Ortiz of THE SACRAMENTO OBSERVER; Ira Collins of the Women's League of Voters; and Tom Hoeber of the CALIFORNIA JOURNAL.

The Sacramento Observer

URBAN LIVING

JUNE 6-12, 1974

Gray Line Tours Start This Month

Had a good look at Sacramento lately?

Sacramento Gray Line Sight-Seeing Tours got underway on Memorial Day for the "looking-around" season and will continue through Labor Day. This will be an annual activity of Gray Line.

It's a convenient and inexpensive way to show off Sacramento to out-of-town friends and to get a fresh perspective yourself.

For only $4 you can spend a relaxed morning exploring the Port of Sacramento, Sutter's Fort, the fantastic State Indian Museum and our own almond factory. (The cost is only half that if you're under 23 or 65 or over and present a Medicare Card).

Or you can spend a pleasant afternoon, for the same fare, touring the old Governor's Mansion, the Crocker Art Gallery, State Capitol and Sacramento's historic area on the riverfront. Put the two together and you have an all-day tour.

Group tours for conventions and other specialized groups are also offered by Regional Transit's Gray Line Tours.

If you want to make up a tour, charter one of RT's Red Carpet buses for a trip anywhere in California within 200 miles of Sacramento.

To take a Gray Line Sight-Seeing Tour or to charter a Red Carpet bus or for further information, about either, contact W. H. "Mac" McInroe, RT Charter Supervisor, at 444-7590.

Commission's Draft Charter Near Completion

The Sacramento Charter Commission has completed its initial decisions and the preliminary charter is being prepared.

Public hearings on the completed draft charter will be June 18, 19, and 20.

If accepted by the voters the new charter will be fully operational January 1, 1976. January 1, 1975, limited designated powers will prevail and an apportionment commission will establish boundaries for the eleven supervisorial districts by June 27, 1975.

The first Board of Supervisors and Mayor under the reorganized county government will be elected in a September, 1975, primary and a November, 1975, general election. They will take office January 1, 1976.

The Commission decided to establish an ombudsman who shall be authorized to receive and review complaints from citizens pertaining to local government. The ombudsman shall be appointed by 2/3 vote of the Board of Supervisors.

The issue of an elected or appointed sheriff will be resolved by county voters in a separate vote on the November 1974 ballot, at the time voters decide on the proposed charter.

In order to provide the local communities with real power and options, the Commission has provided that each community be allowed to levy an ad valorem property tax. There will be tax limitation provided and anything above that must be established by the community in accordance with State law.

A specific percentage of revenue raised this way must be transferred to the metropolitan government for distribution to other community governments according to a formula developed by the metropolitan government which will consider differences in assessed valuation and service needs of the community.

The Commission decided to equalize throughout the county the costs of general obligation debt service, retirement systems, and lease payments and operating costs of public building complexes.

The fiscal impact report indicates spreading bonded indebtedness throughout the county will not increase individual property taxes.

The nine-minth project of the Columbian Research Institute (CRI), a Portland, Oregon, firm retained by the Sacramento Charter Commission, projects a 1978 property tax decrease for general government as a result of reorganization in 34 of 36 representative tax code areas selected before the study began, and in all 36 areas by 1980.

King Cornish Has More Tender Meat!

Raley's SUPER LOW PRICES

Raley's Famous California KING CORNISH FRESH FRYERS

Buy Raley's fabulous "King Cornish" fryers . . . chicken like you've never tasted before! Every plump bird is loaded with lots of tender meat . . . thick, meaty thighs and big meat-heavy breasts. King Cornish have 20% more meat than ordinary fryers. They weigh 3 lbs or more.

WHOLE BODY **45¢** lb.

FRESH CUT-UP Hand cut from King Cornish. **49¢** lb.

Fresh, King Cornish, Hand Cut Fryer Parts

FRESH FRYER BREASTS	Hand Cut with ribs attached	79¢ lb.
FRESH FRYER DRUMS	Hand Cut	69¢ lb.
FRESH FRYER THIGHS	Hand Cut	69¢ lb.
FRESH FRYER WINGS	Hand Cut	39¢ lb.
FRESH BACKS/NECKS	Hand Cut	19¢ lb.

PRICES GOOD THRU JUNE 11

- 400 El Camino Ave.
- 8391 Folsom Blvd.
- 1700 Capitol Ave
- 4850 Freeport Blvd.
- 14th Ave & 60th St.
- Watt and Whitney
- San Juan & Sunset
- 10385 Folsom Blvd
- Madison & Manzanita
- Madison & Hazel
- Placerville
- El Dorado Hills

Raley's Large Fresh AA **EGGS** DOZEN **49¢**

Super Low Meat Prices

CANNED HAM Camper Special. Hormel 1½ lb. can. Fully Cooked ea. **2.39**

BONELESS TOP ROUND STEAK Boneless Midwest cornfed Steakhouse Beef lb. **1.59**

SIRLOIN TIP BONELESS ROAST Boneless Midwest cornfed Steakhouse Beef lb. **1.59**

BONELESS CHICKEN FRY STEAKS	lb.	1.59
BONELESS RUMP ROAST	Midwest, Cornfed Steakhouse Beef lb.	1.59
BONELESS CUBE STEAK	Lean, meaty Cornfed Midwest Steakhouse beef lb.	1.89
BONELESS BTM. ROUND	Cornfed Beef Roast lb.	1.59
BONELESS SIRLOIN TIP	Cornfed Beef Steak lb.	1.79
BONELESS EYE-OF-ROUND	Cornfed Roast lb.	1.89

Fish and Delicatessen Buys

SLICED BACON	Hormel Black Label pound pkg. ea.	89¢	LUNCH MEATS	Made Rite Assorted Varieties 12 oz. pkgs. ea.	98¢
LINK SAUSAGE	Jones brand lb. pkg. ea.	1.39	FRESH PERCH	Delicious meaty fillets. Marvelous! lb.	1.09
BREAKFAST SAUSAGE	Jones brand 10 oz. pkg. ea.	99¢	FRESH SEA BASS	Tender flavorful fillets. lb.	1.09
AMERICAN CHEESE	Kraft sliced single wrap. 12 oz. pkg. ea.	99¢	LOBSTER TAILS	Fresh frozen Troy Pak lb.	3.29
SKINLESS FRANKS	Made Rite All meat or all beef. 12 oz. pkg. ea.	79¢	TURBOT FILLETS	Fresh frozen with a full flavor. lb.	89¢
SALAME CHUBS	Gallo 8 oz. 1.39 13 oz.	1.99	BIT-O SHRIMP	Rose brand. Just heat and eat. lb.	1.49

BONUS BUYS

"Bonus Buys" reflect special manufacturers discounts which we pass right along to you!

TUNA FOR CATS	Purina brand 6 oz. Reg. 24c	20¢	FOLGERS INSTANT	10 oz. jar	2.11
DELUXE MUSHROOMS	Buttered, sliced, chopped 2½ oz. can. Reg. 36c	34¢	SANDWICH BUNS	Mrs. Paiges Hot Dog or Hamburger. 8 ct.	39¢
COCKTAIL JUICE	Snap-E-Tom brand. 32 oz. Reg. 67c	61¢	FRESH BREAD	Mrs. Paiges lb. loaf	31¢
LO CAL DRESSING	Kraft 1000 Isle 8 oz. Reg. 51c	41¢	CRYSTAL YOGURT	½ pint size	28¢
SEGO PUDDINGS	All flavors 8 oz. Reg. 45c	41¢	COTTAGE CHEESE	Crystal. pint	64¢
DEVILED HAM	Hormel Spread 3 oz. Reg. 34c	31¢	ICE CREAM	Crystal ½ gallon	92¢
COCKTAIL PEANUTS	Planters 16 oz. Reg. 1.05	96¢	GOURMET ICE CREAM	Sara Lee Premium Pint	99¢
MACARONI DINNERS	Kraft 7¼ oz. Reg. 33c	31¢	ORANGE JUICE	Crystal quart	43¢
OVALTINE	Plain or Chocolate Reg. 95c 12 oz.	87¢	NESTEA	Instant tea 3 oz.	1.25
FRUIT DESSERT	Libby brand. Fruit float, 9¾ oz. Reg. 47c	43¢	VANILLA WAFERS	Sunshine. 11 oz. Reg. 50c	46¢
1000 ISLE DRESSING	Kraft Pourable 8 oz. Reg. 50c	42¢	ASST. COOKIES	5 Star Sunshine 18 oz. Reg. 91c	86¢
ITAL. DRESSING	Kraft 7 Seas. 8 oz. Reg. 53c	45¢	PURINA MORSELS	All varieties 12 oz.	49¢
DOG FOOD	Recipe brand. 14½ oz. Reg. 36c	28¢	MAXI PADS	Stayfree 30's	1.39
CAT FOOD	Friskies. 15 oz. Reg. 22c	20¢	BABY FOOD	Gerbers Strained 4¼ oz.	14¢
DOG FOOD	Gravy Train 10 lb. Reg. 2.21	2.11	CANNED MILK	Bonnie Hubbard tall can	26¢
CAT FOOD	Tabby Tasty. Dinner. 9 oz. Reg. 41c	34¢	APPLE SAUCE	Bonnie Hubbard 303 can	28¢
CLEANSER	Pine Sol. 14 oz. Reg. 22c	18¢	SLICED PEACHES	Bonnie Hubbard 2½ can	40¢
BOWL CLEANER	Blue Boy. 9 oz. Reg. 72c	61¢	CUT GREEN BEANS	Del Monte 303 can	29¢
BATH CLEANSER	Pine Sol Foam 17 oz. Reg. 89c	47¢	GREEN PEAS	Del Monte 303 can	29¢
FLOOR SHINE	Formica 22 oz. Reg. 1.17	1.09	TOMATO SAUCE	Del Monte 8 oz. can	11¢
MOP AND GLOW	Beacon 16 oz. Reg. 84c	74¢	TOMATO CATSUP	Del Monte 14 oz. size	27¢
FAVOR POLISH	For furniture 17 oz. Reg. 99c	85¢	BISQUICK	Baking Mix 40 oz. size	89¢
GLAD WRAP	200 ft. roll. Reg. 67c	59¢	ROYAL GELATIN	All flavors pkg.	12¢
HANDI WRAP	200 ft. roll Reg. 67c	59¢	FRUIT PIES	Mrs. Smith Apple or Dutch Apple. Frozen 46 oz.	1.59
STORAGE BAGS	Glad. 75 count Reg. 93c	81¢	PIE SHELLS	Mrs. Smith Frozen 2 Pak	54¢
FRUIT DRINKS	Hi-C. 46 oz. Reg. 46c	42¢	SARA LEE CAKE	Blueberry Crumb Frozen, 10½ oz.	1.05
LYSOL REGULAR	Disinfectant 5 oz. Reg. 59c	54¢	POUND CAKE	Sara Lee frozen 11¼ oz.	97¢
FIGURINES	Pillsbury. 7½ oz. Reg. 1.21	1.15	UPSIDE DOWN CAKE	Sara Lee, Frozen 15 oz.	1.15
CRISCO	Shortening. 3 lb. can Reg. 1.59	1.57	GRAPEFRUIT JUICE	Treesweet frozen 6 oz.	32¢
FOLGERS COFFEE	2 lb. can	2.14	ORANGE JUICE	Treesweet frozen 12 oz.	56¢
FOLGERS COFFEE	3 lb. can	3.29	EGG BEATERS	Fleischmann 2/8 oz. Frozen	98¢
FOLGERS INSTANT	6 oz. jar	1.39	AWAKE DRINK	Birdseye Breakfast 12 oz. Frozen	39¢

plus lots more in our stores!

SUPER BONUS BUY

COLA	COMET	CAKE MIX
Royal Crown 6 pk. 32 oz.	Cleanser 21 oz. Reg. 31c (3c off Label)	Layer 18¾ oz. Pillsbury Reg. 43c
1.39	28¢	39¢

Super Low Liquor Prices

VIP GIN/VODKA 80° Qt. Your Choice **3.87**

BOURBON	Pine Valley 5 yr. old. 80° Qt.	4.47
BOURBON	Ancient Age 86° Qt.	5.99
BOURBON	Old Grand Dad 86° 5th.	5.99
SCOTCH	Usher's 86° Qt.	6.99
WHISKY	Canadian Lord Calvert 80° Qt.	5.95
WHISKEY	Seagram's "7" Crown 86° 5th	4.99

Health and Beauty Aids

CLAIROL	RUBBING ALCOHOL	PROTEIN 21
Herbal Essence Shampoo. Normal 8 oz. Reg. 1.59	For sore backs! 16 oz. Reg. 39c	Hair Spray. Regular or Hard to Hold 13 oz. Reg. 1.69
89¢	21¢	1.25

POTATOES LONG WHITE A subsantial vegetable perfect with so many meals. Cello Bag. 10 lb. bag **1.69**

AVOCADOS	For Salads and spreads ea.	49¢	CHERRIES	Sweet, Linder Bings lb.	69¢
LIMES	Refreshing and tangy ea.	10¢	PINEAPPLE	Fresh, Approx. 4 lbs. ea.	59¢
MANGOES	Hayden variety, Exotic 3 FOR $1.00		CANTALOUPE	Fresh, Med. ea.	39¢

MUSHROOMS MAMMOTH A gourmets' delight! Try serving them fresh in green salads. lb. **89¢**

Wiener Wrap... Dresses Up The Hot Dog

Pillsbury's Refrigerated Foods Company is introducing Wiener Wrap -- a new refrigerated product designed to dress-up the hotdog!

This new product -- available in plain, cheese, onion or Mexican flavors - - is a soft, pliable sheet of dough, perforated to make five rectangles.

To prepare, the dough is easily wrapped around the hotdog and baked for 13 to 16 minutes. Serve this flavored "Weiner in a Bun" as a meal or snack item.

Each 4-ounce can yields dough for five Wieners.

Weiner Wrap can be prepared in many fun ways. Select your favorite flavor dough, wrap around a hotdog and bake as label directs, using one of the following suggestions.

FRONT ROW

1. Cheese flavored Wiener Wrap; roll in chopped nuts then bake.

2. Plain Wiener Wrap with sauerkraut and apple filling. Top with additional sauerkraut to serve.

3. Mexican flavored Wiener Wrap with cornmeal coating. Serve with refried beans topped with sour cream and green onions.

MIDDLE ROW

4. Plain Wierner Wrap with hotdog wrapped with bacon, baked and topped with American cheese slice.

5. Cheese flavored Wiener Wrap brushed inside and out with barbecue sauce. Bake then split and fill with baked beans.

6. Onion flavored Wiener Wrap with hotdog wrapped in ham slice. Bake and top with Mozzarella cheese slice.

7. Cheese flavored Wiener Wrap sprinkled with dill weed. Serve topped with a white sauce or sour cream.

BACK ROW

8. Onion flavored Wiener Wrap with Parmesan cheese coating. Top with spaghetti sauce.

9. Mexican flavored Wiener Wrap; hotdog is split and filled with strip of Monterey Jack Cheese. Bake then split top and fill with shredded lettuce and chopped tomato.

10. Onion flavored Wiener Wrap; hotdog split and filled with spaghetti; baked and topped with Mozzarella cheese slice and more spaghetti.

The Sacramento Observer
WEEKLY
Food
SECTION

SECTION F

Cucuburgers, A Fancy 'Best To You' At Lunchtime

Cucumburgers is just a fancy name for a thick, juicy hamburger patty served on a toasted butter bun topped with a crunchy cucumber and mayonnaise mixture. This recipe stretches one and one-half pounds of ground meat to serve eight by including fortified high protein cereal. Cucumburgers is Kay Kellog's "best to you" at lunchtime, back yard picnic time, midnight suppertime and anytime the groups wants burgers.

CUCUMBURGERS

1 medium-size cucumber
1/3 cup mayonnaise
1/8 teaspoon garlic salt

* * *

1 egg
1/4 cup milk
1/4 cup finely chopped onion
1-1/2 teaspoons salt
1/8 teaspoon pepper
3 cups fortified high protein cereal
1-1/2 lbs. ground beef
8 hamburger buns, buttered and toasted

1. Scrub cucumber; do not peel. Cut into quarters lengthwise; remove seedy portion. Grate cucumber coarsley; press in strainer or in paper toweling to remove excess liquid. Stir mayonnaise and garlic salt together in small mixing bowl. Set cucumber and mayonnaise mixture aside for topping.

2. In large mixing bowl, beat egg until foamy. Add milk, onion, salt, pepper and fortified high protein cereal; beat well. Add ground beef; mix only until combined. Shape into 8 patties, about 3/4-inch thick.

3. Grill patties 5 inches from source of heat about 5 minutes on each side. Or cook in frypan over medium heat about 5 minutes on each side. Shorten or lengthen cooking time according to preference.

4. Just before serving, combine cucumber and mayonnaise mixture. Place patties on buns. Top each with 2 tablespoons cucumber mixture.

YIELD: 8 servings.

For the novice lady camper who hasn't been on a back-to-nature trip before (this means no kitchen-equipped trailer or grocery nearby) and who is expected to be chief cook and food dispenser, the question is what supplies to take that can be easily transported.

The source of cooking heat will probably be an open wood fire or at most a canned-heat burner. aluminu together at spor sure yo kettle, a simpl

The foods t many them. baking

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Visit our Bakery Thrift Store at 3086 - 33rd St. across from McClatchy Park. In the Oak Park area.

Save from 25% to 50% on all Rainbo Bakery products.

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COMPANY
OF SACRAMENTO
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3226 MONTGOMERY WAY

The eight-hour loaf

ENJOY THE OUTDOORS
WITH THESE FAMOUS COLEMAN ITEMS POPULAR 3 LB. ZIP TOGETHER

COLEMAN SLEEP BAG
100% NYLON COVER
100% NYLON LINER
100-IN TALON ZIPPER
WARM AND COZY
EACH $12.88 COMP. $21.95

COLEMAN CAMP LANTERN
POPULAR TWO MANTEL MODEL PROVIDES STEADY BRIGHT LIGHT FOR HOURS OF CAMPING ENJOYMENT.
$14.44 COMP. $19.95

COLEMAN CAMP STOVE
FAMOUS 2 BURNER MODEL. COMPACT SIZE FOR PACKING. TWO WIND SHIELDS
$14.44 COMP. $19.95

COLEMAN 44 QT. COOLER
44 QUART FAMILY SIZE SNOWLITE MODEL ONE PIECE SMOOTH WIPE CLEAN INTERIOR
$14.97 COMP. $19.95

COLEMAN 3 WAY COOLER
USE AS CHEST TYPE OR UPRIGHT POSITION. FITS MOST CONVENIENT COMPACT SPACES.
$26.97 COMP. $38.95

COLEMAN 2 GALLON JUG
SNOWLITE MODEL WITH DELUXE FAST FLO FAUCET ONE PIECE STAIN AND ODOR RESISTANT MOULDED LINER
$6.88 COMP. $7.95

CANTEEN COVER & BELT
INSULATED CANTEEN COVER WITH SNAPS, COMPLETE WITH ADJUSTABLE BELT. EYELETS FOR ACCESSORIES
$3.88 COMP. $5.95

PAUTZKE SALMON EGGS
POPULAR GREEN LABEL VARIETY. BRIGHT FLUORESCENT COLOR AMERICAS NUMBER 1 CHOICE
$1.27 COMP. $1.57

MITCHELL 300 SPIN REEL
PERFECT FOR FRESH OR LIGHT SALT WATER ONE OF OUR MOST POPULAR SPIN REELS
$13.97 COMP. $17.97

FISHING LICENSE CENTER
GARCIA BROWN FISH RODS
MODELS 2508 OR 2510 6½ FT. OR 7 FT. 2 PIECE FAST TAPER FISH RODS. STAINLESS STEEL GUIDES.
EACH $13.88 COMP. $18.97

2 GREAT LOCATIONS
• 1301 FLORIN ROAD NEAR FREEPORT BL.
• 5450 DEWEY DR. AT MADISON AVE.

DEODORANT SURE SPRAY 6 OZ. SIZE 69¢ REGULAR OR UNSCENTED

DETERGENT TIDE KING $1.49 DEAL PACK KING SIZE BO

DAIRY MONTH

CHALLENGE BRAND COTTAGE CHEESE 57¢ PINT CARTON

CRYSTAL FLAVORS SHERBERT or ICE CREAM 89¢ HALF GAL

BEL AIR FRESH EGGS GRADE AA EXT. LGE 59¢
BEL AIR FRESH EGGS GRADE AA LARGE 56¢
BEL AIR FRESH EGGS GRADE AA MEDIUM 47¢
BEL AIR FRESH BREAD WHITE OR WHEAT 16 OZ. 31¢
INSTANT BREAKFAST CARNATION 6 ENV. PACK 79¢
BIG 'G' WHEATIES CEREAL 18 OZ. PKG. 73¢
SUGAR TWIN SUGAR SUBSTITUTE 2.85 OZ. PACKAGE 49¢

CARDS FOR ALL OCCASIONS
GRADUATION WEDDING FATHERS DAY
Laurel cards
YOUR FINEST TRIBUTE ANYTIME

BEL AIR BRAND AA BUTTER LB. 77¢
BEL AIR BRAND P-NUT BUTTER $1.39 36 OZ.
BEL AIR BRAND MARGARINE LB. 43¢
TREESWEET 100% FLORIDA ORANGE JUICE 6 OZ CAN FROZ. 25¢
CHALLENGE FLAVORS YOGURT CUPS HALF PINT 28¢
HI C FLAVORS 46 OZ. FRUIT DRINKS 39¢
SHRIMP & BATTER SEAPAK FROZ. FANTAIL 16 OZ. $1.69
VIENNA SAUSAGES ARMOUR 5 OZ. SIZE 39¢
LAWRY GRAVY MIX BROWN, AU JUS MUSHROOM REG. PKG. 5 FOR $1
BARBECUE SAUCE KRAFT 18 OZ. 43¢
SALAD DRESSING KRAFT 8 OZ. 1000 ISLAND POURABLE 41¢
TRISCUIT WAFERS NABISCO 9½ OZ. PKG. 65¢
SARA LEE CAKE POUND CAKE FROZ. 11½ OZ. 89¢
JELLO SPOON CANDY 5½ OZ. SIZE 39¢
MIGHTY DOG FOOD LONDON GRILL TURKEY-BACON 6½ OZ. CAN 5 FOR $1
RECIPE DOG FOOD 14½ OZ. CAN 29¢
HEFTY LAWN BAGS PACKAGE OF 10 $1.49
HEFTY TRASH LINERS PACKAGE OF 20 $1.85

FLOWER & GARDEN BOOK
CHAPTER 13 THIS WEEK "OUTDOOR MAINTENANCE" 39¢ EA.

HOME REPAIR BOOK
CHAPTER 13 THIS WEEK "SPECIAL GARDENS" 39¢ EA.

BINDER WITH INDEX AND TABS EA. 99¢

GOLDEN BANANAS
LUNCH BOX TREAT OR AFTERNOON SNACK
LB. 15¢

LARGE SIZE ROYAL HAWAIIAN PINEAPPLE EA. 59¢
LARGE SIZE RIPE TROPICAL PAPAYA EA. 49¢
LARGE SIZE SWEET FLORIDA MANGO EA. 49¢
HAAS DARK FAMO AVOCA EA. 39

1919 FRUITRIDGE RD. • 6231 FRUITRIDGE RD. • 1301 FLORIN RD. •

Try This Back-To-Nature Menu

burner. There are lightweight aluminum camper pots nested together which can be found at sporting goods stores. Make sure your list includes a stew kettle, a good size skillet, and a simple coffee pot.

The list of non-perishable foods to take depends on how many people there are to tote them. They might include flour, baking powder and shortening for biscuits; sugar, salt, pepper, onions, dehydrated potatoes, coffee, powdered milk, a box of spaghetti and can of tomato sauce, canned bacon, maybe a jar of honey to spread on your biscuits.

Perishables depend on how warm it is and how long you'll be camping. And the main course might depend on your hunting and trapping skills.

Carry along a good bottle of whiskey, Wild Turkey Kentucky Bourbon for instance, to warm up cold inner spaces after a dawn duck hunt or high mountain deer tracking. Before supper, a highball of a hearty, 101-proof Kentucky bourbon warms and cheers, or slip some into your coffee mug on a chilly night. In fact, Bourbon is great for your cooking needs, especially fresh game; its zesty flavor takes the place of all the seasonings you haven't got with you and the heat burns off the alcohol.

Talking about game, the makers of Wild Turkey Kentucky Bourbon have a new booklet called Famous Game Recipes and they will send you this lovely, illustrated brochure free if you will send a stamped, addressed, #10 envelope to Wild Turkey Game Booklet, Box 929, Wall Street Station, New York City, 10005.

An easy dish to try, in the wilderness or at home, is a rabbit stew. But it always seems to taste better around a campfire.

Comments Offered On Nutrition Programs

WASHINGTON - The U.S. Department Agriculture (USDA) recently invited the public to offer comments to be considered in a comprehensive review of the Federal-State child nutrition programs.

The child nutrition legislation passed last November, (P. L. 93-150) directs that a comprehensive study be made of the child nutrition programs, including the recommendations of interested professional organizations or individuals in the field of child care and nutrition.

Comments are requested on the National School Lunch program, School Breakfast Program, Special Milk Program, and Special Food Service Program for Children.

They should focus on:
- the degree to which these programs benefit all children;
- the degree to which they benefit economically needy children;
- the effectiveness and efficiency of the operation and administration of the programs at national, state, and local levels;
- the need to recognize differences among regions and states in the costs of operating programs;
- alternatives to the present program structure.

The contents of the notice is scheduled to appear in the Federal Register on Tuesday, April 30.

Comments must be delivered by May 30, 1974, to Herbert D. Rorex, Director, Child Nutrition Division, Food and Nutrition Service, U.S. Department of Agriculture, Washington, D. C. 20250. All comments will be available for public inspection in Room 560, 500 12th St., S. W., Washington, D. C., during the hours of 8:30 to 5 p.m.

MONTH SPECIALS

JUNE IS DAIRY MONTH

DETERGENT TIDE KING $1.49 DEAL PACK KING SIZE BOX

SWANSON FROZEN MEAT PIES 29¢ ALL VARIETIES 8 OUNCE SIZE

WESTERN FAMILY CHEESE SPREAD 12 OZ. PKG. 78¢ PROCESSED AMERICAN SINGLE WRAPPED SLICES

BULK RANDOM WEIGHT BEL AIR CHEESE LB. 98¢ MONTEREY, MILD CHEDD.

WONDERFUL BAKE GOODS

DELIGHTFUL CAKE BANANA NUT LOAF 2 LOAVES $1.19 PACKAGE OF TWO

FAVORITE FLAVOR PIE LEMON MERINGUE $1.29 EACH POPULAR 8 IN. SIZE

GLAZED ICING COVERED CINNAMON STICKS 79¢ FOIL TRAY OF NINE

BEAUTIFUL CUT FLOWERS

FRESH FRAGRANT CUT ROSES BUN. 98¢

FRESH COLORFUL CARNATIONS BUN. 98¢

FRESH ATTRACTIVE POM POMS BUN. 98¢

VEGETABLE OIL CRISCO $1.69 48 OZ.

PILLSBURY DINNERS BUSY DAY REG. PKG. 3 FOR $1

FRESH SHOULDER PORK STEAKS LB. 78¢

FRESH COUNTRY STYLE LOIN SPARE RIBS LB. 78¢

GREAT BEGINNINGS CRUET KIT REG. PKG. 29¢

TOILET 4 ROLL PACK MD TISSUE 55¢

FRESH SIRLOIN LOIN END PORK CHOPS LB. 88¢

CERTIFIED CANNED WILSON HAM $4.88 4 LB.

BIG ED KOSHER 22 OZ. DILL PICKLES 49¢

BATHROOM CLEANER PINESOL 17 OZ. SIZE 49¢

FRESH CENTER CUT PORK CHOPS LB. $1.18 RIB OR LOIN

FRESH SILVER 3 LB. AVG. SALMON FISH LB. $1.48 WHOLE OR HALF

DYNAMO DETERGENT DEAL PACK 48 OZ. PKG. $1.35
CRYSTAL CLEAR PALMOLIVE 26 OZ. DISHWASHER 46¢
FREE 'N SOFT ANTISTATIC SOFTNER 33 OZ. PKG. 65¢
GLAMORENE SPRAY 'N VAC RUG CLEANER 24 OZ. SIZE $1.79
RIGHT GUARD SPRAY DEODORANT 7 OZ. SIZE $1.28
JERGENS HAND LOTION 6.5 OZ. SIZE 60¢
SHICK II RAZOR TRIAL SIZE WITH BLADE 77¢
OLD SPICE LOTION AFTER SHAVE 4 3/4 OUNCE $1.17
PEARL DROPS POLISH FOR TEETH 2¼ OZ. $1.27
BAYER CHILD ASPIRIN PACKAGE OF 36 38¢
CONTACT COLD TABLETS PACKAGE OF 10 99¢
DRISTAN DECONGESTANT PACKAGE OF 24 $1.26

CHOICE SWISS STEAK BOTTOM ROUND LB. $1.58
CHOICE RIB STEAK USDA CHOICE LB. $1.58
CHOICE B-B-Q STEAK CROSS RIB LB. $1.68
CHOICE ROUND STEAK BONELESS TOP LB. $1.68
FRESH SPLIT FRYERS FOSTER FARMS LB. 59¢
FRESH CUT UP FRYERS FOSTER FARMS TRAY PAK LB. 59¢
FRESH FRYER WINGS FOSTER FARMS LB. 49¢
WILSON BEEF FRANKS CERTIFIED 12 OUNCE PACKAGE 68¢
WILSON BOLOGNA CERTIFIED BEEF SLICED 12 OZ. PKG. 79¢
ARMOUR BACON SLICED 12 OUNCE PACKAGE 78¢
RICOTTA CHEESE PRECIOUS BRAND 1 LB. TUB 88¢
MOZZARELLA BALL PRECIOUS BRAND 8 OZ. 78¢

GOURMET DELICATESSEN

• 6231 FRUITRIDGE RD. • 4320 ARDEN WAY
• 1301 FLORIN ROAD • 5450 DEWEY DRIVE

SHIRMER SMOKED POLISH SAUSAGE LB. $1.68
IMPORTED LEAN COOKED HAM ½ LB. $1.05
GOURMET COOKED TURKEY BREAST ¼ LB. 65¢
IMPORTED DANISH BLUE CHEESE ½ LB. 89¢
LOUIES RICH TURKEY BOLOGNA ½ LB. 59¢
NEW YORK SHARP CHEDDAR CHEESE ½ LB. 89¢

FINE WINES & LIQUORS

CLEAR VODKA FIFTH 80 PR WOLFSCHMIDT $3.99
JACQUES BONET FIFTH CHAMPAGNE $1.99
FILTERED QUART 80 PR BEL AIR VODKA $3.88
NAVELLE WINES MAGNUM INGLENOOK • RUBY CABERNET • FR. COLOMBARD $2.99
LONDON DRY QUART 80 PR BEL AIR DRY GIN $3.88
LIEBFRAUMILCH FIFTH HAVEMEYER IMPORT WINE $2.78
IMPORTED QUART 86 PR BEL AIR SCOTCH $5.49
BURGUNDY PINK CHABLIS GALLO WINE HALF GAL. $2.49
7 CROWN WHISKEY FIFTH SEAGRAM BLEND $4.99
PREM. BEER 12 OZ. CAN 6 PAK GOLDEN BREW 99¢

LARGE SIZE SWEET FLORIDA MANGO EA. 49¢

HAAS DARK SKIN FAMOUS AVOCADOS EA. 39¢

JUICY FLAVORFUL FRESH LIMES 5 FOR 39¢

GARDEN FRESH ZUCCHINI SQUASH LB. 29¢

CALIF. US. NO. 1 SHAFTER POTATOES 10 lb. CELLO BAG $1.39

FRESH GINGER ½ LB. 39¢

FRESH GARLIC ½ LB. 39¢

BEL AIR SUPER DISCOUNT SUPER MARKETS

THIS ADVERTISEMENT EFFECTIVE THRU JUNE 11

3801 FLORIN RD. • 4320 ARDEN WAY • 5450 DEWEY DRIVE • 8101 SUNSET AVE. • 5840 SANTE FE WAY

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Family size
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Bucket-o-chicken
Fish and Prawns

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AT NOGALES IN DEL PASO HEIGHTS

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• 1055 NORTH FIRST STREET, Dixon

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SUMMER FOOD FESTIVAL

CORNISH CROSS CHICKEN PARTS

Fresh California Grown 1st Quality
Foster Farms Fresh.

59¢ lb.

DRUMSTICK or WHOLE LEG

BREASTS with Rib or THIGH ..... 69¢ lb. WINGS ..... 49¢ lb.

PORK LOIN ROAST

FRESH lean Extra Value Trimmed

Rib End 3 lb. Avg.

59¢ lb.

CENTER CUT PORK CHOPS

THANK YOU FOR SHOPPING AT YOUR INDEPENDENT GROCERY STORE

FRESH Extra Lean Value Trimmed

$1.09 lb.

USDA CHOICE

USDA Choice Extra Value Trimmed

STEAKS

• PORTERHOUSE • T-BONE • CLUB • SIRLOIN Semi-Boneless

$1.89 lb.

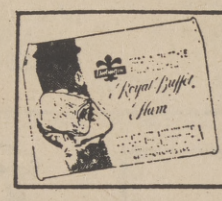
Fresh Real Lean Meaty
COUNTRY STYLE SPARE RIBS ..... 79¢ lb.

Extra Lean
LARGE LOIN PORK CHOPS ..... 89¢ lb.

USDA Choice Extra Value Trimmed
CHUCK STEAKS ..... 89¢ lb.

USDA Choice Boneless Rolled
X-RIB ROAST ..... $1.39 lb.

USDA Choice Extra Value Trimmed
STANDING RIB ROAST ..... $1.39 lb.



Dubuque Finest Mild Cured

CANNED HAM

3 LB. CAN Sandwich Style

$3.69 EACH

Finest Whole Hog
JIMMY DEAN SAUSAGE ROLLS 12 oz. ..... 69¢ ea.

USDA Choice Lean All Meat
BEEF ROAST BRISKET OR HEEL OF ROUND ..... $1.34 lb.

Great Northern Center Cut
HALIBUT STEAKS ..... $1.19 lb.

Ocean Fresh
FILLET OF RED SNAPPER ..... 98¢ lb.

SLICED BACON

Jumbo's Own Finest Mild Cured

1st Grade

79¢ lb.

Jumbo's Own Finest All Meat
FRANKS 12 OZ. PKG. **59¢ ea.**

Wilson Finest Certified Brand
SLICED BOLOGNA Reg., Thick, Beef or Garlic 12 oz. pkg. ..... 74¢ ea.

More "JUMBO EXTRA VALUES"

TreeSweet Natural
GRAPEFRUIT JUICE
46 OZ. **47¢**

Free N Soft
FABRIC SOFTENER
PKG. **65¢**

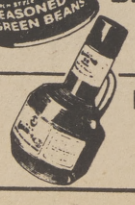
Jif
PEANUT BUTTER
28 OZ. **$1.09**

Crisco
SHORTENING
3 LB. CAN **$1.49**

Seven Seas
SALAD DRESSING
• Caesar • Italian
• French • Russian
8 OZ. **3 FOR $1**

Campbell's
SOUPS
• Chicken Noodle
• Chicken Stars
• Chicken Rice
• Cream of Chicken
5 FOR $1

Dole
SEASONED SLICED BEANS
303 **5 FOR $1**



IF YOUR DAD'S THE BEST, OUR DAD'S THE BEST.

FATHER'S DAY JUNE 16

"Remember OLD GRAND-DAD"

PARKAY STICK MARGARINE 1 LB. CUBES **39¢**

RELISHES Heinz All Varieties ..... 9¾ oz. 29¢
BAR B QUE SAUCE Heinz ..... 16 oz. 35¢
TOMATO COCKTAIL Snap E Tom ..... 32 oz. 59¢
A-1 SAUCE ..... 10 oz. 69¢
LUMBERJACK SYRUP ..... 24 oz. 69¢

TUNA CAT FOOD Purina ..... 6½ oz. 19¢
CHOICE MORSELS Purina All Varieties ..... 12 oz. 45¢
TOWELS Coronet ..... giant 37¢
BOWL CLEANER Blu, Boy ..... 9 oz. 59¢
SANITARY NAPKINS Modess ..... 40 ct. $1.39

TEA BAGS Lipton ..... 48 ct. 63¢
ITALIAN DRESSING Kraft ..... 16 oz. 53¢
VIENNA SAUSAGE Armour's ..... 5 oz. 35¢
AMMONIA Parson's All Varieties ..... 56 oz. 47¢
PRE WASH SPRAY Magic ..... 16 oz. 79¢

FROZEN FOODS

Banquet All Varieites PKG. **39¢**

ORANGE JUICE TreeSweet ..... 6 oz. 25¢
GRAPEFRUIT JUICE TreeSweet ..... 6 oz. 27¢
HASH BROWNS Good Value ..... 32 oz. 49¢
GOLDEN APPLE or DUTCH APPLE PIE Mrs. Smith's ..... 46 oz. $1.39
COTTAGE CHEESE Crystal ..... pt. 59¢
YOGURT Crystal ..... ½ pt. 25¢

"JUMBO EXTRA VALUE" Prices Effective thru June 11th.
STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

FRESH PRODUCE

U.S. No. 1 Calif. Long White
POTATOES 10 LB. BAG **$1.19**

Large Crisp Iceberg
LETTUCE EA. **29¢**

Large Yellow Meat
PEACHES LB. **49¢**

Large Solid Green Head
CABBAGE LB. **9¢**

Florida Indian River Ruby Red Sweet Juicy
GRAPEFRUIT 6 FOR **99¢**

Shady Oak MARINATED
MUSHROOMS 4 oz. **39¢**

Consumer Review $

by CLOVES CAMPBELL

The Great Land Hustle

Looking for an investment? Don't buy land - especially that sold by subdividers - unless you're careful, very careful!

That's the advice of author Morton Paulson, business and finance editor for the National Observer. Paulson's book all but demolishes the myth that the masses can make money in land speculation.

As the book progresses, the reader sees the hapless land buyer in the same dilemma as a dog chasing his tail. Here's why: Installment land companies are primarily interested in selling lots, not in building communities. If any construction is done, it's usually minimal. The buyers themselves compound the situation. Most have no intention of living on their purchased land; they buy it for investment. And so the "development" may stay relatively vacant for generations.

The vicious circle continues. As Paulson observes, hospitals, utilities and schools aren't apt to be built unless there's sufficient demand. But then, some of the areas being divided up can't support heavy development anyway, says Paulson. An example is Luna City, New Mexico. If tens of thousands of lot buyers ever descend on Luna Count, pure chaos would result. Hospitals, bus lines, government services and other public facilities could be overwhelmed by the influx.

Added to all this is the rape of the land. Developers, Paulson documents, are notoriously disrespectful of our environment.

Paulson cites Lake Havasu City, Arizona, as a development that has fallen short of expectations. It was programmed to become homes for 75,000 people by 1980, but the 1971 population was only about 7,500. He quotes a resident 'Here we are with a bridge to nowhere (the famous London Bridge, which was transported from England), and the hospital isn't even built yet."

To further discourage land speculation, Paulson adds these facts: (1) Only a fraction of the nation's land is rising sufficiently in value to make it a worthwhile investment. (2) Land should double in value every six years to justify holding it as an investment; yet it normally takes 10 years for the average U.S. homesite to double in value.

Paulson admits there are a number of reputable land developers. But his book dwells on "the disproportionate number of crooks in the business." Paulson should know what he's talking about. Before joining the National Observer, he was a Florida newspaperman covering the real estate beat. In 1970, he won the G. M. Loeb Achievement Award for distinguished writing in investment, finance and business.

Much of the content for the book was gathered firsthand. Paulson attended developers dinner parties as an interested buyer, subjected himself to the telephone blitzes of sellers, and talked to salesmen and land regulators both as a prospective buyer and reporter.

If you've been led to believe that the best possible investment is rural land, read this book. It will change your thinking.

Erasing The Dairy Foods Myth

There is much misunderstanding about the percentage of fat in dairy foods according to a nationwide sample survey as reported by the Statistical Research Service of U.S. Department of Agriculture.

Regular whole milk, which is about 3.5% fat, was incorrectly described as containing 20% or more fat by 7 in 10 homemakers.

Low - fat fluid milk was the only product for which many homemakers gave an accurate answer in the recent report.

Perhaps, the reason for that is the label on some low-fat milk indicates the fat content.

A majority of homemakers credited regular whole milk with building strong teeth and bones and labeled it high in calcium and important in a balanced diet.

Surprisingly, 8 in 10 respondents said adults should drink at least two glasses of milk a day, the amount recommended by USDA.

These opinions from homemakers as interviewed for this survey included 2,219 homemakers from a cross-section of private households throughout the conterminous United States.

Campari, A European Favorite

It's not hard to invoke memories of a wonderful, fun trip you once took. The sense: smell, taste, sound will bring back another place and time strongly.

Set your table out-of-doors on a nice day and instead of charcoal - broiled American food, cook your favorite pasta and sauce recipe, put some crusty bread and a carafe of good Italian wine on the table, a few fragrant flowers in a bud base, a Neapolitan crooner on the record player, and with a minimum effort of imagination, you can bring back those beautiful days on Capri.

Food and its aromas, can vividly recall to us many lovely times. If you love the south of France prepare some cold ratatouille, (so easy to keep in the fridge for a couple of days), a Cote de Provence wine and some French music.

Before lunch or dinner, a Campari and soda on the rocks with a twist ought to bring up happy memories of just about anywhere in Europe where you might have stopped at an outdoor cafe to rest. Campari is a favorite in Europe and popular here too, for the refreshing lift it can give you on a summery day.

The latest way to enjoy this famous garnet aperitif is Campari and orange juice, often called the Aquabollena: 1 oz. Campari, 3 to 4 ozs. orange juice, pour over ice, top with soda and stir. Not too strong, with a refreshing up - tempo flavor and vitamin C too, the Aquabollena is a pleasant way to scare up a dinner appetite in the heat.

In case you haven't yet been to Europe, how about remembering California with an avocado and orange salad, or Mexico with some cool guacamole for your taco chips dip? And if your happiest memories are of a country fiddlers' contest in Kentucky don't forget the delights of an icy Kentucky bourbon mint julep, cold fried chicken, and rice with cream gravy.

SPECIAL

EVERYDAY ALL DAY

SUN	MON	TUE	WED	THU	FRI	SAT

2-PIECES CHICKEN
MASHED POTATOES
& GRAVY
ROLL
COBBETTE
Corn-on-the-Cob)

99¢

3119 BROADWAY

HARVEST DAY LONG SPAGHETTI . . . . . 32 oz. Pkg. 65¢

LADY LEE SKINLESS FRANKS Meat . . . . . 12 oz. Pkg. 67¢

FARMLAND CANNED HAM . . . . . 5 lb. Can 4.99

LADY LEE SALAD OIL . . . . . 24 oz. Plastic 83¢

DEL MONTE DILL PICKLE HALVES Regular . . . . . 22 oz. Jar 49¢

PRICES EFFECTIVE WEDNESDAY, JUNE 5th THRU TUESDAY, JUNE 11, 1974.

DAILY DISCOUNT | DAILY SAVINGS

GOLDEN GRAIN MACARONI & CHEDDAR DINNER . . . . . 7¼ oz. Pkg. 27¢

DUBUQUE TEMT LUNCHEON MEAT . . . . . 12 oz. Can 79¢

LADY LEE CHARCOAL BRIQUETS . . . . . 10 lb. Bag 79¢

Lucky DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

USDA A GRADE

BEEF BLEND — A blend of beef and hydrated soy protein concentrate lb. 66¢

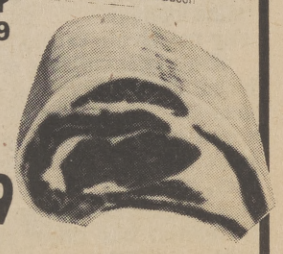
BEEF ROUND STEAK — FULL CUT, BONE IN . . . . LB. 1.08

BEEF CHUCK — Blade Roast . . . . . lb. 74¢; 7-Bone Roast . . . . . lb. 88¢

FRESH FRYERS — USDA Grade A Whole Body . . . . . lb. 39¢; Cut Up . . . . . lb. 45¢

SLICED BACON — Lady Lee . . 1 lb. pkg. 75¢; Thick . 2 lb. pkg. 1.49

BEEF RIB ROAST — Large End . . . LB. 1.39



BEEF Round Tip Steaks . . . . lb. 1.59

BEEF Chuck Steaks . . . . . lb. 99¢

BEEF Rib Steaks . . . . . lb. 1.79

BEEF LOIN T-Bone Steaks . . . . . lb. 1.89

BEEF LOIN Porterhouse Steaks . . . lb. 1.99

BEEF LOIN Sirloin Steaks . . . . . lb. 1.79

BEEF CHUCK Cross Rib Roast . . . . . lb. 1.35

Ground Beef . . . . . lb. 89¢

PORK LOIN Sirloin Roast 3½ to 4 lb., Finest Eastern . . . . . lb. 79¢

Smoked Ham Sugar Cured, Fully Cooked, Shank Half . lb. 69¢ (Butt Portion lb. 79¢)

USDA Grade A Young Turkeys Frozen (approx. 10-14 lb.) . . . . lb. 55¢ (approx. 16-22 lb.) . . . . . lb. 49¢

HARVEST DAY - Self Basting Young Turkeys USDA Grade A (approx. 10-22 lb.) lb. 59¢

SWIFT BUTTERBALL - Deep Basted Young Turkeys USDA Grade A (approx. 10-22 lb.) lb. 66¢

ARMOUR STAR - Mira Cure Sliced Bacon (Thick - 2 lb. pkg. 1.64) . . . . . 1 lb. pkg. 83¢

HORMEL - Cure 81 Smoked Ham Fully Cooked, Boneless Boneless . . . . lb. 1.79

RATH Breakfast Sausage Reg. & Hot . . 1 lb. roll 53¢

FRUITS & VEGETABLES

Harvest Day Applesauce . . . . . 16 oz. can 26¢
Fruit Cocktail DEL MONTE . . . . . 17 oz. can 34¢
Orange Breakfast Drink LADY LEE . . . . . 27 oz. jar 1.09
Cut Green Beans LADY LEE . . . . . 16 oz. can 25¢
Pork & Beans VAN CAMP'S . . . . . 16 oz. can 31¢
V-8 Cocktail Vegetable Juice . . . . . 46 oz. can 67¢

LAUNDRY AIDS

Miracle White Dry Bleach . . . . . 26 oz. pkg. 76¢
Miracle White SUPER CLEANER (32 oz. 85¢) . . . . . 84 oz. plastic 1.45
Dow Bathroom Cleaner Aerosol . . . . . 20 oz. can 86¢

BEVERAGES

Available at stores with in-store liquor departments only.

Seagram 7 Crown Blended Whiskey 86 Proof — . . . . . 5th Bottle 4.99
Canadian Windsor Blended Whiskey 80 Proof — . . . . . Qt. Bottle 6.59
Gallo Wine Vin Rose, Rhine Garten, or Chianti of California . . . . . ½ Gal. Decanter 1.99
Burgermeister Beer 12 oz. cans . . . . . 6 pack 1.19
Gold Seal Tequila 80 Proof — . . . . . 5th Bottle 4.19

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Prices are Discounted and Single Item Priced Except on Fair Traded and Government Controlled Items.

COFFEE & TEA

MJB COFFEE All Grinds . . . . . 2 lb. Can 2.07 (3 lb. Can 3.09) (1 lb. Can 1.13)
M.J.B. Instant Coffee . . . 10 oz. jar 1.45
Harvest Day Coffee All Grinds — 3 lb. can 2.89 1 lb. can 1.05 2 lb. can 1.99
M.J.B. Tea Bags . . . . . pkg. of 100 1.13

OTHER ITEMS

Heinz Baby Foods Strained Assorted Varieties (Junior Assorted Varieties Reg. jar - 19¢) . . . . . reg. jar 13¢
Jells Best Gelatin Desserts Assorted Flavors . . . . . 3 oz. pkg. 14¢
Meat Spread UNDERWOOD (Corned Beef 4½ oz. 71¢) Deviled Ham 4½ oz. . . . . can 69¢
Planter's Dry Roast Nuts (Mixed 7 oz. 99¢) (Cashews 7 oz. 1.02) Peanuts . . 16 oz. jar 1.13

DELICATESSEN

Lady Lee Salads Potato, Macaroni, Cole Slaw, or Fruit Gelatin . . . . . 15 oz. ctn. 44¢
Bar S Holiday Can Ham . . . . . 1½ lb. can 2.79
Dubuque Canned Ham Picnic Oval . . . . . 3 lb. can 3.39
Wieners OSCAR MAYER - Meat or Beef . . . . . 16 oz. pkg. 1.05
Beef Salami OSCAR MAYER - Sliced . . . . . 8 oz. pkg. 81¢
Bologna OSCAR MAYER - Sliced - Meat or Beef . . . . . 8 oz. pkg. 67¢

CONDIMENTS & PRESERVES

Lady Lee Mayonnaise . . 32 oz. jar 93¢
French's Mustard Squeeze Bottle . . 8 oz. plastic 24¢
Strawberry Preserves MARY ELLEN . . . . . 18 oz. jar 78¢
Pancake & Waffle Syrup KERN'S . . . . . 64 oz. btl. 1.35

FROZEN FOODS

Flav-R-Pac Vegetables Cut Corn . . 10 oz. pkg. 23¢
Gorton's Fish Sticks 16's . . . . 14 oz. pkg. 1.08
Ore-Ida Onion Rings French Fried . . . . . 20 oz. pkg. 1.03
Ore-Ida Hash Browns . . 32 oz. pkg. 52¢
Seneca Apple Juice . . . . . 6 oz. can 29¢

BREAD-CEREAL-FLOUR

Harvest Day Bread White or Wheat Regular or Sandwich 16 oz. loaf 31¢
Harvest Day Buns Hot Dog - Plain or Hamburger - Plain or Sesame . . . . pkg. of 8 37¢
Wheaties Cereal GENERAL MILLS . . . . . 18 oz. pkg. 72¢
Lady Lee Flour All Purpose . . . . . 10 lb. bag 1.55

DAIRY PRODUCTS

Lady Lee Butter Grade AA - Cubes . . . . . 1 lb. pkg. 74¢
Lady Lee Eggs GRADE AA — Dozen Carton .. Extra Large 59¢ . . . . . Large 53¢ . . . . Medium 47¢
Foremost Orange Juice Fresh Blend . . . . . 64 oz. bottle 89¢
Lady Lee Ice Cream Assorted Flavors Flat Carton . . . . . ½ gal. ctn. 93¢

SINE-AID FOR SINUS HEADACHE — SINE-AID TABLETS . 24 ct. Bottle 72¢

MICRIN MOUTHWASH 32 oz. Bottle 1.09

RED CROSS COTTON BALLS . . . . . 120 ct. Pkg. 75¢

SHOWER TO SHOWER BODY POWDER . . . . . 8 oz. Plastic 66¢

BAND-AID BRAND BANDAGES — Plastic or Sheer Strips — 30 Count 67¢

IRON BOARD COVER & FLUFTEX PAD — Fits all standard 54" boards. Pkg. 1.24

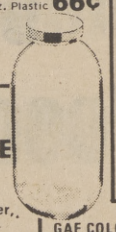
MERCURY VAC For shag rugs. Fits all standard vacuum cleaners. Adapters included for G.E. and Hoover. Digs deep down for a thorough cleaning. Fluffs shag pile up giving a new rug look, erect and beautiful. . . EACH 2.57

CERAMIC ASH TRAYS Colorful floral decorated, 5" x 6". . . . . EACH 99¢

VACUUM CLEANER BAGS For most popular styles and models. Quality tested no bursting or tearing. . . . . 6 ct. PKG. 53¢

THERMOS BOTTLE by Thermo-Serv. Green plaid, with handle. . . . . PT. SIZE 2.28

PLAYBALLS - SPORTBALLS Inflated 9½". All decorated. Kick 'em - bat 'em - throw 'em. . . . . EACH 68¢



JUICE & BEVERAGE SAVER — 1 quart clear. Server, shaker, storer, dishwasher safe, break resistant. EACH 49¢

GAF COLOR PRINT FILM Size 126 - 20 Exposures . . . PKG. 99¢

SYLVANIA BLUE DOT FLASHCUBES . . . . . PKG. of 3 99¢

KODACOLOR II COLOR PRINT FILM Size 110 - 12 Exposures . . . PKG. 1.09

STRAWBERRIES — LUSCIOUS RED-RIPE . . . . . BASKET 29¢

BANANAS — Fancy large golden ripe . . . . . lb. 19¢

POTATOES — California White Rose U. S. #1 Size A . . . . . lb. 11¢

Lucky DISCOUNT SUPERMARKETS — WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

6431 Fair Oaks Blvd. Carmichael
4794 Manzanita Ave. Carmichael
7919 Auburn Blvd. Citrus Hights
106601 Folsom Blvd. Rancho Cordova
2501 Fair Oaks Blvd. Sacramento
2441 Northgate Blvd. Sacramento
150 Harrison St. Auburn
1900 Anderson St. Davis
323 E. Bidwell St. Folsom
2700 Marconi Ave. Sacramento
5445 Auburn Blvd. Sacramento
5600 Folsom Blvd. Sacramento
9105 Kiefer Blvd. Sacramento
2157 Pillsbury Rd. Chico
La Riveria & Watt Sacramento
5937 Watt Ave. No. Highlands
4315 Arden Way Sacramento
4408 Del Rio Rd. Sacramento
110 Broadway Placerville
4150 Florin Rd. Sacramento
6008 - 44th St. Sacramento
828 'J' St. Marysville
2211 'F' St. Sacramento
4830 'J' St. Sacramento
Sunrise Mall Citrus Heights
700 Gray Ave. Yuba City
West & Court Woodland
100 River Rd. Tahoe City
At Tahoe Blvd. at Highway 50 So. Lake Tahoe

Lucky DISCOUNT SUPERMARKETS — WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

SAEOC SCENE

SACRAMENTO AREA ECONOMIC OPPORTUNITY COUNCIL

JOHN W. ROBINSON
Executive Director

MICKIE REINALDO
Public Information Officer

House Votes To Save CAA's

The House of Representatives passed the Community Services Act of 1974, HR 14449, by an overwhelming 331-53 vote margin last week. No amendments were added to the bill. A finalizing Senate vote is expected by June 30, 1974.

Sponsored by Gus Hawkins (D-Cal) and Bill Steiger (R-Wis), the bill eliminates the Economic Opportunity Act of 1964 (EOA), but establishes a Community Action Administration in the Dept. of Health, Education and Welfare (HEW), with the director reporting directly to the Secretary.

Under HEW, Community Action Agencies (CAAs), formerly under the charge of the Office of Economic Opportunity (OEO), will administer basically the same programs now in operation, such as: Community Action (local initiative); Community Food and Nutrition; Senior Opportunities and Services; Design and Planning Assistance; Youth recreation and Sports; Technical Assistance and Training; and Day Care Projects.

A Senate passage of HR 14449 will have an intense impact on Sacramento County economy. The Sacramento Area Economic Opportunity Council (SAEOC), the designated CAA for the County, employs nearly 200 local persons and serves several thousand low-income Sacramento residents annually.

Many staff members of SAEOC community programs are former welfare recipients and were once considered unemployable. SAEOC hired and trained individuals who are now successfully competing in various career fields and contributing to revenue of local government.

Defeat of the Bill will result in an immediate County unemployment hike at a time when few jobs are available. In addition, a large number of CAA employees will be forced to eventually return to the Welfare Department for assistance.

Not only will an HR 14449 Senate failure create hardship for CAA workers, but most important, low-income Sacramento residents will lose a voice in government and once again be strangled by bureaucratic red-tape currently cut by CAA community workers.

Community Programs sponsored by SAEOC are: Sacramento Concilio Communications; Women's Center; Young People's Search for Solutions; the 7th Step Foundation; Sacramento Indian Center; Community Alcoholism Program; Singlemen's Self Help Group; and State Filipino-American Coordinating Conference.

Neighborhood Councils in target areas are: Oak Park Neighborhood Council; Glen Elder-Elder Creek Improvement Association; Del Paso-Robla Neighborhood Council; Delta Community Council; Cosumnes Area Council; Southside Neighborhood Council; and Washington Community Council.

Other programs under SAEOC sponsorship include: Head Start; Neighborhood Youth Corps (NYC); Emergency Food and Medical Services (EFMS); and Summer Work Program.

Information about SAEOC programs can be obtained at 4170 Florin Road in Southgate Shopping Center or by calling 422-3820 weekdays.

Proclamation

Issued by the Mayor

City of Sacramento

COMMUNITY ACTION WEEK

WHEREAS, the Sacramento Area Economic Opportunity Council has brought to our city the benefits of organization among the ranks of those formerly lacking a voice in various legislative halls, and

WHEREAS, such expressions from the communities involved as have been forthcoming have been the desirable product of community action, achieved through neighborhood councils, and

WHEREAS, the community action syndrome has evidenced itself in a variety of other constructive channels as well

NOW, THEREFORE, I, RICHARD H. MARRIOTT, Mayor of the City of Sacramento, do hereby proclaim the week of June 16 through June 22, 1974, as COMMUNITY ACTION WEEK, and do urge all our citizens to consider the theme of the period:

COMMUNITY ACTION NOW MORE THAN EVER

ISSUED: This 1st day of June, 1974.

Richard H. Marriott
Mayor

GAMES & PRIZES...DISPLAYS JUDGED BY LOCAL MEDIA...REFRESHMENTS...
...GUEST SPEAKERS...ENTERTAINMENT...INFORMATION

INVITATION

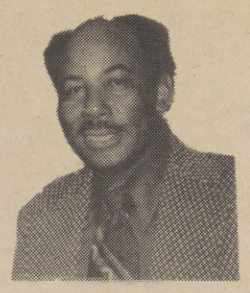
SACRAMENTO AREA
ECONOMIC OPPORTUNITY COUNCIL

CORDIALLY INVITES

THE COMMUNITY TO

PARTICIPATE IN

S.A.E.O.C. ACTIVITIES DURING



JOHN W. ROBINSON
EXECUTIVE DIRECTOR

"Community Action Week"

JUNE 16-22, 1974

ATTY. WARREN L. JOHNS
SAEOC BOARD PRESIDENT

Join us... WEDNESDAY 19th

HAGGINWOOD CLUBHOUSE
3271 MARYSVILLE BLVD.
1 - 5 p.m.

DOLLAR DAYS AT SAFEWAY DISCOUNT

Only at Safeway! **FREE!** 1/2 Price Tickets For Admission to Cal-Cap Trotting Races

Good Tuesday Wednesday or Thursday (except holidays) at Cal Expo Race Track in Sacramento No Purchase Necessary Pick-up as many as you need

Town House — Condensed **Tomato Soup** 7 10-oz. Cans $1

Town House — Halves **Bartlett Pears** 3 16-oz. Cans $1

Lalani — Pineapple — Grapefruit **Juice Drink** 3 46-oz. Cans $1

Del Monte **Tomato Catsup** 4 14-oz. Bottles $1

Dynamo Liquid Detergent 28-oz. Bottle 75c
Coffee Tasters Choice Freeze Dried 4-oz. Jar $1.39
Spray Sizing Magic Finish 20-oz. Can 69c
Large Eggs Cream O'the Crop - Grade AA dozen Carton 53c

Beefaroni Chef Boy-Ar-Dee or Spagh. & Meat Balls 15-oz. Can 46c
Lemonade Minute Maid 6-oz. Can 18c
Peanut Butter Skippy 18-oz. Jar 89c
Spray Starch Easy On 22-oz. Can 69c

Cheese Borden's — American, Twin Packs 16-oz. Pkg. $1.59
SOS Pads Scouring Pkg. of 10 38c
Gainesburger Cheese Flavored 72-oz. Pkg. $2.33
Gaines Dog Meal 25-lb. Bag $4.90

Wiener Wrap Pillsbury — Plain or Onion 4-oz. Pkg. 25c
Saltine Crackers Busy Baker 16-oz. Pkg. 47c
Oreo Creme Nabisco — Sandwich 19-oz. Pkg. 79c
24-oz. Bread Skylark Sourdough 2 24-oz. Loaves 79c

FRESH PRODUCE

BING CHERRIES Juicy, Sweet Large Size Lb. 59c

Straw. Plants 6-inch Hanging Baskets Ea. $2.99
Lemon Juice Vita Pakt 100% Pure 8-oz. Jar 37c
Fresh Limes Large & Juicy 2 for 29c
Fresh Tomatoes 4-Pack Tray 49c
Swiss Chard Full Fresh Bunch 23c
Kim Chee Pickled Cabbage 16-oz. Jar 99c

Red Beauty RED PLUMS Sweet & Juicy Lb. 49c

White Rose POTATOES U.S. No. 1 5-Lb. Bag 79c

Town House — Stewed **Tomatoes** 4 16-oz. Cans $1

Gardenside Cut **Green Beans** 5 16-oz. Cans $1

Mrs. Wright's — Sweet or Buttermilk Refrigerated **Biscuits** 8 8-oz. Tubes $1

Highway **Applesauce** 4 16-oz. Cans $1

Soda Pop Cragmont 8 12-oz. Cans $1
Dog Food Pooch — Reg. Liver, Chicken 8 15-oz. Cans $1
Kraft Sauce Sweet 'N Sour 18-oz. Bottle 44c
BBQ Kraft Sauce — Reg. or Hickory 18-oz. Bottle 44c

AA Butter Lucerne — 1st Quality 1-lb. Carton 74c
Mushrooms Erlands — Stems & Pieces 5 2-oz. Cans $1
Fruit Drinks Lucerne Gallon Jug 69c
Facial Tissues Truly Fine 3 Pkgs. of 200 $1

Green Beans Bel-air Italian 9-oz. Pkg. 31c
Vegetables Bel-air — Japanese Style 10-oz. Pkg. 45c
Bel-air Okra 10-oz. Pkg. 39c
Onion Rings Bel-air 7-oz. Pkg. 45c

Strawberries Bel-air — Sliced 16-oz. Pkg. 61c
Noxzema Skin Cream 2½-oz. Jar 64c
Effergrip Denture Adhesive 1½-oz. Tube 85c
Canned Heat Sterno 3-Can Pkg. 65c

Gardenside **Tomatoes** 3 28-oz. Cans $1

Town House — Beans **Garbanzos** 4 15-oz. Cans $1

Golden Grain — Elbo or Salad Macaroni or Long **Spaghetti** 3 16-oz. Pkgs. $1

Manor House **Meat Pies** 4 8-oz. Pkgs. $1

DAIRY PRODUCTS

Cottage Cheese Lg. or Sm. Curd or Lo Cal Pint Carton 59c
Homo Milk Lucerne — Rich in Vitamin D Half Gal. 68c
Buttermilk Lucerne — Rich N' Tasty ½-Gal. Carton 61c
Chocolate Milk Lucerne ½-Gal. Carton 68c
Half & Half Lucerne Pint Carton 33c
Fresh Yogurt Lucerne ½-Pint Carton 28c

NON-FOOD BUYS

Toothpaste Crest — Bonus Size, Reg. or Mint 8-oz. Tube 89c
Listerine Antiseptic 32-oz. Bottle $1.59
Mouthwash Scope 24-oz. Bottle $1.69
Deodorant Sure — Spray Reg. or Unscented 9-oz. Can $1.39
Soup 'R Pot Aluminum (20-Qt — $4.99) 12-Qt. Size $3.66

FROZEN FAVORITES

EGGO WAFFLES SUPER SAVER 2 20-oz. Pkgs. of 12 $1

Orange Juice Bel-air — From Florida, 100% Pure 4 6-oz. Cans $1
Rice Pilaf Green Giant — or Medley 12-oz. Pkg. 49c
Niblets Corn Green Giant — or Peas in Btr/Sce 10-oz. Pkg. 40c
Vegetables Green Giant — Mixed in Btr/Sce 10-oz. Pkg. 40c
Green Beans Green Giant — Sliced w/Onions and Bacon 9-oz. Pkg. 40c
Brussel Sprouts Bel-air 8-oz. Pkg. 31c
Sliced Carrots Bel-air 24-oz. Bag 43c
Mixed Vegetables Bel-air — 10-oz. Pkg. 25c

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Sliced Quarter **Pork Loin** Lb. 88c

Dubuque Franks Lb. 88c
Sliced Bacon Smok-A-Roma or Dubuque 1-lb. Pkg. 69c
Beef Liver Sliced Lb. $1.19
Turbot Fillets Greenland Lb. $1.09
Shoulder Steak Beef Lb. $1.59
Top Round Beef Steak Lb. $1.79
Chicken Fry Beef Round Steak Lb. $1.89
Round Tip Beef Roast Lb. $1.69
Rib Steak Beef Roast Lb. $1.89
Pot Roast Beef Chuck Boneless Shoulder Lb. $1.29

Small Turkey Armour Rotisserie 6½-lb. Net Wt. Each $3.99

Ground Beef Regular Any Size Package Lb. 89c

Blade Roast Beef Chuck (7-Bone Lb. 84c) Lb. 69c

Canned Ham Safeway or Dubuque 5-lb. Can $5.98 (8-lb. - $8.88)

Round Steak USDA Beef (Boneless Lb. $1.19) $1.09 Lb.

Fryer Breast or Thighs Foster Farms Lb. 89c
Drumsticks Foster Farms (Wings-Lb. 49c) Lb. 79c
Beef Plus BRAND TM Reg. Beef Patty Mix Lb. 69c
Sliced Bacon Safeway — 1st Quality 1-lb. Pkg. 98c
Ground Turkey Lb. $1.09
Pork Roast Butt Cut — Boneless Lb. $1.09
Wieners Safeway Brand, Beef 12-oz. Pkg. 69c
Pork Sausage Rath — Reg. or Hot Lb. 69c
Pork Chops Center Cut Lb. $1.29
Liver Sausage Safeway — By the Piece Lb. 89c

Prices effective thru Saturday, June 15, in SACRAMENTO

SAFEWAY

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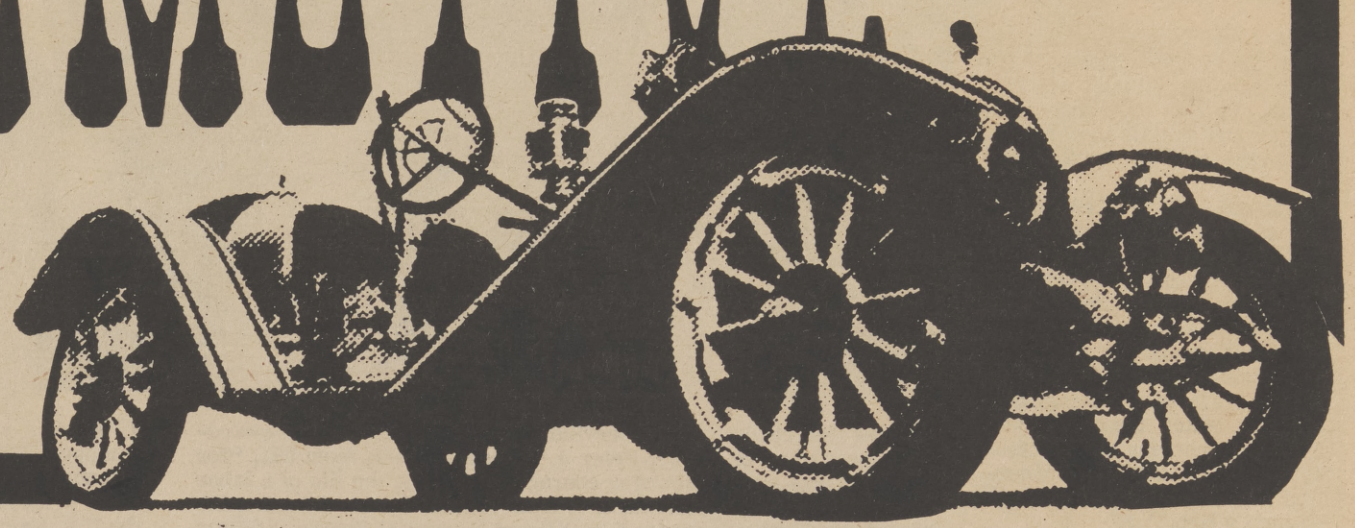
The Sacramento Observer

AUTOMOTIVE SECTION



33 YEARS YOUNG

Signal Lights Mark Birthday

DETROIT - Damp Arm Malady and Blue Arm Ditis -- left arm afflicitions of motorists in a bygone era -- were cured with the introduction of turn signal flashes.

Chrysler-Plymouth Division installed the turn signal system in its cars 33 years ago and the D.A.M./B.A.D. problems went away.

But pre-1941 driving veterans unfondly recall the practice of steering with the right hand, cranking down the window with the left and springing the upper left limb out into space -- all while trying to pay attention to the road.

A straight arm signaled a left turn; arm up was a right turn, down was stop and there were scores of impromptu wrist, hand and finger waves that became the butt of standup comedian jokes.

It was an arm-numbing maneuver in winter and a soggy one in the rainy season. You also stood the chance of losing a watch or ring to a pedestrian pilferer - your signaling hand getting stuffed with unsolicited political literature -- accidentally punching a traffic cop.

At night time, forget it. You were just waving in the dark.

Flashing turn signal lights marked an end to all that and the system was a major step forward in auto safety. It's easy and convenient to use and allows the driver to signal a turn while keeping both hands on the steering wheel.

In 1966, fender-mounted indicators became an optional supplement and an added driver reminder . . . the advantage being in that the signals were included in the driver's peripheral vision.

Two years later, a lane change feature was added to the system allowing the driver to quickly flash his lane switch intent without fully activiating the turn lever.

Another option -- Automatic Speed Control, which allows the driver to maintain a constant highway speed -- is mounted on the turn signal lever.

The latest innovation is a just introduced Fuel Pacer System, tuned to today's needs for fuel economy. The system uses the left fender-mounted turn indicator and alerts the driver when he's using more fuel than necessary.

Despite the convenience of flashing turn signals, many people don't use them.

Detroit Police Director of Traffic Reuben Ricard, pointed out that 1,776 motorists were ticketed in Detroit during 1973 for failure to signal a turn.

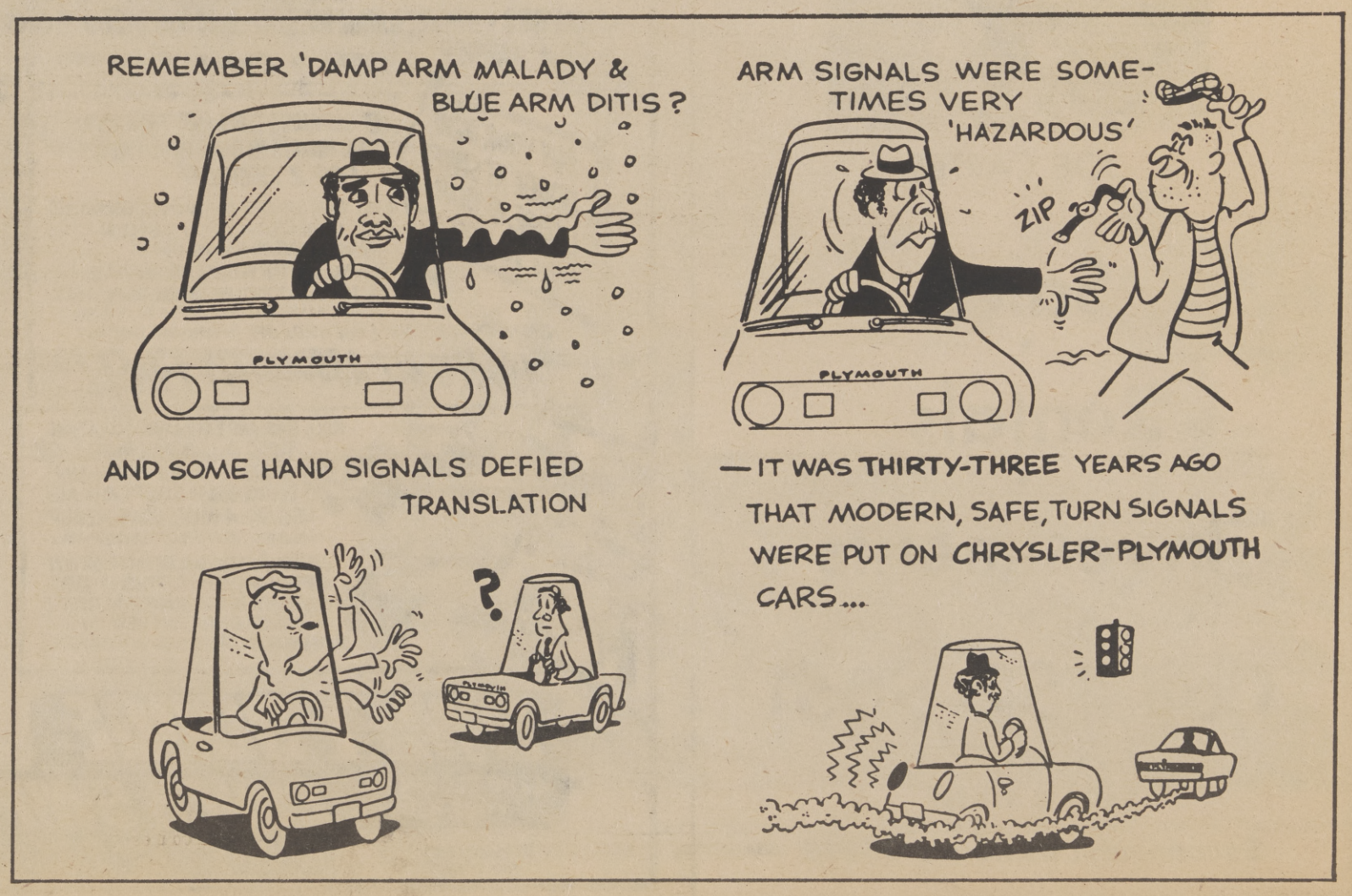
"That's the wrong spirit," Ricard said. "Turn signals contribute greatly to driving safety. They should be used.

"Unfortunately, the system has become one of those taken-for-granted items like radio, television, and a man on the moon.

"Signals should be used when pulling away from the curb, changing lanes, and at least 100 feet from a left or right turn. One of the biggest causes of temper flare-ups is the driver who pulls up to a traffic light behind a car. The light turns green and the front car then signals or makes the turn without signaling, and the second car must wait.

"Failing to signal a turn is not only illegal, it is inconsiderate and could be dangerous. Other drivers make decisions based on indications of what you will do. If you don't indicate your intentions, you can cause flared tempers, accidents or both.

"You should drive like you were the person in the car behind you."



Plan To Avoid Burglars

The California FAIR Plan suggests that your garage be locked to prevent burglars from using your own tools to break into your home.

To avoid burglaries or physical injury, the California FAIR Plan reminds females who live alone, to list only their last names and initials in phone directories and on mailboxes.

One out of five fires of known cause is of electrical origin, states the California FAIR Plan. Electric circuits are designed to carry certain loads. The blowing of a fuse is a danger signal. It means the circuit is overloaded or defective. The use of a fuse of larger amperage than that for which the circuit was designed destroys this protective feature. An overload of current may heat the wiring enough to start a fire.

Three Federal Protective Service officiers display plaques awarded by Secretary of Labor, Peter J. Brennan, second from left, "for heroic efforts and outstanding courage" in saving the life of a labor Department employee. Shown, are, from left, Herbert Mathis, Jr., the injured employee; Brennan; FPS Officers Marshall I. Brown, William J. Thomas and Willie H. Logan, and GSA Administrator, Arthur F. Sampson. The three officers, who are GSA employees, called an ambulance and gave first aid, preventing Mathis from going into shock, after a loading dock accident severed his leg on March 29, 1974, at the U.S. Navy Yard in Washington, D. C.

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★ STAY AT THE HOLIDAY ISLE or SHERATON MOANA...RIGHT ON WAIKIKI BEACH
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★ SAN FRANCISCO DEPARTURES ON MON., THURS. or SUN.
(MEALS, BEVERAGES AND OTHER EXPENSES NOT INCLUDED)
★ TRIP IS TRANSFERABLE, GIVE IT AS A GIFT TO SOMEONE SPECIAL!
AND IT'S ALL ABSOLUTELY FREE! ★

Free
ROLL BAR AND EXTRA WIDE FLOTATION TIRES & JACKMAN WHEELS, OR... 8,000 LB. 'WARN' WINCH AND DELUXE CAB-HI CANOPY WITH ANY NEW '74 4-WHEEL DRIVE PICKUP AT OUR LITTLE PROFIT STICKER PRICE!

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CONTEMPO SCRAMBLER INTERIOR CONVERSION INCLUDING PORTHOLES OR... CUSTOM PAINT JOB & WIDE OVAL TIRES & MAG WHEELS WITH ANY NEW 1974 DODGE VAN at our Little Profit Sticker Price!

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73 DODGE POLARA
4 Door custom, V8, automatic, air, power steering, white side walls, vinyl top, radio, heater. No. 178HKZ.
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72 DODGE POLARA
2 Door Hardtop, V8, automatic, air, power steering, power brakes, white side walls, radio, heater. No. 489GUS.
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4 Door Sedan. Hemi engine, 4 speed, radio, heater. No. 534EWV.
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71 BUICK RIVIERA
Sport Coupe, V8, automatic, air, power steering, power brakes, wsw, Rallye Wheels, vinyl top, AM-FM stereo, tilt wheel. No. 252DPW.
$2988

70 CHEV. ¾ TON PICKUP
V8, standard, radio, heater. No. 18676N.
$1788

68 DODGE DART
2 Door Hardtop, 6 cylinder, air conditioning, automatic, power steering, radio, heater. No. XGC490.
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71 VW SUPER BEETLE
4 Cylinder, 4 speed, radio, heater. No. 015JWG.
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72 CHEV. VEGA
2 Door, 4 cylinder, automatic, radio, heater. No. DGW813.
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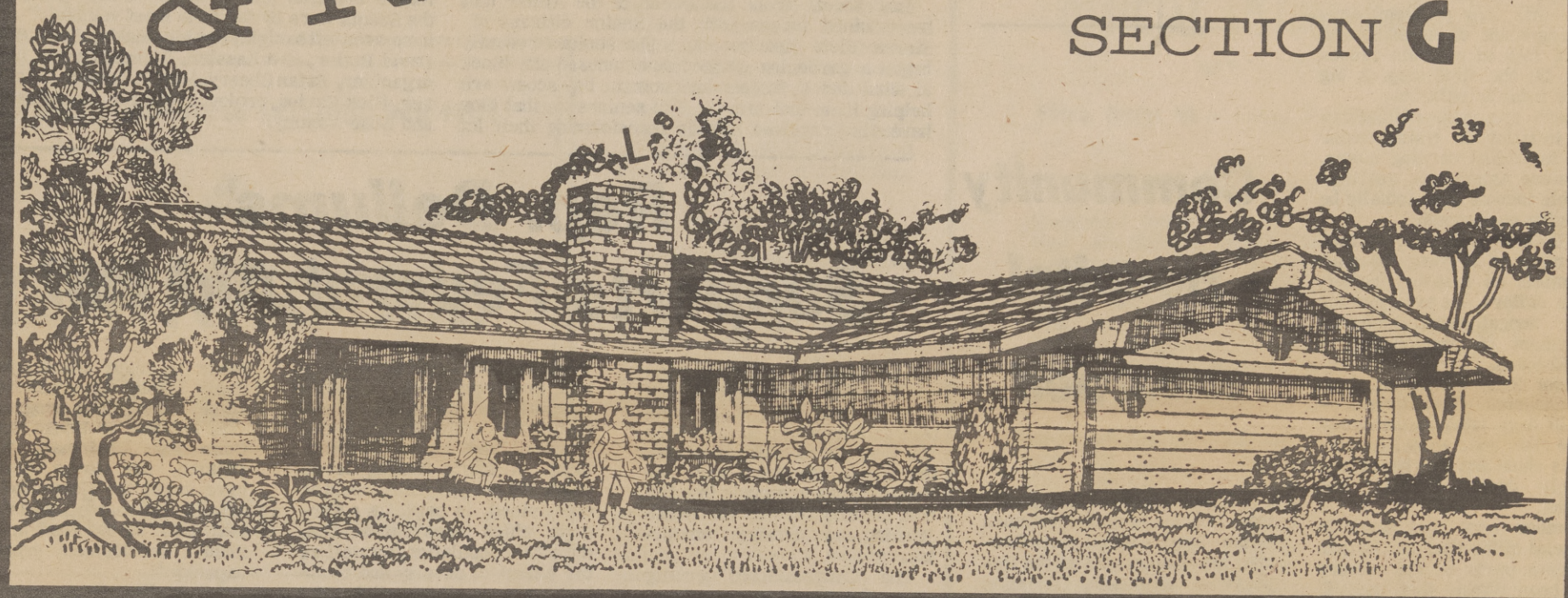
The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



20% Enrolled In flood Program

by GEORGE K. BERNSTEIN
Federal Insurance
Administrator, U.S.
Department of Housing and
Urban Development

Only slightly more than 20 per cent of the country's flood prone communities have enrolled in the National Flood Insurance program since the National Flood Insurance Act was enacted in 1968.

Of 16,000 communities we have identified as flood prone, some 3,500 have signed up, offering protection from flood losses to about 330,000 property owners who took advantage of the Act to purchase insurance at federally subsidized rates.

This is a fairly good track record, considering that the Act had a basic flaw in it. Compliance under the Act was voluntary. The requirements for eligibility were simple enough. All a community had to do was to adopt a building permit system for new construction, and undertake some additional minimal land use measures to lessen the chances of property damage from future floods.

But under the original Act, the community could exercise the option of declining to submit an application, thereby denying its residents the opportunity for flood insurance coverage.

That basic flaw has been corrected in the Flood Disater Protection Act of 1973. True, a community may decide not to apply. But if it has been identified by HUD as flood prone it must enter the program by July 1, 1975, or else be disqualified from nearly all forms of Federal financial assistance for building purposes in its designated areas of high risk.

Since individuals cannot purchase a policy until the community qualifies, owners of property

SCIENTIFIC SCOUTING

Order of the Arrow scouts learn botony, biology, and horticulture first hand by participating in the seminars gardening project at Sierra Vista Apartments.

ABA Offers Advice On Debt Control

If you've gotten the feeling recently that the family finances were running you -- instead of the other way around -- you're probably in very good company.

Economic circumstances, often beyond individual control, have greatly increased the number of families in financial difficulty this spring.

But runaway family finances, including a suddenly too heavy debt load, can be brought under control. The American Bankers Association (ABA) recommends three steps in the process:

. A realistic assessment and acknowledgement of the problem.

. A hard look at the family budget and spending pattern.

. Person to person communication with creditors.

As with any problem, acknowledgement of its existence and a look at possible causes must be the first step. A big factor today is inflation.

There are many indications that inflation is rising faster than individual earning power. For some Americans, real disposable income may actually be declining each month.

With less money to spend, and more of it going for such essentials as food and shelter, fewer dollars are available for other budget items, including repayment of previously extended loans.

Under these conditions, loan delinquencies (installments over 30 days late) normally begin to rise, and recent ABA statistics show that they have risen sharply during the past six months.

Another very real factor in financial difficulties can be (and in some parts of the country has been during this period) unemployment. Whatever the cause, the second step in regaining control is to carefully consider the family budget, assets and spending pattern.

If records of spending haven't been kept, now is the time to begin.

A simple dime store ledger book, with vertical columns representing income and spending categories (food, clothing, rent, insurance, etc), and horizontal lines representing pay periods can show you at a glance your family's yearly spending pattern.

Perhaps you'll find that some nonessential categories, such as travel and entertainment, could be temporarily cut back.

The ledger may show you what is already a bone-bare budget. In this case, the family assets must be considered. Do you have a vacation home that could be sold? Is your family auto perhaps bigger or more expensive than you really need? Could you make do with a less expensive apartment?

If the best use has been made of available assets, but financial difficulties remain, the final step is to talk frankly with your creditors.

Consumers can be, and often are, helped over rought spots through deferred payment arrangement and/or extension of credit terms to bring down monthly payments.

The ABA points out that creditors much prefer to work out an arrangement equitable to all than to repossess a car or foreclose on a house.

A frank explanation of the situation will often be enough to reassure the lender that you intend to uphold the loan contract and could result in a grace period as well as some sound financial counseling.

SCOUTS ARE HELPFUL

Boy Scouts from the Order of the Arrow unit have joined forces with the Senior citizens of Sierra Vista Apartments. The seniors recently began a gardening project on an unused city block at 23rd and L Streets and now the boy scouts are helping them maintain it. The seniors say that they have also received help in transforming their lot into a bountiful garden from several groups, but the Scouts were by far "the most youthful." Shown here are, left to right, Don McMackin, Henry Briggs, David Butler, Ken Kessler, Richard Castro, project organizer, Brian Cheery, Mayble Lebins, Lois Sherer, Rick Carlos, project organizer, Madaline York, and Rose Atchley.

Community Hospital Awarded

WASHINGTON - Congressman Charles Rangel, Chairman of the Congressional Black Caucus, has announced that the Department of Health, Education and Welfare, intends to award additional grant funds to the Delta Community Hospital, Mound Bayou, Mississippi.

HEW had earlier announced that current grant support for this health facility serving the all-Black town of Mound Bayou would be allowed to expire on May 31st.

As it has done in the past, the Congressional Black Caucus intervened on behalf of the hospital with Federal officials. HEW's position that it does not fund hospitals was unacceptable to the Caucus, since the Department supports hospitals under the Public Health Service Act and through the Indian Health Service Program.

"As a result of Caucus efforts and the concern of the national Black community," stated Rengel, "HEW will support the Delta Community Hospital for a 12-month period to allow it to convert from a grant funding basis to a fiscal procedure more customary for hospital operations."

Rep. Dellums Supports Federal Aid Bill

Rep. Ronald V. Dellums joined 42 other U.S. Representatives to head off a major cutback in federal aid to more than 100 U.S. Cities, that will occur, the House Members say, unless changes are made in a bill now pending before the House Banking and Currency Committee.

The Congressional group wants the House Banking Committee to include adequate safeguards against the funding cutback in the bill which would establish a new $1.05 billion community development block grant program, starting in 1975.

The new urban aid program would replace existing categorical programs such as urban renewal and model cities, administered by the Department of Housing and Urban Development. A city's funding level, under the new program, would be determined, in part, by a formula which takes into account the city's population, as well as the extent of poverty and housing overcrowding within the community.

Rep. Dellums said that the "funding formula will be a boon to those communities that have ignored HUD programs in the past. But it will mean a sharp funding cut over the next 6 years to many cities now actively involved in urban renewal and model cities programs."

In a letter to House Banking Committee Chairman, Wright Patman, the House Members have urged the Committee "to take the necessary steps to prevent this major loss in community development program capacity."

"It is difficult for us to justify this cutback in community development support during a time when so many cities are battling to maintain a healthy urban environment for their residents."

VA Homes

These properties are available to anyone - veteran or non-veteran, with stable employment and good credit without regard to race, color, religion, sex or national origin. Features include quick possession and no loan fees or points. All properties are sold in "as is" condition without any warranty; however, most homes have been renovated. Phone any real estate broker for complete information.

ADDRESS	BDRMS/BTHS	DOWN Payment	*MONTHLY Payment	Price
SACRAMENTO				
1401 Dickson Court	3 1	None	$144	$13,500
4109 E. Nichols Avenue	2 1	150	121	11,950
3832 Palmetto Street	2 1	None	101	9,300
7467 Red Willow Street	3 2	250	202	18,950
6250 Sun River Drive	3 1	None	122	11,400
6405 Sun River Drive	3 1	100	133	11,900
4301 37th Avenue	3 1	250	178	16.950
7374 Tilden Way	3 1	250	211	20,500
131 Cathcart Ave.	3 2	None	144	13,500

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*All listings require 360 monthly loan payments due the first day of each month, with annual percentage rate of 8 - 1/4%. All installments shown above include monthly amounts required for principal, interest, taxes and insurance.

All listings are subject to prior sale, price changes, or removal from listing.

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Some people can only escape the city hustle and noise on the weekend — but now you can escape all week long by living in Sacramento's ideal north area, only minutes from McClellan Air Force Base, with the most sensible prices!

At Foothills you have a choice of 3- & 4-bedroom, 1½- & 2-bath homes. Compare the extra living space and conveniences — room by room, feature by feature — with other homes in the area selling for $2,000 to $5,000 higher. Only then will you begin to understand why McClellan families have looked to Larchmont for their home needs for over 20 years. And why more Sacramento families buy Larchmont Homes than any other brand!

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Built by M.J. Brock & Sons, Inc.

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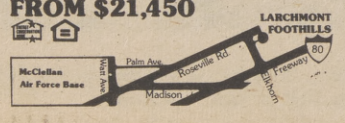

Flood Program...

(Continued from Page G-1)

located in these identified areas of such a community would be ineligible for FHA or VA mortgages, loans from the Small Business Administration, or loans from federally regulated or supervised banks and savings and loan institutions.

Similarly, the community itself could not qualify for a Federal grant for construction purposes in its hazardous areas.

As of today, some 12,000 communities we have identified as flood prone have not sent in their applications. We urge them to do so now.

The program has many advantages. The rates are low, and coverage has been broadened under the 1973 Act. Flood insurance up to $35,000 is available at subsidized rates for single family homes, and up to $100,000 for multi-family and non-residential dwellings. The contents are also insurable, up to $10,000 on homes and apartments and $100,000 on non-residential property, also at subsidized rates. For $50 a year, a homeowner can buy $20,000 of coverage.

There is no question that flood insurance is superior to Federal disaster relief, which is at best a loan and must be paid back to the government. Also, the program offers long range benefits to the community by encouraging it to cut back on haphazard construction in dangerous areas and making more sensible use of available land.

A final word to the officials of those 12,000 communities: If you apply now, you will avoid the crunch which is certain to happen early next year as more slow moving communities act to meet the deadline.

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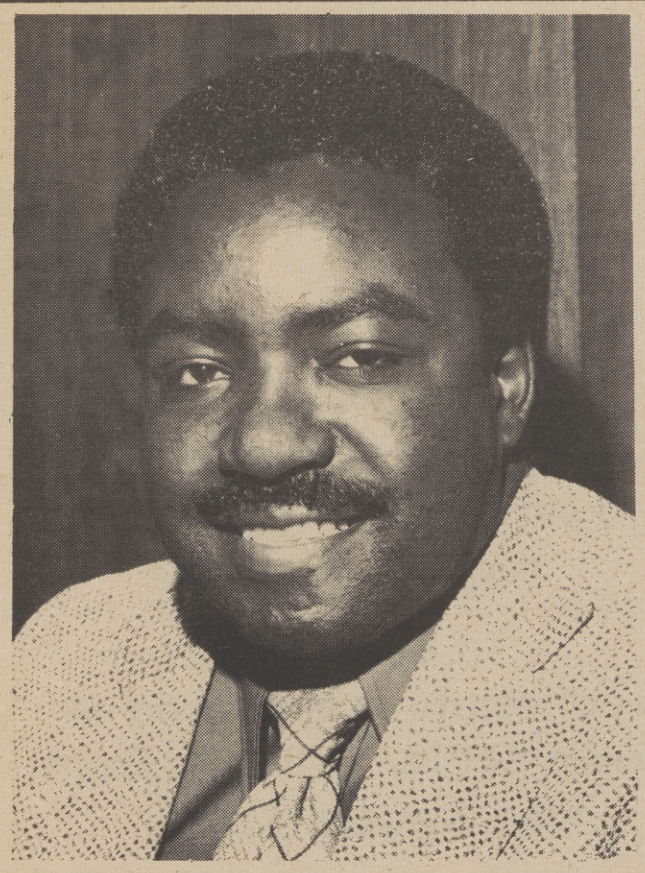
NATE WALKER—Realtor



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BANKING IS EVERYBODY'S BUSINESS

by CLOVES CAMPBELL
Consumer Review

Homeowners insurance policies come in several different packages; the right choice can shape your home protection plan into the best coverage for your family's needs.

Chances of a given hazard occurring determines the kind of insurance you need. The worth of your house and possessions influence the policy's size.

Companies use various designations for their packages: here are the most common forms available:

BASIC FORM

Minimum policy costing the least money. It covers the 11 most likely perils: fire or lighting; loss of property removed from endangered premises; windstorm or hail; explosion; riot; aircraft; vehicles; sudden and accidental smoke damage; vandalism and malicious mischief; theft (except of credit cards and checks); breakage of glass that is part of a building.

BROAD FORM

In addition to the above perils, it covers falling objects; weight of ice, snow, sleet; collapse of buildings; certain accidental damage to and from stream and water system; certain accidents involving electrical equipment.

COMPREHENSIVE FORM

All perils except earthquake, landslide, flood, surface water, tidan water or tidal wave, the backing up of sewers, seepage, war and nuclear radiation.

SPECIAL FORM

Provides Broad Form coverage on personal property and Comprehensive Form coverage on a house.

TENANTS POLICY

Protects household contents of renters against damage or loss caused by fire and the perils covered by the Broad Form but cost less because there is no insurance on the house structure.

Other types of protection usually are included in the Basic, Broad, Comprehensive and Special Forms.

Among these are additional living expenses (covering the cost of living in a motel and eating in restaurants while your home is rebuilt or repaired, up to the lmiit set by policy); personal liability covering claims against you for damages by someone injured in an accident on your property caused by you, a member of your family or your pets (excluded are certain claims involving business, automobiles or workmen's compensation); personal medical expenses such as a claim by someone who injures himself on your property caused by on your property; and damage to the property by others by you or or your children.

The kind of property protected is the same in all policies. It includes your house, its porches, attached and detached garages, patios and built-in equipment such as the furnace, tool sheds and guest house.

Personal property, including all your household contents and personal belongings, is also insured. (Items of high value such as jewels, furs, artwork or antiques must be itemized in a special endorsement if you are to recover their full worth in case of loss).

Most homeowners find the Broad or Special form sufficient for their needs. A good insurance agent can help you decide what's best.

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MAY 31, 1974

Five Day Waiting Period Expires :

4:30 P.M., JUNE 6, 1974

Modified A frame house
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2 bedrooms, 1-1/2 baths, range & oven.
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With warranty and eligible for insured mortgage financing. Available to owner-occupant buyers only.
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3200 12th Ave.	16,000	C1	3	1	$403
3759 40th St.	14,500	B1	2	1	295
6873 Cherrywood	22,000	F1	3	2	-
7640 Lisa Way	20,000	E1	3	2	-
7740 Center Pkway	21,500	F1	4	1-1/2	576
7404 Del Coronado Wy.	21,500	F1	4	2	-
7484 Poirer Way	21,500	F1	4	2	622
2111 Berg Avenue	21,000	F1	3	2	445
2112 Kirk Way	21,000	F1	3	1-1/2	436

SACRAMENTO NORTH

1768-1772 So. Avenue	19,000	E1	3	1-1/2	569
5963 York Glenn Way	21,000	F1	3	1	541

CITRUS HEIGHTS

8249 Villa View Dr.	22,500	F1	4	2	-

The following are condominums and are subject to all association dues and assessments.

CONDOMINUMS SALES CODE 1

SACRAMENTO

4343 G Pkway #3	15,000	C1	2	1	-

CITRUS HEIGHTS

6505 Greenback Ln. #2	14,500	B1	2	1	410

RANCHO CORDOVA

1994 Benita Dr. #3	21,500	F1	4	1-1/2	-

BEST OFFER (No 235)

SACRAMENTO (H SALES **Sales Code 1**

913 Roundtree Ct.	21,500	F1	3	1-1/2	735

SACRAMENTO NORTH

110 Redwood Ave.	15.500	C1	3	1	-

NORTH HIGHLANDS

4132 David Drive	16,500	C1	3	1	-

VACANT) **LOTS SACRAMENTO**

3856 38th St. 2.000 Cash Lot size approx. 45x127					183

PLEASE NOTE: There is no 235 financing available on Sales Codes 1 through 4 ALSO Please do not include interest rate on Standard Retail Sales Contract In addition include: "Interest rate will be the maximum authorized rate in effect at time of closing."

Please see receptionist (Room 147) for location of sales drawing. The sales office has moved to Room 408 at 801 I Street, Sacramento. Telephone numbers will remain the same.

TO THE PUBLIC

We have others for sale to qualified purchasers without regard to the purchaser's race, color, creed or national origin.

Discrimination In The Discrimination Of Housing

by DR. GLORIA E. A. TOOTE
Assistant Secretary HUD - Fair Housing/EO

"Discrimination in the Financing of Housing" is a critically important, well-defined part, Section 805, of our National Fair Housing Law.

It is of concern to me that this important protection under the Federal Fair Housing Law -- Title VIII of the Civil Rights Act of 1968 -- has not received the attention and use it should.

A major indication to support this concern is the fact that in 1973 only 56 of the 2,713 housing discrimination complaints filed with the Office of Fair Housing and Equal Opportunity at the U.S. Department of Housing and Urban Development (HUD) involved the issue of discriminatory financing. Yet financing is a critical need, virtually without exception, of each and every homeseeker.

In an effort to illuminate this issue a Fair Housing Administrative Meeting was held in Hartford, Connecticut, by my office, to focus on discrimination in the financing of housing and the impact of lending policies and practices on minorities. Testimony and information dealing with discrimination in residential financing on the individual, neighborhood, and city-wide level was gathered in this public fact finding session.

This Administrative Meeting brought together and documented in a public meeting -- evidence, and testimony on a national basis. The hearing was transcribed and a report will be issued.

Testimony concerning the findings of one empirical study suggested that "Negro households at all income levels are impeded by housing market discrimination from purchasing and owning single family homes."

"It was further reported that an "analysis for Hartford, Connecticut based on census data reveals that while only 22 per cent of Hartford's Black households owned their homes in 1970, 51 per cent of them would have been homeowners, if they had been able to acquire housing on the same basis as white households with similar incomes and family structure."

Information based on a study by the U.S. Commission on Civil Rights concerning the process of obtaining a mortgage, illuminated the risk of discri-

mination the minority or female head of household encounters in each stage of the process. Further, it was stated "minority or female-headed families . . . are much more closely scrutinized than non - minority or male-headed families . . . The criteria considered in determining approval or rejection include several factors which are so subjective as to permit decisions on the basis of personal prejudice."

Based on the same study findings, it was also reported: "Minorities and women, per se, are often considered marginal candidates and must have stronger paper credentials than the white, male - headed family. Several brokers, for example, admit that they automatically run credit checks on minority families but not on white families unless the circumstances appear to warrant it."

The participants in the "Discrimination in the Financing of Housing Administrative Meeting" represented a broad cross-section of citizens -- minorities who have experienced discriminatory acts; representatives of mortgage lending, banking, and real estate industries; Federal Departments and agencies; State and local agencies; and fair housing and other interested groups and organizations.

This airing of the issue in both the local and national context, hopefully, will produce the basis for a common effort of affirmative action to open housing opportunities to minorities.

The evidence and information obtained during the Administrative Meeting will serve as the basis for recommendations by my office.

The Fair Housing Law expressly prohibits discrimination in the financing of housing on the base of race, color, religion, or national origin. Every citizen has the right -- and I believe the obligation as well -- to report all instances of discrimination encountered.

We Want You...

if you're 62 and over
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If you've reached retirement age . . . you are aware of how hard it is to live well on a small budget. At the Wong Center Apartments we can show you how to live comfortably and securely . . . for very little.

See our easy-care efficiency apartments. Meet the friendly, active people who live here. The Wong Center was designed exclusively for people just like you. $101.74 All Utilities Paid

• Efficiency Studio Apartments — Ideal for Bachelor • Two centrally located elevators • Social lounges on every floor • Complete laundry facilities • Easy-care kitchens with built-in appliances • Lots of cupboard space • Shag carpeting • Fully draped • Central heat and air • Emergency notification system • Planned activities • Periodic health nurse visits • Close to Downtown Plaza and Mall

The Wong Center
333 J STREET, SACRAMENTO
PHONE: 447-9291
Hours 9 to 3 • 7 days a week
(if no answer . . . 442-6853)
EQUAL HOUSING

Mather Seargeant Gets Award

Technical Sergeant Willie C. Payne, Noncommissioned Officer in charge in the Materiel Facilities Branch, at Mather Air Force Base, recently earned the Commandan'ts Award for leadership in his class at the Air Training Command NCO Academy.

The five-week school at Lackland Air Force Base, Texas, in Sergeant Payne's words was, " . . . an outstanding course. When you come out of there, you focus in on the whole Air Force; there's no area they don't hit on at sometime during the school. A lot of information is pumped into you and you can't help but retain some of it."

Sergeant Payne further explained, "When young troops shoot you a question, if you don't know the answer at least you know where to get it. They cover things like leadership, management, drill and ceremonies, world affairs, Air Force History, civil engineering, recruiting, race relations, motivation -- everything."

Sergeant Payne is a native of Philadelphia, Pa. He and his wife, Johanna, have two boys.

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916 443-5911

FINDER

The Sacramento Observer (916) 452-4781

CLASSIFIED ADS

CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertisement.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

ANNOUNCEMENTS	100	Meetings	140	Help Wanted	210	RENTALS	400	AUTOMOTIVE	600	Recreational Vehicles	680
Personals	110	Drugs & Sundries	150	Agencies	250	Apartments	450	Trucks, Trailers	630	INSURANCE	700
Legal Notice	120	Schools & Instructors	160	Real Estate	300	MERCHANDISE	500	Mobile Homes	640	TOO LATE TO CLASSIFY	800
Lost & Found	130	EMPLOYMENT	200	Home Loans		Furniture & Appliance	550	Motorcycles	660	QUICK BUSINESS GUIDE	900

Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND

SINCE 1926
24-HOUR SERVICE
A. RICCI-F. VANCE
F. WITTON
443-2523
600 EYE ST.

RENT TO OWN
TV's and STEREOS
$7.00 and UP
Free delivery, free service, 451-8213 - 451-8675

Drugs & Sundries 150

OUYE'S PHARMACY
Prescription Pharmacists
WE DELIVER
Free Parking
HI4—7370
10th and V Street, Sacramento

TEETHING PAIN

Many baby doctors tell mothers to use this fast, safe, gentle relief. Helps teething baby and you sleep.
baby ora-jel®

Help Wanted 210

TEACHERS/ COUNSELOR

Oroville Union High School District is inviting applications for:
1) High School Counselor who will also handle responsibility for the activity program. Pupil Personnel Credential required.
2) English Teacher who can coach J.V. or Frosh Football and J. V. Baseball.
3) Full-time Band and Chorus Director.
Beginning Salary MA - no experience $9,410.00. Apply: Oroville Union High School District, 1789 Daryl Porter Way Oroville, Calif. 95965

$ NEED MONEY $

1st and 2nd real estate loans, on any type of property, in any area, use money for any reason. Even if behind in payments or in-between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs & budget.
452-5593
24 Hour Service
We accept collect calls

GOLDEN PLAN OF CALIFORNIA
4305 Freeport Blvd.
Sacramento
A California Loan Brokerage Firm

Help Wanted 210

MINORITY SUB-CONTRACTORS

Minority subcontract sub-bids are requested on the Davis Medical Sciences Unit #1 Project. Bids should be submitted no later than 11 a.m., June 13, 1974.

Responding minority subcontractors must be able to bond their work. Submit bids to Harbison-Mahony - Higgins, Inc., 8589 Thys Court, Sacramento, Calif. 95828. Phone (916) 383-4825.

OCCUPATIONAL RECREATIONAL THRAPIST

Experienced in psychiatric area. Duties include development of therapy approach to mental health patients in new mental health center. Degree required, hospital experience preferred. Send resume to: Mr Jerry Malugeion, Asst. Personnel Director. Or call (209) 233-0911, ext. 2316. Fresno Community Hospital, P. O. Box 1232, Fresno, Ca. 93715.

Equal Opportunity Employer

Help Wanted 210

DISPATCHER CLERK

Dispatcher Clerk, City of Davis (584 to 710) required 12 grade education, 2 years full-time clerical experience. Must type 45 wpm or better. Apply and present proof of typing ability by June 13, 1974 to Personnel, 226 F St., Daivs California 95616.

FEILD ENGINEERS

Comma Corp. (A subsidiary of Control Data Corp.), needs Computer Field Engineers. If you are trained & experienced in trouble shooting IBM hardware systesm, 7094, 360/30, 350/40, 360/50, 360/65, 370/135, 70/145, 370/50, 370/168, there may be a rewarding career position available now in San Jose, Palo Alto, Oakland or San Francisco. Write or contact in confidence to:

COMMA CORP.
215 Market St. Suite 111
San Francisco, Calif., 94105. Telephone (415) 495-7745

ATTN: Dan Tiernev
E.O.E. M/F

Help Wanted 210

MOVING HELP

BONDED Moving, no lower rates or better service. Call 929-3398.

CLERK TYPIST MACHINES OPERATOR

Requires typing at least 45 wpm. Good phone voice, pleasant personality, knowledge of office machine. Inquire, Girl Scout Office, 2230 Stockton Blvd., Sacto.

EXECUTIVE SECRETARY

CAA needs experienced executive secretary. . . Must type 60 wpm, shorthand, 125 wpm. Starting salary from $630 mo. Apply no later than June 14, at 4170 Florin Road

An Equal Opportunity Employer

Help Wanted 210

OFFICE MANAGER

$600 mo. Full charge bookkeeper. Call Mr. Ben

PARLIAMENT PERSONNEL AGENCY
1812 J Street
HI 4-5680

RENTAL CLERK

$125 week. Some sales. Good driving record. Call Kay

PARLIAMENT PERSONNEL AGENCY
1812 J Street
HI 4-5680

COOK

$23.65 Shift. 1 year exp. breakfast cook. Call Roxana

PARLIAMENT PERSONNEL AGENCY
1812 J Street
HI 4-5680

DESK CLERK

$18 shift. Know NCR 4200. Call Roxana.

PARLIMANET PERSONNEL AGENCY
1812 J Street
HI 4-5680

Help Wanted 210

OPERATIONS MANAGER

New computer center. 370/125 DOS, seeks experienced Mgr. Strong J C L and SYSGEN bkgrnd. required.

APPLICATIONS PROGRAMMER

Develop new systems in a manufacturing environment using 370/125 DOS/VS. Heavy exp. W/COBOL, Assembly languages experience required. Autocodar ex. helpful. Excellent opportunity to become involved in the development of new computer applications. Send resume, including salary history, to:

S. J. WOLPOV
FULLER O'BRIEN CORP.
450 East Grand Ave.,
So. San Francisco, Ca. 94080

EQUAL OPPORTUNITY EMPLOYER M/F

INSTRUMENT TECHNICAN

Maintenance background in electrical and pneumatic instrumentation with boiler room & powerhouse knowledge. Entry level career position in expanding industrial setting. Salary commensurate with experience. Call Salinas (408) 424-0551. Ext. 243. An EQUAL OPPORTUNITY EMPLOYER M/F

RENTAL

HOUSE

Small 1 bdrm. house, big full size lot, will accept best offer. Cash or terms. 456-9200 or 457-9484, 3920 15th Avenue.

Real Estate 300

LIVE IN CONVENIENT HILLSDALE

Bohannon Homes. Adjacent to Jr. & Sr. High, Elementary School & Shopping. Choice of 3 & 4 bedrooms, 1 & 2 baths, family rms. Rear yards fully fenced. Front lawn, shrubs, and tree planted for you. Street lights. Models open 10 a.m. 'til dusk. 6113 Hillsdale Blvd. 331-8930.

NEW HOMES

Sunrise Estates
3 - 4 and 5 bedrooms
Price $19,750 to $29,000
726-2006 Agent 967-2200

SOUTHGATE AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month.
Phoenix Properties
Call 452-3816, daily 9 thru 6, Saturday and Sunday, 10 thru 4.

SAN JUAN GREENBACK APT. NO. 2

Equal Opportunity Fair Housing. Unfurnished apartment, 1 bdrm., $120 month; 2 bdrm., $146.86 per month; 2 bdrm., lg. $151.86 per month. Central heating & air cond. water, electric, hot water and garbage service supplied. Also furnished, wall to wall shag carpets, range and refrigerator. Apply at office, 7500 Greenback Lane, Citrus Heights, Ca. 95610

Insurance 700

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NEED AUTO INSURANCE? GET THE BEST WITH FAST, FRIENDLY SERVICE FROM

STAN LIVINGSTON

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ALL AREAS

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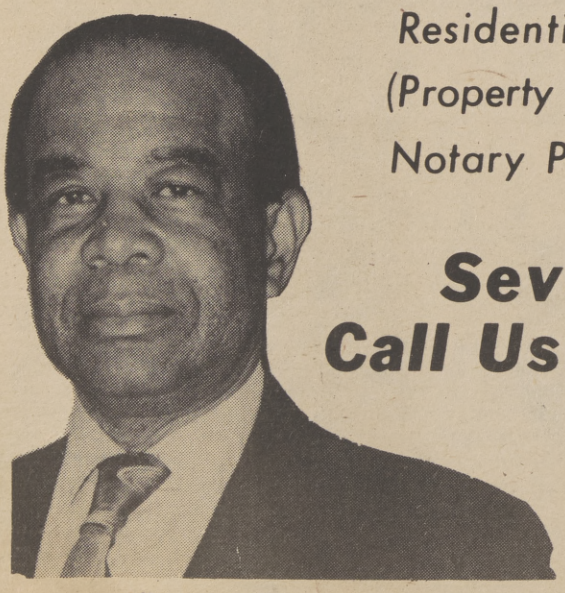
Call Us For Fast, Courteous Service



C.B. FRAZIER, SR. BROKER

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921 GRAND AVE.
SACRAMENTO, CALIFORNIA

C.B. FRAZIER, JR. BROKER

The Sacramento Observer

SPORTS

JUNE 6-12, 1974

SECTION H

A REAL BEER BUST!

CLEVELAND -- A near-riot involving hundreds of "Beer Night" spectators broke out in the ninth inning of the game between the Texas Rangers and the Cleveland Indians Tuesday night leaving at least one umpire injured and causing the umpires to declare the Rangers winners of the game by a 9-0 forfeit.

With the Indians trailing, 5-3, going into the bottom of the ninth inning, Cleveland tied the score on a run-scoring single by pinch-hitter Ed Crosby and a sacrifice fly by John Lowenstein.

The Indians had the winning run on third base with two out when the fans erupted from the stands and charged Texas rightfielder Jeff Burroughs.

The Texas bench was cleared as the Rangers raced out to protect Burroughs with the Indians coming out to help quiet things. Numerous fights broke out between Texas players and the fans and when the Rangers finally got to the dugout the umpires declared the Rangers winners by forfeit.

One of the umpires, Nester Chylak, was hit on the head and injured by one of the fans, who were celebrating a Beer Night promotion by the Indians.

"When Chylak got hit on the head, I knew we lost the game," said Cleveland manager Ken Aspromonte, who watched his club battle back only to forfeit.

"It's just disgraceful," added Aspromonte. "You go out there to win a game and end up having to protect yourself.

Bottles and chairs were flying and I think the fans just lost the interest of the ballclub. Those guys out there (pointing to the locker room) just don't give a good Goddamn right now."

The forfeit was the first since the old Washington Senators forfeited to the New York Yankees in the last game played in Washington on Sept. 29, 1971, before the Senators moved to Arlington, Tex., to become the Texas Rangers.

A crowd of 25,134, buying beer for 10 cents a cup, came to see a rematch of the fight between these two teams that took place in Texas last week. There was no fighting but fans continually disrupted the game by running on the field, shooting off firecrackers, and throwing them into the dugout.

The first streaker of the season here made his appearance in the seventh inning.

The Texas bullpen crew moved into the Rangers' dugout in the seventh after being subjected to fireworks, smokebombs and being pelted by empty beer cups.

"I know it was silly for us to do that," Texas Manager Billy Martin said, referring to his team leaving the bench.

"But Jeff was out there all by

(Continued on Page H-3)

THE CHASE

Paul Garcia of the Milwaukee Brewers chases Solon runner Tom Bianco back towards first base during run-down. Bianco was finally tagged out. The Solons lost to their older parents 8to5 before a crowd of 8,869. Third largest this season.

NFL Team Award To Seattle

NEW YORK -- The National Football League this week awarded Seattle its 28th franchise beginning in the 1976 season.

Like Tampa, which was awarded an expansion franchise by the league last month, the new Seattle team will pay $16 million to join the NFL.

Commissioner Pete Rozelle made the announcement after a lengthy first day of meetings in New York.

"We have voted to expand to 28 teams with Seattle joining the league in 1976," Rozelle said, "and our expansion committee is still an open deck and will continue to explore future expansions."

Although it was reported that rental terms for the new domed stadium in Seattle were holding up the city's bid to land an NFL franchise, Rozelle said that all of those problems have been solved and the terms now were "quite equitable."

"Seattle is the 16th largest market and therefore very attractive," said Rozelle.

"In addition to the new domed stadium which will seat about 65,000, it is the only area in the country in which we didn't have a team."

In explaining his "open deck" statement in regard to the expansion committee, Rozelle said the league is now considering any number of cities, including some, such as New York, Los Angeles and Chicago, where the NFL already has teams.

"As it is," he said, "we're already getting pressure from the people in Tampa to move up the expansion to 1975 and I would suspect that the Seattle people will feel the same. Therefore I'm not ruling out anything."

Along with Seattle, other cities in the current bidding for a 1976 expansion franchise were Memphis, Honolulu and Phoenix. Obviously, the NFL moguls did not want at this time to cause an open conflict with the fledgling World Football League, which already has franchises in Memphis and Honolulu.

7 BLACK ATHLETES HONORED

Commerce Awards Banquet

Seven Black athletes were honored last week at the Sacramento Metropolitan Chamber of Commerce's 13th Annual Hall of Fame Banquet, held at the Woodlake Inn.

Awards were given in three divisions representing high school, junior college and university competitors.

Each division contained 15 subcatagories in which over 90 nominees were selected for the three divisions.

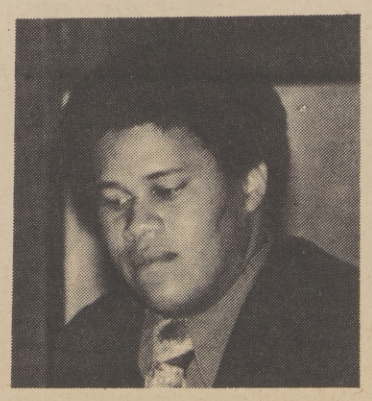
In the high school division, Christian Brother's Football ace, Brica Ragster was nominated for an athletic award.

PARADE Magazine's All-American Basketball awardee, Bill Cartwright of Elk Grove High School, was also nominated for an award.

Cartwright amazed valley sports fans this past season with a fantastic scoring effort of 68 points in one game. The young star is seven-feet, one inch.

Cynthia West of Burbank High was presented an award for her outstanding performances in high school gymnastic competition.

In the community college division, Morris England of Sacramento City College, was selected for his blazing record in football. Kerry Davis of Cosumnes River College was chosen for his performances in basketball.



MORRIS ENGLAND

In the university division, Lincoln Ellis of Davis was nominated for his All-American performances as star lineman for the UC Davis Aggies. Along with Ellis' nomination was Jim Pfaff of UCD's soccer team.

The annual Hall of Fame Banquet was originated by the

(Continued on Page H-4)

BASEBALL SCHOOL SIGN-UPS DRAW NEAR

The great American pasttime has come to Sacramento in a number of ways, and always a high point comes for the youngsters early in the summer with the Cordova Baseball School.

This fine program has been available for the past five years, improving in every respect, and this year's program is the finest yet offered.

June 10, 11 and 12, kids from all over the Sacramento area, will gather at the Cordova Recreational fields to learn the basicis of baseball from the best personnel available.

Four diamonds and a batting machine make the facilities most attractive.

The instructors represent several of the major league clubs: Gordon Jones, former pitching coach of the Houston Astros; Cuno Barragan, former catcher from the Chicago Cubs; Dario Lo Digiani, Chicago White Sox; Eddie Bockman and Bill Avila of the Philadelphia Phillies; Buddy Peterson from the Oakland A's; Dutch Anderson and Joe Orengo of the San Francisco Giants name only a few.

Due to the number of Sacramento boys now playing in professional baseball, Gene Frechette and Ken Gimblin, have seen a need for a baseball clinic that emphasizes the fundamentals for those who have a real desire, skill, and interest in the sport.

They have brought the finest instructors to the school for technique, yet instruction is geared for several age levels.

Now, what is the cost of all this? As compared to some schools that charge many times more per person, the school fee is $16.50. Ages nine through seventeen are invited to sign up.

Enrolled boys are also given a bonus of taking the best transportation to see a San Francisco game; the reserved seat ticket is included in the original entry fee.

A T-shirt will also be given to each boy. A member of the San Francisco Giants will also be a special guest at the clinic.

Big League clinics of this nature and at this price, are a rare find in this area. Don't let your chance for the 1974 season pass you by!

GIANT'S PICTURE DAY

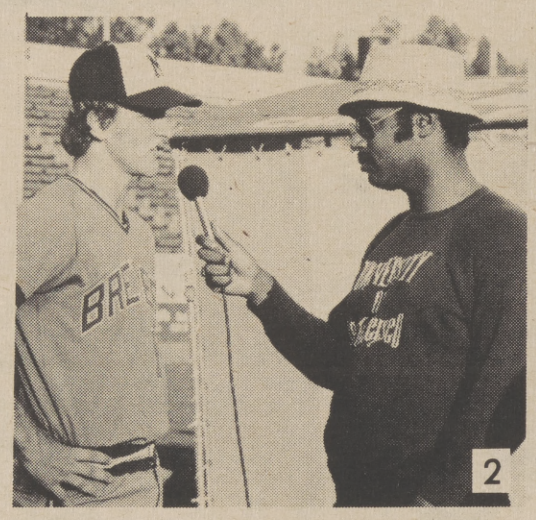
Saturday, June 8th, will be Giants' Picture Day at Candlestick Park and camera buffs will have plenty of subject matter to aim at throughout the day.

Prior to the 1 p.m. game, against the Pittsburgh Pirates, all fans with cameras will receive a coupon good for a free replacement roll of color film as well as a print folder and an entry blank for the photo sweepstakes competition for valuable prizes.

All the Giant players will pose for pictures along the box seat railings starting at 11:30 a.m. As a special feature, the lineup of Marineworld animals including Waldo, the water buffalo, Sheilah the kissing camel, Put-Put the llama and Nadje the tiger, will also be on the field to provide colorful picture material for shutterbugs.

Grand prize in the photo contest is a Zenith color television set. Other prizes include Giants' autographed baseballs, Kodak smilesaver kits and tickets to Marineworld-Africa U.S.A.

1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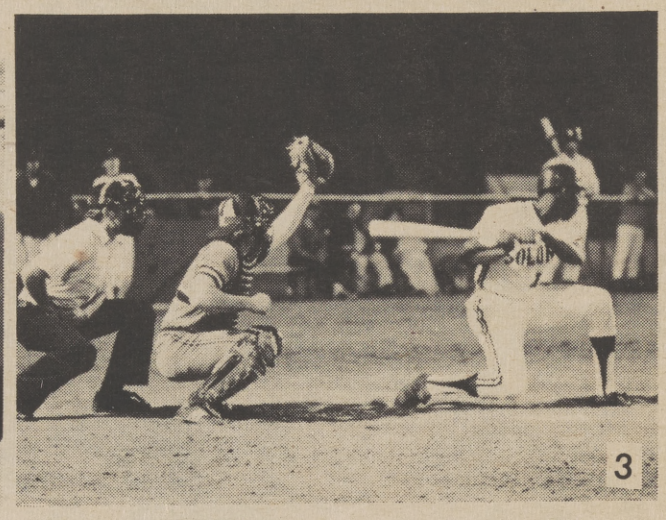
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1. There were a lot of thrills and spills with Tom Bianco of the Solons (8) and Pedro Garcia (9) supplying a lot of them. 2. Larry Menard, local sportscaster for KCRA (Channel 3) interviews John Vukovich, ex-American River College standout, now a utility infielder with the Brewers. 3. Tommie Reynolds leans out of the way of a Milwaukee "High and Tight" fast ball.

TOP 10

AMERICAN

Player Club	G	AB	R	H	Pc.
Carew Min	47	188	32	76	.404
R.Jackson Oak	46	164	35	64	.390
Oliva Min	40	146	11	49	.336
Burroughs Tex	51	205	32	67	.327
Randle Tex	44	126	21	41	.325
McRae KC	50	170	23	55	.324
D.Evans Bsn	34	128	19	41	.320
P.Kelly Chi	37	148	23	47	.318
Piniella NY	43	158	19	50	.316
YastrzemskiBsn	51	171	34	54	.316

Home Runs

R.Jackson, Oakland, 15; W.Horton, Detroit, 12; Briggs, Milwaukee, 12; Mayberry, Kansas City, 12; Burroughs, Texas, 12.

Runs Batted In

Burroughs, Texas, 53; R.Jackson, Oakland, 42; Rudi, Oakland, 40; Mayberry, Kansas City, 39; Briggs, Milwaukee, 37.

Pitching (5 Decisions)

G.Perry, Cleveland, 9-1, .900; Fingers, Oakland, 5-1, .833; Drago, Boston, 4-1, .800; Hamilton, Oakland, 4-1, .800; Fitzmorris, Kansas City, 5-2, .714; Cuellar, Baltimore, 6-3, .667; Singer, California, 7-4, .636; Hunter, Oakland, 8-5, .615.

NATIONAL

Player Club	G	AB	R	H	Pct.
Garr Atl	52	225	33	86	.382
R.Smith StL	48	185	33	70	.378
Gross Htn	48	152	27	53	.349
Reitz StL	48	183	15	62	.339
W.Davis Mon	41	171	22	56	.327
Garvey LA	52	217	38	71	.327
Maddox SF	53	224	35	73	.326
Buckner LA	47	185	24	60	.324
Brock StL	43	181	37	58	.320
Morgan Cin	50	183	34	58	.317

Home Runs

Wynn, Los Angeles, 15; Schmidt, Philadelphia, 11; R.Smith, St. Louis, 11; Cedeno, Houston, 11; Garvey, Los Angeles, 11.

Runs Batted In

Garvey, Los Angeles, 46; R.Smith, St. Louis, 45; Wynn, Los Angeles, 45; Cey, Los Angeles, 42; Cedeno, Houston, 40.

Pitching (5 Decisions)

John, Los Angeles, 9-1, .900; Hough, Los Angeles, 5-1, .833; Messrsmth, Los Angeles, 5-1, .833; Rau, Los Angeles, 5-1, .833; Sosa, SanFrancisco, 5-1, .833; McGlothen, St. Louis, 7-2, .778; Griffin, Houston, 6-2, .750; Caldwell, SanFrancisco, 7-3, .700.

Horse Racing

Golden Gate Fields
Standings

Through Saturday

JOCKEYS	Mts	1st	2nd	3rd	Win Pct
Juan Gonzalez	468	82	70	48	17.5
Francisco Mena	415	72	62	56	17.3
Tommy Burkes	432	56	51	67	12.9
Roy Yaka	359	47	42	38	13.0
Merlin Volzke	296	42	39	36	14.5
Randy Schacht	308	30	37	33	9.7
Gordon Lanoway	240	25	26	19	10.4
Larry Lague	193	25	26	23	13.0
Martinez Heath	149	24	14	10	16.1
Raul Caballero	252	23	21	27	9.2

TRAINERS	Sts	1st	2nd	3rd	Win Pct
R L Martin	208	32	32	38	15.3
Jerry Dutton	158	23	23	16	14.0
C. A. Comiskey	135	23	12	14	17.0
Tom Estimo	138	22	20	13	15.5
Bill Mastrangelo	168	19	25	12	11.3
Bill McMeans	143	17	24	9	11.8
A. C. Gibson	140	17	18	8	12.1
Tom Henderson	123	16	17	12	12.9
Don Porter	145	16	14	16	11.1
Ike Orr	120	15	5	7	12.6
R. B. Hess	89	14	4	12	16.8
Cliff Delima	125	14	20	21	11.2
Albert Christiansen	113	14	12	16	12.3
Walter Greenman	91	14	10	8	15.3

Tennis

World Team Tennis

	w	l	pct.	g.b.
Eastern Division				
Atlantic Section				
Philadelphia	12	2	.857	—
Boston	7	7	.500	5
Baltimore	6	8	.429	6
New York	2	12	.143	10
Central Section				
Detroit	9	5	.643	—
Cleveland	9	5	.643	—
Pittsburgh	9	7	.563	1
Toronto-Buffalo	7	9	.438	3
Western Division				
Gulf-Plains Section				
Minnesota	10	6	.625	—
Houston	9	6	.600	½
Florida	7	9	.438	3
Chicago	7	9	.438	3
Pacific Section				
Los Angeles	10	5	.667	—
Golden Gaters	7	6	.538	2
Denver	5	8	.385	4
Hawaii	2	14	.125	8½

BASEBALL STANDINGS

Pacific Coast League

Western Division

	W	L	Pct.	GB
Tacoma	29	21	.580	—
Spokane	28	22	.560	1
Hawaii	25	26	.490	4½
Sacramento	17	34	.333	12½

Eastern Division

	W	L	Pct.	GB
Salt Lake	27	25	.519	—
Albuquerque	27	25	.519	—
Phoenix	28	27	.509	½
Tucson	27	28	.491	1½

MAJOR LEAGUE

NATIONAL

Eastern Division

	W	L	Pct.	GB
Philadelphia	28	24	.538	—
St. Louis	26	23	.531	½
Montreal	22	21	.512	1½
Chicago	19	27	.422	6
New York	21	30	.412	6½
Pittsburgh	18	29	.391	7½

Western Division

	W	L	Pct.	GB
Los Angeles	38	15	.717	—
Cincinnati	30	20	.600	6½
Atlanta	28	24	.538	9½
Houston	27	26	.509	11
San Fran	28	27	.509	11
San Diego	19	38	.333	21

AMERICAN

Eastern Division

	W	L	Pct	GB
Boston	28	23	.549	—
Milwaukee	25	22	.532	1
Baltimore	24	26	.480	3½
Cleveland	24	26	.480	3½
Detroit	24	26	.480	3½
New York	25	28	.472	4

Western Division

	W	L	Pct	GB
Oakland	30	22	.577	—
Kansas City	26	25	.510	3½
Texas	26	25	.510	3½
Chicago	23	23	.500	4
California	24	28	.462	6
Minnesota	21	26	.447	6½

SOLON STATISTICS

BATTING

	ab	h	hr	bi	avg.
Adams	77	20	4	8	.260
Bianco	165	45	3	19	.273
Kusnyer	162	40	6	27	.247
Lezcano	171	51	9	25	.292
Lind	67	16	4	11	.239
Lopez	106	22	1	12	.208
McCartney	166	45	16	31	.271
McNulty	172	50	15	39	.291
Reynolds	134	48	13	27	.358
Salado	6	0	0	0	.000
Sheldon	54	12	1	6	.222
Thomas	148	39	15	29	.264
Vaughns	35	7	0	3	.200
Others	59	13	5	9	.220

PITCHING

	IP	W-L	ER	SO	ERA
Bell	18	1-1	11	7	5.50
Castro	29	3-2	20	15	6.21
Cavallo	31	3-0	22	14	6.39
Hausman	64	3-4	29	33	4.01
King	⅓	0-0	0	0	0.00
Miller	35	0-1	27	20	6.94
O'Neill	26	0-2	22	10	7.62
Parsons	63	3-6	46	37	6.57
Stratton	24	1-0	10	10	3.75
Velaquez	38	1-4	28	32	6.63
Others	54	2-8	57	33	9.50

HANK BREAKS TWO RECORDS'

Hank Aaron's grand slam homer for the Atlanta Braves last Tuesday night broke two baseball records and devastated the Philadelphia Phils.

Aaron's 16th career grand slam homer broke Willie McCovey's National League record and led the Braves to a 7-3 victory.

Aaron banged his 10th homer of 1974 over the left field wall off Phils reliever Eddie Watt during Atlanta's six-run seventh inning.

It was Aaron's 723rd regular season career homer and 731st overall -- including World Series and All-Star games -- to set a major league record. He had been tied at 730 with Hall of Famer Babe Ruth.

BEER BUST...

(Continued from Page H-1)

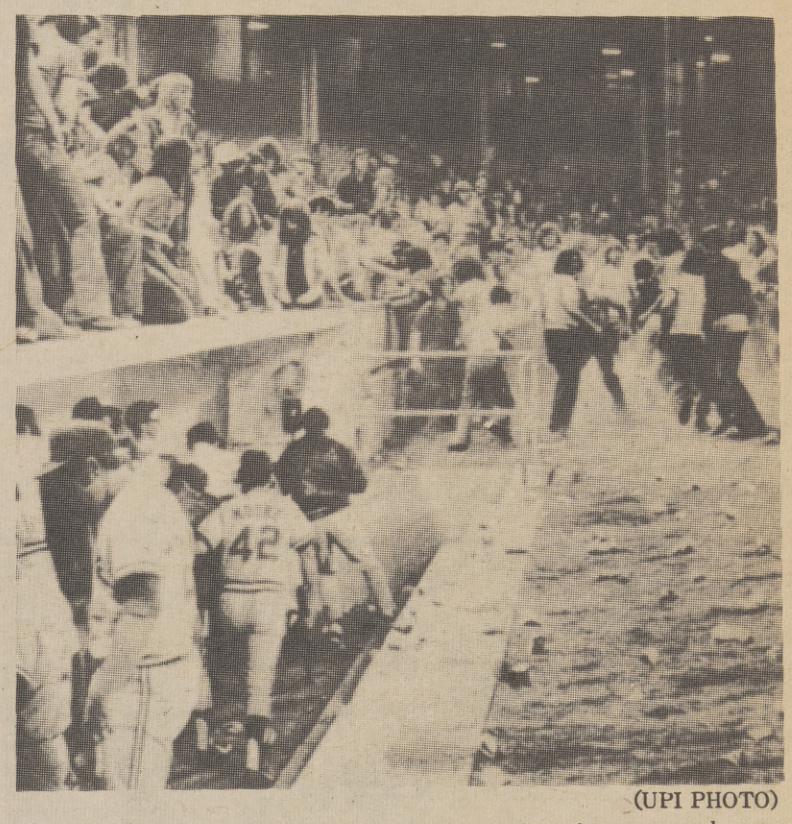
nimself. I saw knives and chairs and other things.

"We just couldn't let our teammate get beat up."

Martin said it was not the ball players of either team that started the fracas, as happened in Texas between the two clubs two weeks ago. Martin praised the Cleveland club for coming out onto the field to their assistance.

"I want you to tell all the fans in Texas that the Indian players helped us out, and we don't want to see anything like this happen in Texas," Martin said.

RUN FOR COVER



(UPI PHOTO)

Texas Rangers players start toward there dressing room as beer bottles and rottey fans pour onto the Cleveland playing field.

WFL Reward For Quarterback

Former Oakland Raider Eldridge Dickey, who had been told he would be the starting quarterback of the World Football League's Houston Texans, failed to show up for the team's opening workouts.

Houston coach Jim Garrett said he had no idea why Dickey was absent. "I'm offering two free season tickets to the bounty hunter who can bring Dickey in," he said. "I understand in the South they have some great sheriffs and I'm putting them to the test."

Dickey, who failed in a quarterback trial with the Raiders, was switched to wide receiver and also played defensive back for the Baltimore Colts.

Karl Salb, a six-time NCAA shot put champion, walked off the Texans' practice field after a brief drill, deciding he wasn't cut out for pro football. The Texans also announced the signing of running back Jim Nance, who gained 5300 yards in seven NFL seasons.

All-Star defensive end L. C. Greenwood, who jumped to the Birmingham Americans Monday, apparently has not informed the Pittsburgh Steelers of his decision.

The Jacksonville Sharks announced they have traded fullback Jim Mankins to the Philadelphia Bell, and that running back Travis Williams, formerly of the Los Angeles Rams, was dropped.

The Sacramento Observer

SPORTS

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Top Horses In West To Compete

INGLEWOOD - Quack and Ancient Title, the two top handicap horses in the West and two of the country's finest, may lock horns Sunday, June 9, for the second time at Hollywood Park, as both are eligible for the $50,000 Bel Air Handicap.

The week of competition at Hollywood Park also will mark the western debut of Twixt, Maryland's Horse of the Year in 1973, and one of the leading distaff runners in the country.

Twixt, winner of nine of 18 starts last year and recent victress in the Geisha Handicap at Pimlico, will face a strong field of local speedsters Saturday, June 8, in the $50,000 added Milady Handicap, as she attempts to increase her career earnings which total more than $300,000.

Hollywood Park's popular handicapping contests, "Super Sweep," and "Sunday Sweep," continue this weekend, offering fans $47,000 in prizes. The bonus for tabbing nine straight winners on Bel Air day will be $45,000.

Quack's powerful stretch carried him past Ancient Title by a length in the recent $115,900 Californian, in which they shared highweight of 126 pounds. Quack earned a 1:40 1/5 clocking for that mile and one-sixteenth test, while the Bel Air will be raced at nine furlongs.

Finalista and Dancing Papa, fourth and fifth, respectively, in The Californian; Bottle Brush, Tree of Knowledge, Black Moss and War Heim are other prominent Bel Air candidates.

Charlie Whittingham, who trains Quack, also holds a strong hand for the Milady. Whittingham is expected to start Tallahto, victress in the Hawthorne Handicap last week, and La Zanzara, runner - up in the Long Beach Handicap, in the Milady, one of the few major Hollypark stakes he has failed to win.

In addition to Whittingham's duo, Twixt also will face such proven stakes performers as Santa Margarita queen Tizna, Belle Marie, Sister Fleet and Grasping.

GIANT CLINICS HELPFUL

The San Francisco Giants are now conducting clinics throughout Northern California.

Representating the Giants at a Woodland clinic held earlier this year, were Lou Brinson, Gene Frechette, Joe Orengo, and Dutch Anderson.

Joe Orengo, the Giant goodwill ambassador states, "The Giant clinics are to help youngsters gain confidence in playing baseball."

Sports School For Girls & Boys

Registration is now open for Cosumnes River College's Sports School for boys and girls age nine to 14. The school will be held from 9 a.m. to 12 noon on Tuesdays, Wednesdays, and Thursdays from June 25 to July 18 in the CRC gym.

The annual summer program is aimed at developing interest and skills in a variety of physical activities. The school is conducted on a non-competitive basis with emphasis on instruction, practice and participation.

Programs will vary with age and sex of participants. Among the activities included are golf, archery, tennis, track and field, basketball, tumbling and gymnastics, volleyball, and badminton. In addition, swimming classes for beginners or advanced beginners will be conducted daily during the two - week period.

Tuition for the Sports School is $25. A non-refundable registration fee of $10, due by Friday, June 7, will be applied toward the tuition. Families registering more than one child will pay a tuition of $15 for each additional child.

Applications are available at Cosumnes River College, at local schools and throughout businesses in the South area. Enrollment is limited.

For futher information about the Sports School contact the Community Services Office or Archie Dunsmoor, recreation director, at Cosumnes River College, 8401 Center Parkway, 421-1000.

K-POP 1110 AM
K-PIP 93.5 FM SPORTS SCHEDULE

KPOP-KPIP BASEBALL

June 7, Friday
Oakland A's at Milwaukee
5:15 p.m.

June 8, Saturday
Oakland A's at Milwaukee
5:15 p.m.

June 9, Sunday
Oakland A's at Milwaukee
11:15 a.m.

June 10, Monday
Oakland A's at Boston
4:15 p.m.

June 11, Tuesday
Oakland A's at Boston
4:15 p.m.

June 12, Wednesday
Oakland A's at Boston
4:15 p.m.

June 14, Friday
Oakland A's vs New York
7:45 p.m.

K-POP 1110 AM
K-PIP 93.5 FM

Commerce Awards...

(Continued from Page H-1)

Chamber's sport committee in 1961, to cooperate with area sports writers and broadcasters to select and evaluate Sacramento's Hall of Fame athletes.

The Chamber's Sports Committee has also developed community service and special recognition awards. This year's award for Community Service went to George "Butter" Cole, Bill Avilla and John Rohde.

Special Awards honors went to John McHamara.

The awards banquet also honored Sacramento Hall of Fame inductee Wally Westlake, a local sports figure of noted reputation.

Chester Caddas of the Chamber's sports committee presents Christian Brother's football star, Brica Ragster with his award.

Pictured are Mr. and Mrs. England with their son, Morris, who received an award for his outstanding efforts on the "gridiron." England received his award in the Community College Division.

Awaiting the announcement of award winners are, left to right, Pamela Craft, Susan Jackson, Paula Craft and Kerry Davis. Kerry was nominated for a basketball award.

Gene Sosnick congratulates PARADE Magazine All American Basketball star, Bill Cartwright of Elk Grove High School.

Kathy Shelly is shown presenting Cynthia West her award for outstanding performances in gymnastics. Miss West attends Burbank Senior High School.

Stars At Summer Basketball Clinic

Professional basketball stars including Joe Ellis and coach, Al Attles of the Golden State Warriors will participate in the first Summer Basketball Clinic June 10-14 at El Camino High School.

The program, organized three years ago in Idaho, now includes 60 different local clinics and thousands of youngsters.

Professionals to attend include Henry Bibby, New York Knicks; Sidney Wicks, Portland Trailblazers; Steve Patterson, Cleveland Caviliers; Dick Snyder, Seattle SuperSonics; Curtis Rowe, Detroit Pistons, and Don Barnette, former Harlem Globetrotter.

Also on the staff are UCLA stars Greg Lee, Keith Wilkes and Tommy Curtis, along with Bruin coaches Gary Cunningham, Frank Arnold, and Larry Farmer.

Sacramento area coaches include Ted Chatterton of El Camino, Bill Freeman of Mira Loma and Lynn Cyme of Encina as special girls coach.

The clinics will be from 9 a.m. to 4 p.m. and are open to all youths 11 and older. Fee is $65 per youngster, which includes clinic T shirts, insurance, written evaluation, lunch each day and merit awards autographed by stars.

Contact Chatterton at 484-2395 for more information.

PREP STAR READY FOR GOLDEN WEST

Oceanside High School's Willy Banks, the national prep leader in the triple jump, is one of the latest entrants in the Golden West Invitational Track and Field Meet at Hughes Stadium, June 22.

Banks, who won the state schoolboy championship in the triple jump last weekend, has a 50-10 triple jump and also long jumps 24-1-1/4.

Willy Smith, a Hartford, Conn. product, will add a little speed to the meet with a 9.5 best in the 100 dash. He tied the high school national 220 mark with a 20.6 earlier this season.

Marichal Sidelined Again

BOSTON -- The Boston Red Sox pitcher Juan Marichal, suffering from "numbness" in his pitching hand, flew to San Francisco this week to be examined by a specialist who performed previous surgery on the veteran righthander.

Marichal, 35, accompanied the Red Sox to Minnesota, where the team opened a three-game series Monday night, but immediately boarded a plane for the West Coast.

It had been reported earlier that Marichal would attempt to throw along the sidelines in Minnesota, if the weather was warm, to see if he could work out the numbness in his thumb and first two fingers.

The veteran right hander with the classic high kick was examined last Sunday by Red Sox team physician Thomas Tierney, who labeled the problem as "Scalenus Anticus Syndrome."

In layman's terms the injury involves calcium deposits on the cervical vertebrae which are pressing on a nerve and causing the numbness.

Tierney said surgery, if needed, would be simple. An incision would be made in the pitcher's shoulder which would relieve the pressure and improve circulation, the doctor said.

Marichal "would be out a month," if he underwent the surgery, said Tierney.